

BLNR Board Meeting Report April 13, 2023

Hosted by Executive Board Liaison Sharon Lucas

BLNR Board Sequence



 Agenda Item 	<u>Presenter</u>	<u>Duration</u>
Call to Order	Sharon Lucas	
Roll Call	Open	
Executive Board updates	Sharon or Jenny	7 min
Hot Topics	Sharon and Board	7 min
 Social Connection Report 	Christi King	10 min
Community Outreach	Open	2 min
Habitat for Humanity	Tom Dodt	7 min
Travel & Tours	Open	7 min
Treasurer Report	Guy McCarney	15 min
Web Update	Judy Roe	10 min
Mentorship	Susan Ireland	10 min
 Membership & Communication 	Curtis Benner	10 min
 Action Items & Upcoming Topics 	Sharon / Team	5 min
Adjournment	Sharon	





- Welcome
- Updates
 - BLN Executive Board Meeting
- Approval of March Board Minutes
- Leaders Report Out
- Special Attention and Follow Up Topics:
 - BLNR Website Banner functionality update Judy
 - Membership Bylaw wording update (Action Item #59) Curtis
 - Social Connections Structure Christi
 - June 8th-July 13th Face to Face Sharon
- Around the Phone/Topics for next meeting
- Action items
- Meeting Adjourned

BLNR Board Members



Executive LiaisonSharon Lucas

Social Connection Leader Christi King

TreasurerGuy McCarney

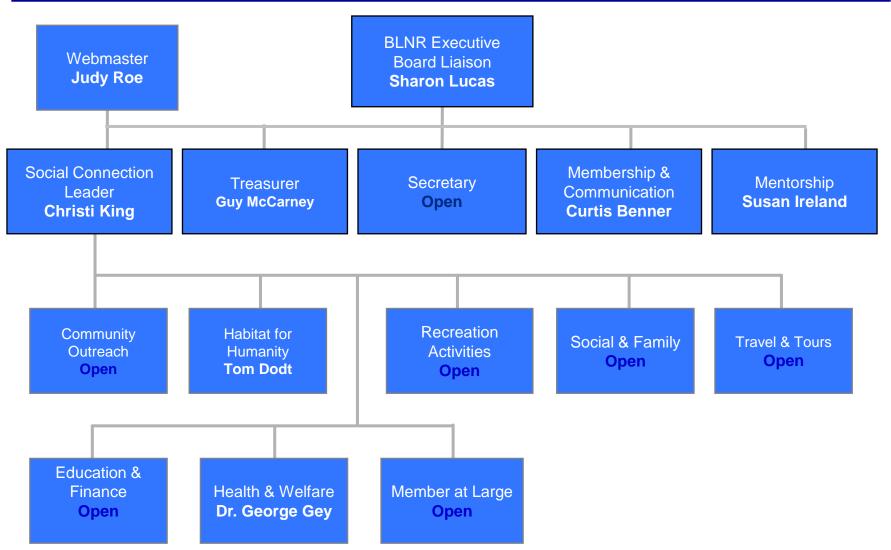
SecretaryOpen

Membership & Communication Curtis Benner

MentoringSusan Ireland

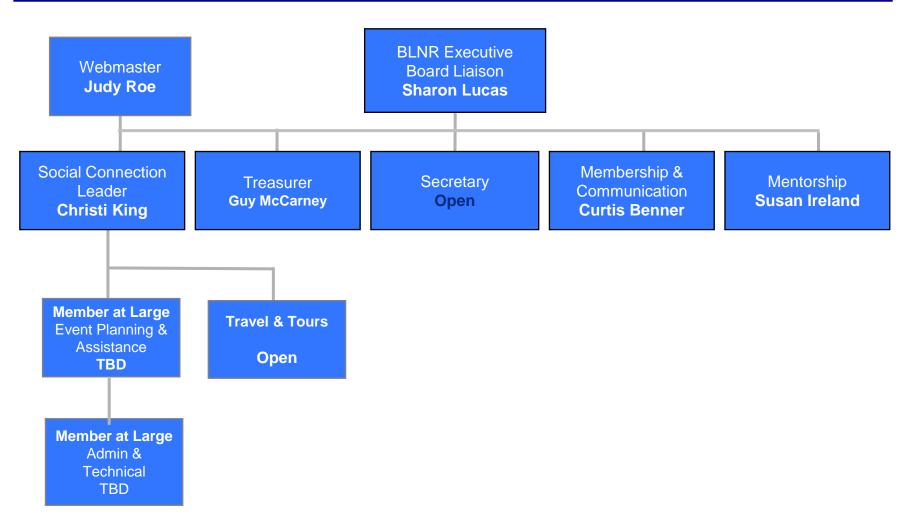
BLN Retirees Board Structure





BLN Retirees Board Structure





Social Connection Leaders



•	Soci	al Con	nection Leader	Christi King	425-876-7586
	•	Mem	ber at Large (Admin & Tech Support Christi/Judy)	Dale Ast	425-418-5160
	•	Mem	ber at Large (Event Support Christi/Event Coordinators)	Craig Wild	425-507-6867
	•	Ever	nt Coordinators		
		•	Community Outreach – East side	Millie Edmonds	206-353-2207
		•	Habitat for Humanity -	Tom Dodt	425-417-1010)
		•	Habitat for Humanity - North Support	Christi King	425-876-7586
		•	Health & Welfare	Dr. George Gey	206-463-9266
		•	Finance Seminars / Christmas Show	Robert Reichle	425-337-2906
		•	Bellevue College TELOS	Jerry Bunce	425-836-1101
		•	Recreation Activities Skiing / SkiBacs	Jean Fedor	
		•	Recreation – Golf PSGA	Gene & Diane Slagle	
		•	Golf – Boeing Employees Golf Association	Liz Willetts, BEGAssn	206-544-1703
		•	Social & Family – Wine Club	Marty Weisman	206-888-2740
		•	Travel & Tours	TBD - Sharon Lucas	206-498-7307
		•	RV Club	Cliff Howe	425-260-8975
		•	Arizona Events	Ron Robinson, Bill Wilbur	425-868-7775/
					360-435-2756

Social Connection



Upcoming Events

- •Apr 29 (Sat) May 13 (Sat) Habitat for Humanity Women Build Events
- •NEW May 16 (Tue) How to Title Your Assets
- •NEW June 9 (Fri.) BLNR Habitat for Humanity Build & Beer Day
- NEW Jun 21 (Thu) Meal Delivery New Bethlehem Family Shelter
- Donate and/or Deliver Meals to Youth/Homeless Families and Women –
 Various dates

Social Connection



BLNR Events In Work –

- Monthly BLN/BLNR Social Connection Joint Meeting (Kelsey & Christi) April 12
- BLN/BLNR Partnership at Mission Serving Meals, Food Banks packaging food, Churches for Homeless
- Boeing Wine Club / BLNR Events (Marty)
 - 2024 International Travel
 - Meet the Winemakers
 - Wine Tasting Socials
 - March Madness
- Financial Planning (Robert)
 - Soliciting Input from Retirees What they would like to learn/see
 - Working to find additional Financial Programs Instructors
 - Joint BLN/BLNR Events Advertising outside firewall

Habitat For Humanity – Now Snohomish County

Work has begun on our most recent **affordable home construction project**! This project will include the rehabilitation and improvement of an existing home in Northwest Everett, near the Store - Link https://habitatsnohomish.org/?gclid=Cj0KCQjwiZqhBhCJARIsACHHEH9OvPHcg4lqyA79b42E7vqbm UhYEGHOaBNCeNtvyYBt-IW4UJycwH4aAritEALw wcB

Habitat For Humanity - Now - Snohomish County

Application period is now open from March 21, 2023 to April 24, 2023. To learn more about the application process,

visit our homeownership page.

Social Connection Travel & Tours: Sharon Lucas



April 2023 Travel

- Explore Central FLA Visit Polk Co
- Anchorage, Alaska Visit Anchorage
- Spring Getaway Giveaway Win a Trip to Mall of America
- 63 U.S. National Parks Ranked The Discoverer
- 6 Apps and Websites: Make Reward Redemption Easy
- Summer Travel Checklists: How to Make Your Trip Great
- What is American Airlines Elite Status Worth in 2023?
- What is United Airlines Elite Status Worth in 2023?
- What is Southwest Airlines Elite Status Worth in 2023?
- What is Spirit Airlines Elite Status Worth in 2023?
- What is Delta Airlines Elite Status Worth in 2023?
- What is Frontier Airlines Elite Status Worth in 2023?

Hyperlinks available @ https://blnretirees.org/travel-tours

Treasurer Finance Report Guy McCarney – 2023 Forecast



							Funded	:	1Q23								2Q23		3Q23		4Q23		
Category	Board Member	Rev	venue	Exp	oenditures		(\$5,000)	(A	(ctual)		Apr	M	ay		Jun	(Fo	orecast)	(Fo	orecast)	(Fo	recast)		Total
				1		1		4		1		1										1 -	
Total Forecast		\$	•	\$	5,000.00	\$	5,000.00	Ş	75.37	Ş	159.43	\$	•	\$	1,650.00	Ş 1	,809.43	\$	950.00	Ş 2	,165.20	Ş 5	,000.00
BLN-R Liaison	Sharon Lucas	Ś		Ś	2,000.00	\$	2,000.00	Ś	75.37	Ś		Ś	•	\$	200.00	Ś	200.00	Ś	500.00	\$ 1	,224.63	\$ 2	,000.00
Board Summary	Sharon Lucas	\$		\$	1,700.00	\$	1,700.00	Ś	75.37	\$		Ś		\$	200.00	Ś	200.00	Ś	200.00		,224.63		,700.00
Executive Recognition	Sharon Lucas	\$	-	\$	700.00	\$	700.00	\$	75.37	\$	-	\$	-	\$	-	\$		\$	-	\$	624.63	 ' 	700.00
Zoom Jan to Dec 2022	Sharon Lucas	\$		\$	200.00	\$	200.00	\$	-	\$	-	\$	-	\$	-	\$		\$	-	\$	200.00	\$	200.00
Offsite BLNR Board Meeting	Sharon Lucas	\$		\$	800.00	\$	800.00	\$		\$	-	\$	-	\$	200.00	\$	200.00	\$	200.00	\$	400.00	\$	800.00
Webmaster	Judy Roe	\$	-	\$	300.00	\$	300.00	\$	•	\$	-	\$	-	\$	•	\$		\$	300.00	\$	-	\$	300.00
Web Hosting Hub & Security Cer	t.	\$	-	\$	300.00	\$	300.00	\$		\$	-	\$	-	\$		\$	-	\$	300.00	\$	-	\$	300.00
Social Connections	Christi King	\$	-	\$	3,000.00	\$	3,000.00	\$		\$:	159.43	\$	-	\$	1,450.00	\$ 1	,609.43	\$	450.00	\$	940.57	\$ 3	,000.00
Offsite Social Connection Meeting	Christi King	\$	-	\$	1,000.00	\$	1,000.00	\$		\$		\$	-	\$	200.00	\$	200.00	\$	200.00	\$	600.00	\$1	,000.00
Victorian Country Christmas	Robert Reichle	\$	-	\$	-	\$	•	\$	1	\$		\$	-	\$	•	\$	-	\$	-	\$	-	\$	-
DBA M.S.I. Marketing	Robert Reichle	\$	-	\$	-	\$	•	\$		\$		\$	-	\$	•	\$	-	\$	-	\$	-	\$	-
Community Outreach	TBD	\$	-	\$	1,000.00	\$	1,000.00	\$		\$	159.43	\$	-	\$	250.00	\$	409.43	\$	250.00	\$	340.57	\$1	,000.00
Habitat for Humanity	Tom Dodt	\$	-	\$	1,000.00	\$	1,000.00	\$		\$	•	\$	-	\$	1,000.00	\$ 1	,000.00	\$	•	\$	-	\$ 1	,000.00
Education & Finance	TBD	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Travel & Tours	TBD	\$	-	\$	-	\$	•	\$		\$		\$	-	\$	•	\$	-	\$	-	\$	-	\$	-
Social & Family	TBD	\$	-	\$	-	\$	•	\$	-	\$	-	\$	-	\$	-	\$	-	\$	•	\$	-	\$	-
Recreation Activities	TBD	\$	-	\$	-	\$	•	\$	-	\$		\$		\$	•	\$	-	\$		\$		\$	-
Golf	TBD	\$	-	\$	-	\$	•	\$	-	\$	-	\$	-	\$	-	\$	-	\$	•	\$	-	\$	-
Skiing	TBD	\$	-	\$	-	\$	•	\$	-	\$	-	\$	-	\$	-	\$	-	\$	•	\$	-	\$	-
Bowling	TBD	\$		\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$		\$	-	\$	-	\$	-
RV Camping	Robert Reichle	\$	•	\$	-	\$	•	\$	-	\$	-	\$	-	\$	-	\$	•	\$	•	\$	•	\$	-

Web Update (Judy Roe April 13, 2023)



- Designed the pdf files and the emails and then sent the emails to the Retirees in two batches on April 3rd
- Open rate: March email 58.1.0%
- Published these items to website and advertised them in monthly email (in order by number of clicks):

Travel & Tour (12 new links)

Six (musical at the Paramount)

How to Title Your Assets (5/16/23)

Recreation: 2023 Golf Schedule with Puget Sound Golf Association

More BLN Events

Rick Steves March News

Home Sweet Home: Americans Want to Age in Place (4/4/23)

Recreation: IKON Ski Passes with Discount

Habitat for Humanity Update (including Build and Beer on June 9th)

<u>Seattle Symphony Concerts with Discount Code</u> BLN Retirees Board Meeting Minutes for March

- Reviewing mass email tool and plugins for slider capability (plugin not installed yet)
 - Recommend replacing header with header provided by Sharon...slider possibly on an events page
- Helped Susan Ireland: Query tool to find members interested in mentoring
- Thanks for website/email input: Sharon Lucas, Dennis Honey, Christi King/Millie Edmonds, Tom Dodt, Robert Reichle, Jenny Kaminski
- Request Board members to continue providing dynamic content for website, Facebook, monthly email:
 - Please remember to include Curtis in emails about events so they are also added to BLNR Facebook
 - Please provide information for the monthly email by the first Monday of the month (May 1)!
 - Please review each of your postings for website and provide corrections quickly to Judy Roe.
 - Please if event is open beyond deadline, provide new deadline

Mentoring Program Report Susan Ireland



- Summary
 - BLN Mentoring for New/Existing Boeing Leaders (Jenny Kaminski)
 - Starting 2Q 2023
 - LX Mentoring for non-managers with high potential (International)
 - Conversations in work to develop an approach
 - Existing Opportunities:
 - New Opportunities:
 - Jenny Kaminski has a list of 63 employees looking for mentors (~20 are okay with retired mentors)
 - Developing an email to all BLNR members who indicated interest in mentoring
 - Working with Jenny to get more info on ~ 20 mentees so a good match can be made
 - BLN-R Mentor Volunteers
 - Request for new volunteers not required with updated BLNR interest list

Mentoring Strategy In Work



Overall Approach:

Re-engage with Boeing retirees to provide opportunities to contribute inside and outside Boeing

- One-on-one mentoring 2Q
- Panel discussions TBD
- Educational support opportunities (Universities, Professional societies, etc) 2Q

Actions we are taking:

- Working with BLN Business Mgr (Jenny Kaminski) on approach to
 - Panel Discussions
 - Mentoring
 - Working Stephanie Slocum (BLN-R member) on supporting "Lunch and Learns" about the benefits of mentoring for individuals and teams.
- Working with LX Focals (Marianna Feher, Judith Goh, Arman Khare) on approach to connect mentors with mentees (no updates for March/April)
- Connect with current mentor volunteers to survey their thoughts (Initial Email Sent 2/3/23)
- Exploring BLN-R members who have indicated interest in mentoring (Thank you Judy for the excel extract and support to narrow down)
- Market to Boeing Retirees to get more people involved (if needed)
- Market inside Boeing to get people identified who want mentors
 - Comm/Marketing assigned to support BLN Business Mgr (Jenny Kaminski) excellent April results
- Pilot a mentor "program" in an organization
 - Ed Wells
 - LX

Membership & Communication Curtis Benner



- Total Membership is 2294 which is an increase by 7 from the March report.
 - We added 7 people since the March report.
 - Therefore, we not loose any members since the March report.
- There have been 13 new members in 2023
- Richard Remmert and Michael Vander Wel expressed interest in being a Board member and Coordinator.
- Richard Remmert also expressed interest in Board Support.

Membership & Communication Curtis Benner



- 606 Facebook Page Members
- Facebook activity since March meeting:
 - 4 requests for access
 - 3 requests were accepted
 - 1 Current BLN-R member
 - 1 Boeing retirees that are not currently BLN-R members
 - 1 Current Boeing Employee
 - 0 Past Employee that was not a BLN-R member
 - Total increased by 2 from last month (1 person left the group)
- Posted the following items on our Facebook page:
 - 3/17 Posted Rick Steves travel information.
 - 3/18 Posted Future of Flight Women's History Month link.
 - 3/21 Posted March 2023 Boeing Retiree e-newsletter.

Membership & Communication Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-23	Feb-23	Mar-23	Apr-23	Total
BLNR Member	12	55	2	12	2	0	0	1	84
Non-BLNR Retiree	36	121	13	7	1	3	1	0	182
Current Boeing	8	66	2	13	0	0	0	1	90
Non-BLNR Past Boeing Employee	3	15	4	7	1	0	0	0	30
Non-Boeing or Inconclusive	14	71	12	11	1	2	2	1	114
Total Requests	73	328	33	50	5	5	3	3	500
Requests Accepted	59	257	21	39	4	3	1	2	386

606 Total Facebook Page Members

Membership & Communication Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	1Q23	2Q23	Total
Members	1446	577	71	51	97	24	15	12	1	2294
Travel	559	495	64	43	91	22	15	7	1	1297
Tours	319	402	43	37	71	19	11	6	1	909
Golf	265	187	21	20	43	5	4	4	1	550
Bowling	56	64	9	10	19	6	2	3	0	169
Coordinators	15	37	4	5	12	3	0	2	1	79
Social	293	354	43	37	68	19	10	7	1	832
Tutoring/ Mentoring	70	110	22	14	42	4	3	3	1	269
Habitat for Humanity	12	15	0	1	24	3	6	3	0	64
Holiday Events	205	147	22	18	32	9	4	3	0	440
Board Member	48	12	4	6	6	1	1	2	1	81
Board Support	23	23	7	11	6	2	2	3	0	77

April 2023:



Membership Criteria Discussion – Responses to March Board Questions (Slide 1)



- Active BLN members who are not BLNR members but in an active role supporting BLNR events:
 - Suggest we add the following to paragraph 2 of our process for reviewing and accepting new members:
 - Additionally, the BLNR Board will accept into BLNR membership active BLN members who are active in roles creating, promoting, and supporting BLNR sponsored events.
- Accepting individuals who are no longer employed via layoff but were in a Boeing leadership role and/or part of BLN while employed.
 - ◆ I believe "part of BLN while employed" is already covered in Article 5.1 paragraph c of the BLN Articles of Incorporation
 - Technically, "but where in a Boeing leadership role" probably would require a revision to Article 5.1 paragraph c.
 - However, due to our limits to verify past BLN membership, this could just be considered part of our discretion in our review process.

20

Membership Criteria Discussion – Responses to March Board Questions (Slide 2)



- Pending retirements/layoffs:
 - Suggest we add the following to the second paragraph of our membership review and acceptance process:
 - Membership applications will be accepted up to 6 months prior to the applicant's planned retirement date.
 - Or, "6 months" can be modified to whatever window of time the BLNR Board is comfortable with.
 - If the application is outside of this time window, an email will be sent to the applicant by the BLNR Membership and Communication Board Member asking them to reapply by a date within the window that the Membership and Communication Board member identifies.

BLNR Action Items

(Reviewed 4/13/2023)



#	Table Action	O = Open / Ongoing C = Closed	Addressee
1	Suggestions links on BLNR Website	0	All
2	Mentoring suggestions to Susan Ireland	0	All
3	Contribute to Judy's monthly email and Cory Ertel Watch Us Fly newsletter (as applicable).	0	All
37	Curtis to post Community Outreach and Habitat for Humanity volunteer help needed opportunities on FB (Content from Millie and Tom – as needed); Status: Ongoing	0	Curtis
	Have exciting news to share/showcase? BLN newsletter for our BLNR section of newsletter - (event photos, help needed etc.) Need by first Monday of the month.	0	All



BLNR Action Items

(Update/Reviewed 4/13/2023)



#	Table Action	O = Open / Ongoing C = Closed	Addressee
52	Board agreed to have Teresa Olympio, BLN President be guest speaker – Date: July 13 Everett Location: 40-87/40-88; Visitor badges reqd. Open to BLNR Board and board members invitees. RSVP will be required tor headcount purposes.	0	Sharon
57	BLNR Website homepage banner discussion – Judy recommended we keep static homepage in the interim, pending further investigation and utilize scrolling banner functionalities to spotlight events.	0	Judy/All
58	Update BLNR organization structure slide and supporting slides for Social Connections team and Mentoring team.	0	Incoming Secretary
59	Review bylaws wording regarding BLNR Membership. Curtis revised wording for clarity – recommendations approved at 4/13 board meeting.	С	Curtis
60	Christi, Guy and Sharon met on 3/30 to discuss how to proceed with dividing up Community Outreach dollars on treasurer report and Social Connections structure -Status: Proposed structure shared at 4/13 Board meeting and will be shared at BLN 4/18 Board.	0	Christi

BLNR Home Webpage Discussion













THANK YOU