



# FEBRUARY NEWSLETTER

WINTER ISSUE 2  
FEB. 12, 2024

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## Quote of the Month

*"You are never too old to set another goal or to dream a new dream."*

*~C.S. Lewis*

## KEY DATES

- **Feb 15:** Leadership of Self Lunch & Learn
- **Feb 27:** Stephen Krempl Virtual Workshop – 5% Zone
- **Mar 7:** Exec Breakfast with Ben Nimmergut
- **Mar 7:** Ann Tardy Webinar – Communication Secrets

Can you guess what BLN region our featured photo is from? Keep reading to find out!



# BLN at a Glance



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*Over the past month your BLN membership provided*

- 2 Membership Drives
- 1 Member Appreciation Raffle
- 7 Lunch & Learns
- 1 Professional Development Webinar
- 1 Community Outreach Opportunities
- 16 Social Connection Events
- 1 Executive Breakfast
- 1 Professional Networking Event
- 90 New Members in Your Network!

BLN has **4,093** members & spans **14** regions across the US & internationally!

## 2023-24 Executive Board Members



Teresa Blanco  
President



Mikaela Hagen  
VP - Social  
Connections



Tim Sayers  
VP - Personal  
Well Being



David Hahs  
VP - Prof. Dev.  
& Networking



Elaine Banks  
VP - Community  
Outreach



Sam Clair  
Marketing &  
Communications  
Executive Chair



Talia Mahnke  
Membership  
Executive  
Chair



Lily Kankam  
Boateng  
Executive  
Treasurer



Kiku Yasukawa  
Executive  
Secretary



Jenny Kaminski  
Business  
Manager

## Announcing...

320  
members  
have been  
with BLN for  
20 years or  
longer!

Thank you  
for your  
amazing  
support!!

## Boeing Leadership Network – 2024 Priority Highlights

- Increase Member Investment & Appreciation
- Continuously Grow Membership
- Utilize Retiree Engagement
- Enhance & Add Professional Development Offerings
- Grow Member Mentoring
- Restore Community Reach
- Increase Well-Being Offerings
- Volunteer Recognition!
- Right-sized Event Commitments to Fulfill Member Demand
- Increase Subsidy Discounts from 12% to 15%
- Enhance & Add Professional Development Offerings
- Business Health
- Implement Lean Processes
- Enhance Marketing Content
- More Post-Event Socials & Networking Opportunities

## 2023-24 Regional Representatives



Donna Golub  
Arizona



Mark Taylor  
California



Nick Debrosse  
Colorado



Scott Peters  
Oregon



Tommy Ortiz  
South Carolina



Monesa Unger  
Texas - Dallas



Marissa Bravo  
Texas – San Antonio



Andy Beck  
Utah



Sarena Garcia-  
Deleone  
Washington



Kishora Shetty  
India



Anchie Huang  
China



Ruth Kim  
Australia

### Open Positions for:

Florida Missouri Oklahoma Pennsylvania

## Where are my Dues Going??

### Professional Development - \$103k

(Webinars, Seminars, Workshops, External Speakers, Exec. Breakfasts)

### Member Appreciation - \$93k

(Ticket Raffles & Discounts, Free Networking Socials)

### Volunteer Recognition - \$34k

(Ticket Handouts, Gift Cards & Recognition Events)

# Professional Development Spotlight



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## Event Recap

### Executive Breakfast w/ Debbie Barnett

Site Leader & VP of Strategic Missile and Defense Systems, Debbie Barnett provided invaluable insights into her leadership principles, her career path at The Boeing Company, and her vision for the Huntsville site with 45 attendees!



**When:** Jan. 31<sup>st</sup>, 2024

**Where:** Huntsville, AL

## Featured Upcoming Event

**Event Title:** Leadership of Self: Owning Your Career with Season's Leadership

**When:** February 15th, 2024 @ 11am PST

**Where:** Virtually Hosted

**Ticket Info:** FREE! [Register Here](#)



**About:** Season's Leadership are Professional Speakers, Certified Coaches, Co-Founders & Podcast Hosts Debbie Collard & Susan Ireland. They will dive into topics such as, "What's next in my career?", "How do I define steps to get there?", and "What does success look like?" They will map out their unique path using tools and best practices.

## Last Call!!

### Maxwell Live2Lead Lunch N Learns

**Feb. 15<sup>th</sup> –**  
*Marcus  
Buckingham*

**Feb. 20<sup>th</sup> –**  
*Ryan Leak*

**Feb. 22<sup>nd</sup> –**  
*Kendra Scott*

**Feb. 26<sup>th</sup> – John  
Maxwell Part 2**

**LIVE2LEAD**

**See a  
full list  
of Prof.  
Dev.  
Events  
Here:**



## Featured Upcoming Event

**Event Title:** Steven Krempl In-Person Workshops

**When:** April 17th, 2024

**AM Workshop:** 8am – 12pm PST **PM Workshop:** 1pm – 5pm PST

**Where:** Everett Site, Conf Rm 40-88.4, 41C5

**Ticket Info:** \$40 ea. (Valued at \$160) **Register Here:** [AM](#) or [PM](#)



**About:** The AM workshop will feature Krempl's, "The 5% Zone – Creating Greater Impact." It will introduce the 5% philosophy, realizing your impact – 5% vs. 95%, and facets needed to thrive in an organization. All participants will receive a workbook, access to the 5% Zone Online Program, access to W3 App (premium version), and a signed copy of the book, "The 5% Zone."

The PM workshop's featured topic will be, "Turning Negatives into Positives." It will guide you in how to best articulate unpleasant messages when interacting with senior management and win in the work world! All participants will receive a workbook, access to online program and access to W3 App (premium version).

## Event Recap

### Power Networking Across Cultures Webinar

Key topics included useful networking techniques; the art of handshake (online presence); most common networking turnoffs & challenges; using body language to help get your message across; how to create positive lasting impression with introductions

**When:** Jan. 31st, 2024

**Where:** Virtually Hosted



### Effective Communication Across Cultures



TRANSPACIFIC  
COMMUNICATIONS  
BRIDGING CULTURES



# Community Outreach Spotlight



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**Key 2024 Goal:**

Grow Community Outreach Presence!

Host events quarterly in multiple enterprise locations.

**How has BLN Supported our Communities Recently?**

January Special Olympics in Pierce, King, Snohomish Counties; Tri-Cities, Moses Lake & More!

## Featured Upcoming Events

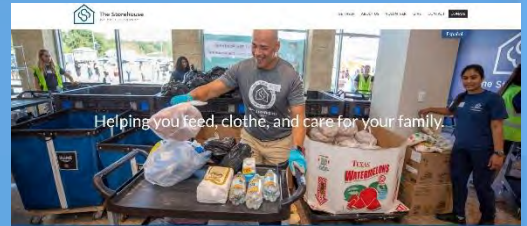
**Event Title:** Texas Community Service & Social

**When:** 3/15/2024 @6:30pm to 8:30pm

**Where:** Pin Stack Los Colinas

**Details:** [It's a Service Party!](#)

Have fun and serve the community at the same time. This is an event combining social, networking, and community outreach in a fun, yet impactful way to support The Storehouse of Collin County. Let's come together to bowl, network, and support a good cause. Donations, Drinks. Food. Service. Fun.



**Event Title:** [Special Olympics](#)



**When:** Multiple Dates in March, April, May and August on their website

**Where:** Pierce, King, Snohomish Counties; Tri-Cities, Moses Lake & More!

## Community Outreach in Need of Volunteers!

### Event Coordinator Openings:

Plan an event, start to finish.  
Coordinator tasks include booking, pre-planning & event setup

### Event Representative Openings:

Represent BLN at a Community Outreach Event in your area!

# Social Connections Spotlight



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## Pre-Event Socials

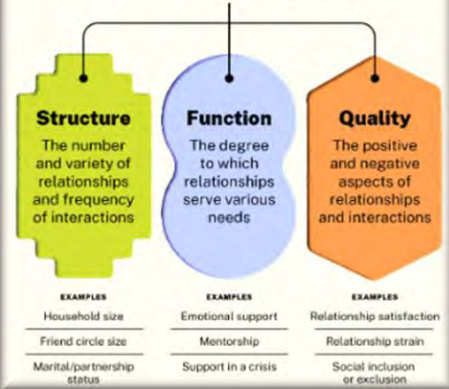
**Featured Social:** March 1st Blake Shelton Pre-Concert Meetup – free drink & appetizer! [Register Here](#)

*Want to make the most out of BLN social connections??*

Social Connections would love to host more pre-event socials for BLN attendees! These typically last one hour. If you are attending an event and are interested in attending a pre-event social, please contact the event coordinator assigned for that event.

### The Three Vital Components of Social Connection

The extent to which an individual is socially connected depends on multiple factors, including:



## Event Recap

BLN 36<sup>th</sup> Annual Night on the Slopes

Feb 6<sup>th</sup> 4-9:30pm

Snoqualmie Pass Summit



### Upcoming Event:

Formula 1 Races

**When:** [multiple dates](#)

- 06-09 Jun **Canada** Grand Prix du Canada
- 25-28 Jul **Belgium** Belgian Grand Prix
- 29-01 Aug-Sep **Italy** Gran Premio D'italia
- 17-20 Oct **USA** Circuit of the Americas US Grand Prix
- 24-27 Oct **Mexico** Gran Premio de la Ciudad de Mexico
- 01-03 Nov **Brazil** Grande Premio de Sao Paulo



See a full list of Social Events Here:



# Personal Well Being Spotlight



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## Featured Upcoming Well Being Events

- **February** – Retirement Seminars
- **February** – [2024 Financial World](#)
- **March** - [5k & Training Program](#) Boeing Everett Fitness Center
- **April 7** - [I love the 90's 5k](#) – Seattle, WA
- **April 27** - [BEPC Gem Show + Conscious Wellness EXPO](#) – Kent, WA
- **May 4** - [May the Course be with You 5k](#) – Seattle, WA
- **May 5** - [Cinco De Miles 5K & 5 Mile](#) – Huntington Beach, CA

## Our Mission:

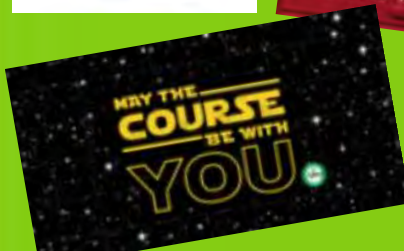
Coordinate activities aimed at promoting health and well being for BLN members. Enable employee networking through well being activities. Support the community by collaborating and supporting local businesses.

## Your Membership Provides Access to the Following:

Virtual Fitness Classes; 5Ks; Retirement, Long-Term Care & Medicare Seminars; Emotional Well Being Services; Cooking Classes; Art Classes; Wine Tasting; Proper Footwear Recommendations

Submit Well Being Event Suggestions to the [Business Office](#)

Well Being Event Representatives Needed!  
If interested, contact Jenny Kaminski



## Wellness Tip of the Month!

According to research from the American College of Cardiology released 2/27/2023, getting the right amount of good sleep each night can play a role in heart and overall health, which could in turn add years to your life.

"A good laugh and a long sleep are the best cures in the doctor's book" – Unknown



# Membership Spotlight



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Spread the Word!!  
Membership Drive  
Ticket Raffle!



Raffle Ends: Feb 20th  
Where: South Carolina

We're at it again and raffling off two South Carolina Stingrays tickets with a goal to grow membership across our BSC region!

\*Must have joined BLN in last 30 days to be eligible to win.



## Membership Accomplishments:

- Two new BRG Leaders
- 29 new Leadership Development Program Members
- 59 new Manager Members.
- India grew their region 12% - thank you Kishora!



## Announcing...

Our Alabama region increased their membership by 48% in the month of January alone!! Great work to our Alabama regional rep, Nalaka!!

## Upcoming Membership Event

### *Event Title:*

BLN Retiree & Soon-to-be Retiree Event

*When:* TBD –  
1Q/2Q 2024

*Where:* Top Golf –  
Renton, WA



If you haven't yet,  
come join us on the  
[BLN inSite Page!](#)

# BLN Reminders & Updates



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## Retiring Soon but Love BLN?

Please visit the [BLN-R web site](#) to learn about joining and all the ways you can stay connected!

*Membership is free –  
no monthly dues!*

## BLN-R Featured Event:



Mark your calendars! Habitat for Humanity is pleased to announce **Seattle Seahawks** Linebacker **Bobby Wagner** as our **2024 Beyond the Build Luncheon** speaker. The event takes place on **Wednesday, March 27** from 12pm- 1:15pm at the Summit Building (900 Pine Street) at the Seattle Convention Center. Please contact Tom Dodt at [buckeyetom81@gmail.com](mailto:buckeyetom81@gmail.com) if you would like to attend.

Please contact Tom Dodt at [buckeyetom81@gmail.com](mailto:buckeyetom81@gmail.com) if you would like to attend.



*Don't forget to keep your [BLN region](#) up-to-date to stay current on events in your region!*

## Raffle Winner Corner

Winner: Eddie Fleming  
Where: San Antonio Texas  
What: Shen Yun Tickets



We've been working hard to grow our offerings outside of our Washington region and we've added **21 non-Washington events** recently!! Don't forget to look for them on the BLN web site [here!](#)



## Don't Miss – BLN Discounts!!

- Everett Silvertips - \$16 savings
- Mark Anthony Historia Tour \$12 savings
  - PBR @ Tacoma Dome \$12 savings
- Seattle Kraken (multiple dates) – Tickets \$90
  - An Evening with Ween
    - The Man in Black
    - Queen of the Night

[Visit here for a full list of discounted events](#)



Photo of the Month Trivia

BLN Region? *South Carolina*

Know anyone that may be interested in BLN?  
Forward our Newsletter to share what we are about.



Scan QR Code to join BLN now!