

BLNR Board Meeting Report April 10, 2025

Sharon Lucas

Agenda



- Welcome
- Approval of March Board Minutes
- Special topics Seattle Symphony Promotion
- Leaders Report Out
- Action Item Review
- Around the Phone/Topics for next meeting
- Meeting Adjourned

Seattle Symphony Promotion



SEATTLE SYMPHONY

The Seattle Symphony would like to wish the BLN and BLNR members a great summer. We appreciate your support this season and ask that you continue to use your discount promo code: FLYSSO for 15% Off Tickets and Pay No Handling Fees. I've included a few concerts with special promo codes where your FLYSSO code won't work. Enjoy!

SUMMER CONCERTS



THURSDAY, APRIL 24, AT 7:30PM SATURDAY, APRIL 26, AT 8PM

Augustin Hadelich Plays Prokofiev SYMPHONIC SERIES

Prepare to be swept off your feet as Dalia <u>Stasevska</u> returns to Seattle with a program celebrating the rhythms of Mexico and Argentina. *The Night of the Maya* pulsates with a huge percussion section, traditional instruments and a full orchestra. Originally composing for a 1939 film score, Revueltas created an orchestral suite go give this Music a life in the concert hall. Malambo illustrates the infectious rhythms of Argentinian gaucho dance traditions.



THURSDAY, MAY 1, AT 7:30PM — Best Seats Available SATURDAY, MAY 3, AT 8PM — Best Seats Available SUNDAY, MAY 4, AT 2PM

Vivaldi The Four Seasons SYMPHONIC SERIES

Sunny Xia conductor Helen Kim violin David Gordon trumpet Nola Richardson soprano Sarah Larsen mezzo-soprano Seattle Symphony Chorale Seattle Symphony

We journey to Venice to hear Vivaldi's immortal work, *The Four Seasons*, brilliantly rendered for virtuoso violin: here, a showcase for associate Concert master Helen Kim. In a musical first, Vivaldi captured all the characteristic moments of each season — slippery ice, spring thaws, summer storms and glorious autumnal fruit.

2025 Goals



Last Month	This Month	Focal	2025 Goal
		Curtis	1) Add a minimum of (25) new members
		Craig	2) Partner with (3) Financial Firms & 3 Financial Webinars on various pre & post retirement topics
		Craig	3) Support (2) Habitat for Humanity build projects

Comments:

Social Connection Travel & Tours: Sharon Lucas



April 2025 Travel and Tours

Spring Travel at SEATAC What is 'Elite Travel Status'? Cancelled? Delayed? What to Do SWA Fare Types and Benefits Frontier Air Takes aim at SWA Free Bags AA Matches SWA Elite Status United Airlines Cuts Clear Priority Security Benefit Does your Backpack Count as a Personal or Carry-on Item? Instagram Star Captain Kate Names her Next Cruise Ship Travelers Rank the World's most Disappointing Attractions United Airlines Overhauls Lounge Policies, Membership 10 Rules You Can't Break as a Tourist 5 Upgrades to Add on Your Next Trip

Social Connection April Update: Craig Wild



- Nomination for Travel & Tours Leader
 - Vicky White
- Events
 - E Trade webinar on Al Revolution March 24
 - Special Olympics Volunteers needed
 - Spring Fling at Ronal McDonald House May 10th
 - Chelan wine tour:
 - Chelan Wine Tours & Excursions https://chelanwinetoursandexcursions.com
 - Sample itinerary will be sent in monthly email

Treasurer Finance Report Dave Hyem – 2025 Budget



		Budget \$6,000	J	an	ı	Feb		Mar		Apr	ا	May	Jun		Jul	Aug	,	Бер		Oct		Nov		Dec	Funds emaining
Total Forecast		\$6,000.00	\$		\$		\$1	,155.97	\$	12.99	\$	12.99	\$1,612.99	\$:	342.99	\$ 12.99	\$ 2	62.99	\$	12.99			\$1	,812.99	\$ 760.11
BLN-R Liaison total	Sharon Lucas	\$3,000.00	\$		\$		\$	905.97	\$\$	12.99	\$	12.99	\$ 612.99	\$:	342.99	\$ 12.99	\$	12.99	\$\$	12.99	\$ \$	12.99	\$	612.99	\$ 447.12
Executive Luncheon	Sharon Lucas		\$		\$		\$		\$\$		\$		\$ 600.00	\$		\$	\$		\$\$		\$ \$		\$	600.00	\$
Recognition	Sharon Lucas		\$		\$		\$	879.99	\$		\$		\$ -	\$	-	\$	\$		\$		\$		\$		\$
Miscellaneous	Sharon Lucas		\$		\$		\$		\$		\$		\$ -	\$	-	\$	\$		\$		\$		\$		\$
Mentoring Program	Susan Ireland		\$		\$		\$		\$		\$		\$ -	\$	-	\$	\$		\$		\$		\$		\$
Zoom Jan to Dec 2024	Sharon Lucas		\$		\$		\$	25.98	\$	12.99	\$	12.99	\$ 12.99	\$	12.99	\$ 12.99	\$	12.99	\$	12.99	\$	12.99	\$	12.99	\$
Webmaster	Judy Roe		\$		\$		\$		\$		\$		\$ -	\$:	330.00	\$	\$		\$		\$		\$		\$
Social Connections total	Craig Wild	\$3,000.00	\$		\$	-	\$	250.00	\$		\$		\$1,000.00	\$		\$	\$ 2	50.00	\$		\$		\$1	,200.00	\$ 300.00
Webinar Financial Seminars	Robert Reichle		\$		\$		\$		\$		\$		\$ -	\$	-	\$	\$		\$		\$		\$		\$
Salvation Army	Craig Wild		\$		\$		\$	250.00	\$		\$		\$ -	\$		\$	\$ 2	50.00	\$		\$		\$		\$
Northwest Harvest	Craig Wild		\$		\$		\$		\$		\$		\$ -	\$	-	\$	\$		\$		\$		\$	250.00	\$
Jubiliee Reach	Craig Wild		\$		\$		\$		\$		\$		\$ -	\$	-	\$	\$		\$		\$		\$	250.00	
Humane Society	Craig Wild		\$		\$		\$		\$		\$		\$ -	\$	-	\$	\$	-	\$		\$		\$	250.00	
Adopt a Family	Craig Wild		\$		\$		\$		\$		\$		\$ -	\$	-	\$	\$		\$		\$		\$	450.00	\$
Habitat for Humanity	Tom Dodt		\$		\$		\$		\$		\$		\$1,000.00	\$		\$	\$		\$		\$		\$		\$

Treasurer Finance Report Dave Hyem – 2025 Budget



Boeing Leadership Network - Retirees	
2025 Community Outreach - Gift Matching	

Community Outreach	Donation	Matching Funds				
•						
2Q 2025						
Habitat for Humanity - Women	\$ 250	\$	125			
Habitat for Humanity	\$ 1,000	\$	1,500			
3Q 2025						
The Salvation Army	\$ 250	\$	125			
4Q 2025						
Adopt a Family	\$ 450					
Northwest Harvest	\$ 250	\$	125			
Jubliee Reach	\$ 250	\$	125			
Humane Society	\$ 250	\$	125			
Total	\$ 2,700	\$	2,125			

Web Update (Judy Roe April 10, 2025)



- Published events and information to the website (after consolidation into pdf files) and updated various web pages.
- Designed and then sent the monthly email to the Retirees in two batches on March 10th
 - Open rate: 51.1%
- Four email failures are being researched
 - Robert Ames, George Smith, Mary Ghan,, Frank Santoni
- Advertised these events/information in the March email (in order high to low by number of clicks):

BLN Events Open to Retirees

Travel Companies / Guided Tours

BLN and BLN Retirees Apparel for Sale

AIAA: Get to Know the Retiree Leaders-Panel Led by Peter Morton (March 15th)

March Madness Wine Tasting (March 27)

Travel News (16 New Links)

Seattle Symphony Spring Concerts (March, April)

Medicare 101 and Misconceptions (Video-Please Skip the Ad)

AIAA Recordings of Past Presentations

BLNR February 2025 Board Meeting

Finance: Market Analysis by Beacon Pointe

Meet Social Connections Leader Craig Wild (Video)

<u>Travel and Tours Program Leader (description)</u>

BLNR Social Connection Leader (description)

- Forwarded the weekly *Jubilee Reach/Groceries for Families email* report to Sharon. <u>Groceries For Families</u> has been short by 30-40 grocery bags each week. Demand remains high. Started during pandemic. Located in Bellevue
- Thanks for input to email/website: Sharon Lucas, Jenny Kaminski, Susan Ireland, Craig Wild, Gerry Kunkel (concerts)
- Requests were sent to gather dynamic content for website, Facebook, monthly email:
 - Please remember to include Curtis in emails about events so they are also added to BLNR Facebook
 - <u>Please provide information for the monthly email prior to second Monday of month:</u> April 14th and May 12th

Membership & Communication Curtis Benner



- Total Membership is 2272 which is an increase of 4 from the March report.
 - We added 4 people since the March report.
 - Therefore, we have not lost any members since the March report.
- There have been 12 new members in 2025
- This total includes 4 individuals whose final approval dates are 4/11, 4/12, 4/13, and 4/15. I do not anticipate any obstacles to their approval.
- For these individuals waiting final approval:
 - Stephen Bohot expressed interest in Coordinator, Board Member, and Board Support.
 - Brian Coonan expresses interest in Coordinator and Board Support.

Membership & Communication Curtis Benner



- 736 Facebook Page Members
- Facebook activity since March meeting:
 - 3 requests for access
 - 0 requests were accepted
 - 0 Current BLN-R members
 - 0 Boeing retirees that are not currently BLN-R members
 - 0 Current Boeing Employee
 - 0 Past Employees that are not a BLN-R member
 - Total decreased by 2 from last month (two people left the group)
- Posted June 5 Habitat for Humanity luncheon opportunity.
- Posted Habitat for Humanity Women's Build opportunity
- Reviewed and approved 3 posts.

Membership & Communication Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-Dec 2024	Jan-25	Feb-25	Mar-25	Apr-25	Total
BLNR Member	12	55	2	12	20	20	1	2	0	0	124
Non-BLNR Retiree	36	121	13	7	44	45	0	0	0	0	266
Current Boeing	8	66	2	13	7	20	0	1	0	0	117
Non-BLNR Past Boeing Employee	3	15	4	7	13	8	0	1	0	0	51
Non-Boeing or Inconclusive	14	71	12	11	43	129	9	8	6	1	304
Total Requests	73	328	33	50	127	222	10	12	6	1	862
Requests Accepted	59	257	21	39	84	93	1	4	0	0	558

736 Total Facebook Page Members

Membership & Communication Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	2024	1Q25	2Q25	Total
Members	1385	567	71	51	96	24	15	23	28	8	4	2272
Travel	544	485	64	43	90	22	15	16	22	8	3	1312
Tours	308	393	43	37	70	19	11	15	18	4	2	920
Golf	257	183	21	20	42	5	4	8	6	3	2	551
Bowling	53	63	9	10	19	6	2	5	5	2	0	174
Coordinators	17	36	4	5	12	3	0	3	1	1	2	84
Social	286	346	43	37	67	19	10	16	21	8	3	856
Tutoring/ Mentoring	66	103	22	14	42	4	3	7	10	2	1	274
Habitat for Humanity	12	14	0	1	24	3	6	5	8	1	2	76
Holiday Events	200	143	22	18	32	9	4	5	7	2	1	443
Board Member	47	11	4	6	6	1	1	3	2	0	1	82
Board Support	23	22	7	11	6	2	2	3	3	0	2	81

April 2025: 4



Mentoring Susan Ireland



Summary for April 2024

BLNR Mentoring is has resumed!

- Video Recording for the BLN-R website: Craig Wild!
 - Tamsen Hale interview scheduled for April 10, 3:00 PM

2025 BLN Lunch & Learn Scheduled (Seasons Leadership)



- ✓ January 30 Foundational Knowledge
- ✓ February 20 Leadership Triad
- ✓ March 20 Goal Setting
- April 17 Networking and Relationships
- May 15 Leadership and Management System
- June 19 Leading Quality
- July 17 Operationalizing Goals
- August 21 Business Plan Review
- September 18 Power and Influence
- October 16 Prepare for the year/cycle end
- November 20 Recognition, Succession Planning, Legacy
- December 18 Career Strategy



www.seasonsleadership.com

BLNR Action Items



# 13010 /\ction	Date Created	O = Open / Ongoing C = Closed	Addressee
Sharon and Susan to work together to establish a BLNR email and YouTube account. Judy to set up info@blnretirees.org. Will not set up YouTube 68 account at this time.		С	Sharon
Board members to review roles with our operating manual and report any 70 adjustments needed.		0	Board Members

- Sharon is requesting all BLNR Board members review their respective roles with our current operating manual and report any adjustments needed to Sharon prior to our January BLNR Board Meeting.
 - https://blnretirees.org/boeing-leadership-network-retirees-operational-procedure
 . (Open)
- Craig will reach out to Kathleen Allen regarding Social Connections' upcoming open position. (Closed)
- Craig will contact his BLN Social Connections counterpart to identify any potential partnering opportunities. (Open)
- Seb will reach out to Dave Anderson to brainstorm potential partnering opportunities in 2025. (Open)

