



MARCH NEWSLETTER

Quote of the Month

“Every day is a chance to begin again. Don’t focus on the failures of yesterday, start today with positive thoughts and expectations.”
~Catherine Pulsifer

IN THIS ISSUE

BLN at a Glance	2
Professional Development & Networking Spotlight	4
Community Outreach Spotlight	6
Social Connections Spotlight	7
Personal Well Being Spotlight	8
Membership Spotlight	9
BLN Reminders & Updates	10

KEY DATES

- **Mar 12:** Webinar – Krempl – 5% Zone
- **Mar 16:** Everett Boeing Shamrock 5k
- **Mar 21:** Happy Hour in Alabama
- **Mar 27:** Keith Coats Webinar–Being a Futurist
- **Apr 04:** Ann Tardy Webinar – Showing Up Strategic

Can you guess what BLN region our featured photo is from? Keep reading to find out!



BLN at a Glance



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Over the past month your BLN membership provided

- 2 Membership Drives
- 1 Member Appreciation Raffle
- 5 Lunch & Learns
- 2 Professional Development Webinar
- 8 Different Well Being Events (Financial, Physical, Emotional)
- 22 Social Connection Events
- 2 Executive Breakfasts
- 1 Professional Networking Event
- 52 New Members in Your Network!

BLN has **4,102** members & spans **15** regions across the US & internationally!

2023-24 Executive Board Members



Teresa Blanco
President



Michael Gealta
VP - Social
Connections



Tim Sayers
VP - Personal
Well Being



David Hahs
VP - Prof. Dev.
& Networking



Elaine Banks
VP - Community
Outreach



Sam Clair
Marketing &
Communications
Executive Chair



Talia Mahnke
Membership
Executive
Chair



Lily Kankam
Boateng
Executive
Treasurer



Kiku Yasukawa
Executive
Secretary



Jenny Kaminski
Business
Manager

Announcing...

Executive
Board
Elections are
just around
the corner!



May 2024!!

Boeing Leadership Network – 2024 Priority Highlights

- Increase Member Investment & Appreciation
- Continuously Grow Membership
- Utilize Retiree Engagement
- Enhance & Add Professional Development Offerings
- Grow Member Mentoring
- Restore Community Reach
- Increase Well-Being Offerings
- Volunteer Recognition!
- Right-sized Event Commitments to Fulfill Member Demand
- Increase Subsidy Discounts from 12% to 15%
- Enhance & Add Professional Development Offerings
- Business Health
- Implement Lean Processes
- Enhance Marketing Content
- More Post-Event Socials & Networking Opportunities

2023-24 Regional Representatives



Donna Golub
Arizona



Mark Taylor
California



Nick Debrosse
Colorado



Scott Peters
Oregon



Tommy Ortiz
South Carolina



Monesa Unger
Texas - Dallas



Marissa Bravo
Texas – San Antonio



Andy Beck
Utah



Brittany Petti
Pennsylvania



Kishora Shetty
India



Anchie Huang
China



Ruth Kim
Australia



Joe Crimson
Missouri



Nalaka Kahawatte
Alabama



Sarena Garcia-Deleone
Washington

Open Positions:

Florida Virginia
Oklahoma

Where are my Dues Going??

Professional Development - \$103k

(Webinars, Seminars, Workshops, External Speakers, Exec. Breakfasts)

Member Appreciation - \$93k

(Ticket Raffles & Discounts, Free Networking Socials)

Volunteer Recognition - \$34k

(Ticket Handouts, Gift Cards & Recognition Events)

Professional Development Spotlight



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Event Recap

Executive Breakfast w/ Debbie Barnett

Site Leader & VP of Strategic Missile and Defense Systems, Debbie Barnett provided invaluable insights into her leadership principles, her career path at The Boeing Company, and her vision for the Huntsville site with 45 attendees!



When: Jan. 31st, 2024

Where: Huntsville, AL

**We are
invested in
you**



**BLN has
provided over
\$4.5K in
Professional
Development
resources over
the last month!**

**Don't forget to
take advantage
of all we have
to offer!**

Featured Upcoming Event

Event Title: Keith Coats Workshop "Being a Futurist (AI)"

When: March 27th, 2024 @ 11am – 1pm PST

Where: Virtually Hosted

Ticket Info: FREE! [Register Here](#)



About: Keith Coats is a futurist and leadership expert, with global experience as a presenter, facilitator, and author. Keith shares his experience with audiences around the world, helping them understand the leadership response to a global context of change, complexity, and uncertainty.

See a
full list
of Prof.
Dev.
Events
Here:



Featured Upcoming Event

Event Title: Steven Krempl In-Person Workshops

When: April 17th, 2024

AM Workshop: 8am – 12pm PST **PM Workshop:** 1pm – 5pm PST

Where: Everett Site, Conf Rm 40-88.4, 41C5

Ticket Info: \$40 ea. (Valued at \$160) **Register Here:** [AM](#) or [PM](#)

About: The AM workshop will feature Krempl's, "The 5% Zone – Creating Greater Impact." It will introduce the 5% philosophy, realizing your impact – 5% vs. 95%, and facets needed to thrive in an organization. All participants will receive a workbook, access to the 5% Zone Online Program, access to W3 App (premium version), and a signed copy of the book, "The 5% Zone."

The PM workshop's feature topic will be, "Turning Negatives into Positives." It will guide you in how to best articulate unpleasant messages when interacting with senior management and win in the work world! All participants will receive a workbook, access to online program and access to W3 App (premium version).



Event Recap

Power Networking in Person with
Steven Chisholm - VP Engineering

Key topics included useful networking techniques; the art of handshake most common networking turnoffs & challenges; Impressive career development pathway from Tech Fellowship to Management were shared!

When: Feb. 2nd, 2024

Where: Everett Site



Community Outreach Spotlight



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Look for Upcoming Events on the Event Calendar!

See a full list of Community Outreach Events Here:



How has BLN Supported our Communities Recently?

Service Party @ Pin Stack Los Colinas, Texas!
Special Olympics

Featured Upcoming Events

Event: Habitat for Humanity Luncheon

When: 3/27/2024 @ 11 am PST

Where: Seattle Convention Center

Details: [Register Here](#)

Join us for a fundraising luncheon featuring keynote speaker, **Seattle Seahawks Linebacker Bobby Wagner!** This event appears to be free, but this is a fundraising event for Habitat for Humanity!



Event Title: Create Cookie Bags & Blankets

When: 5/9/2024 @ 4 pm MST

Where: Mel Cohen Center - Phoenix, AZ

Details: [Register Here](#)

Boeing Leadership Network in partnership with Phoenix Children's Hospital (PCH) is hosting a special volunteer opportunity! Please join us to create cookie bags and make blankets for the children and families at PCH.

Members get to bring one child per adult volunteer with them!



Social Connections Spotlight



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Pre-Event Socials

Featured Social: March 15th Blake Shelton Pre-Concert Meetup – free drink & appetizer!

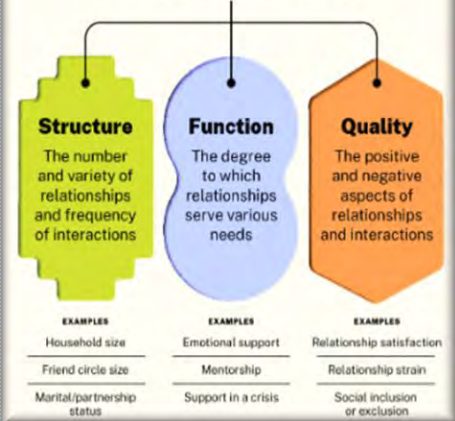
[Register Here](#)

Want to make the most out of BLN social connections??

Social Connections would love to host more pre-event socials for BLN attendees! These typically last one hour. If you are attending an event and are interested in attending a pre-event social, please contact the event coordinator assigned for that event.

The Three Vital Components of Social Connection

The extent to which an individual is socially connected depends on multiple factors, including:



Event Recap

BLN 36th Annual Night on the Slopes

When: February 6th

Where: Snoqualmie Pass Summit



Discounted Sporting Events!

Seattle Sounders & Mariners

When: [multiple dates](#)



See a full list of Social Events Here:



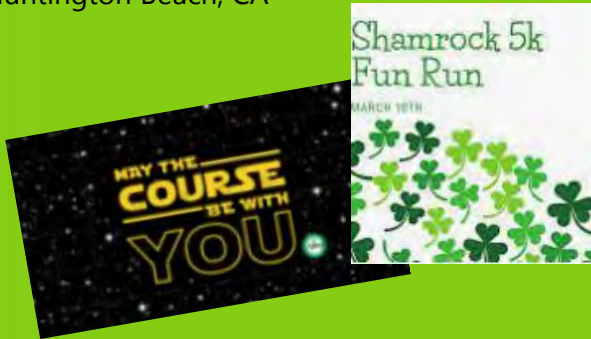
Personal Well Being Spotlight



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Featured Upcoming Well Being Events

- **March 16** - [Shamrock 5k & Training Program](#) - Boeing Everett Fitness Center
- **April 7** - [I love the 90's 5k](#) – Seattle, WA
- **April 14** - [JFS 5k for Mental Wellness](#)– San Antonio, TX
- **April 27** - [BEPC Gem Show + Conscious Wellness EXPO](#) – Kent, WA
- **May 4** - [May the Course be with You 5k](#) – Seattle, WA
- **May 5** - [Cinco De Miles 5K & 5 Mile](#) – Huntington Beach, CA



Our Mission:

Coordinate activities aimed at promoting health and well being for BLN members. Enable employee networking through well being activities. Support the community by collaborating and supporting local businesses.

Your Membership Provides Access to the Following:

Virtual Fitness Classes; 5Ks; Retirement, Long-Term Care & Medicare Seminars; Emotional Well Being Services; Cooking Classes; Art Classes; Wine Tasting; Proper Footwear Recommendations

Submit Well Being Event Suggestions to the [Business Office](#)

Well Being Event Representatives Needed!
If interested, contact Jenny Kaminski

Wellness Tip of the Month!

"if you want a relaxed body, you can do it by relaxing your mind. If you want a relaxed mind, relax your body"

- Jay Winner

Membership Spotlight



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Spread the Word!! Membership Drive Ticket Raffle!



Raffle Ends: Mar 14th

Where: **Washington**

We're at it again and raffling off two concert tickets with a goal to grow membership across our Puget Sound region! *Must have joined BLN in last 30 days to be eligible to win.



Membership Accomplishments:

South
Carolina grew
their regional
membership
by 15% in
February!!
Thank You
Tommy Ortiz!



Announcing...

We've added
THREE new
regional
represent-
tatives in
the past
month!!
Welcome
Alabama,
Pennsylvania
& Missouri
regions!!

Upcoming Membership Event

Event Title:

BLN Retiree & Soon-
to-be Retiree Event

When: TBD –
1Q/2Q 2024

Where: Top Golf –
Renton, WA



If you haven't yet,
come join us on the
[BLN inSite Page!](#)

BLN Reminders & Updates



MARCH NEWSLETTER

Retiring Soon but Love BLN?

Please visit the [BLN-R web site](#) to learn about joining and all the ways you can stay connected!

*Membership is free –
no monthly dues!*

BLN-R Featured Event:

Aviation Brunch featuring John Fredrickson

March 16, 2024 – 8am – 11am PST

Museum of Flight & Virtual

[Register Here](#)

Grassie Winery Wine Tasting Social!

May 9, 2024 – 6:30 – 8:30 p.m.

Woodinville, WA

\$10 per person (RSVP by 5/6/24)

Contact: [Marty Weisman](#) @ (206) 304 - 4087



Raffle Winner Corner

Winner: **Alejandro Avendano**

Where: **South Carolina**

What: **Stingrays Tickets**

Winner: **Sara Williams**

Where: **Washington**

What: **Tim McGraw
Tickets**

Reminder

BLN purchases tickets for you at a discount!! Don't forget to look for all discounted events on the BLN web site [here!](#) Highlighted discounts on next page!



Don't forget to keep your [BLN region](#) up-to-date to stay current on events in your region!

Don't Miss – BLN Discounts!!

- Mariners Season Ticket Discount
- Sounders Season Ticket Discount
 - Everett Silvertips - \$16 Savings
- Seattle Kraken (multiple dates) – Tickets \$90
 - An Evening with Ween - \$12 Savings
 - The Man in Black - \$12 Savings
 - Queen of the Night - \$12 Savings

[Visit here](#) for a full list of discounted events

Photo of the Month Trivia

BLN Region? *India*

Fun Facts *Holi is a popular and significant Hindu festival celebrated as the Festival of Colours, Love, and Spring. It celebrates the eternal and divine love of the deities Radha and Krishna. Additionally, the day signifies the triumph of good over evil, the message of unity and the power of truth.*

When? *In Spring, usually during the month of March.*

Insider Tip: *If you are planning a trip to India, plan it during this festival for a memory you will never forget and some of the most fun pictures you will ever take!*

Know anyone that may be interested in BLN?
Forward our Newsletter to share what we are about.



Scan QR Code to join
BLN now!