



BLNR Board Meeting Report December 12, 2024

Sharon Lucas

Agenda



- **Welcome**
- **Approval of November Board Minutes**
- **Special topics**
 - **Succession Planning**
- **Leaders Report Out**
- **Action Item Review**
- **Around the Phone/Topics for next meeting**
- **Meeting Adjourned**

2025 Goals



Last Month	This Month	Focal	2025 Goal
		Curtis	Add a minimum of (25) new members
		Craig	Partner with (3) Financial Firms & 3 Financial Webinars on various pre & post retirement topics
		Craig	Support (2) Habitat for Humanity build projects

Social Connection

Travel & Tours: Sharon Lucas



December Travel and Tours

- 5 Airports in the US with the Best Food
- American Airlines Tweaks Domestic Routes
- UAL Premier Elite Plans Changes for 2025
- Last Minute Marriott Elite Status Strategies
- 10 Favorite Christmas Markets in the US
- Strategies for Earning Alaska Airlines Elite Status
- 5 Canadian Road Trips Everyone Will Love
- The Best Day Trips from Rome
- Where to Go in 2025
- The Cheapest US Airports to Fly from
- The Best Vacation Spots for an Exciting Retirement
- 17 Luxury Hotels That Go All Out for Christmas
- How To Spend a Weekend North of San Francisco

Social Connection

December Update: Craig Wild



- Finance Seminars
 - Beacon Pointe will continue Personal Finance webinars in 2025
 - Macro & Markets monthly
 - Beacon Point of View monthly
 - Pacific Advisors & Raymond James will also continue PF webinars
 - Dates are TBD
- Charitable Contributions for 3Q & 4Q 2024 moved to 1Q 2025
 - 3Q – Northwest Harvest
 - 4Q – Jubilee Reach, Humane Society

Treasurer Finance Report

Dave Hyem – 2024 Budget



Boeing Leadership Network - Retirees															
2024 Budget & Expenditures															
		Budget \$5,000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Funds Remaining
Total Forecast		\$ 5,055.00	\$ -	\$ 1,000.00	\$ 38.97	\$ 79.99	\$ 250.00	\$ 357.52	\$ 987.04	\$ 51.96	\$ 12.99	\$ 12.99	\$ 462.99	\$ 1,130.00	\$ 670.55
BLN-R Liaison total	Sharon Lucas	\$ 2,300.00	\$ -	\$ -	\$ 38.97	\$ 79.99	\$ -	\$ 357.52	\$ 737.04	\$ 51.96	\$ 12.99	\$ 12.99	\$ 12.99	\$ 1,130.00	\$ (134.45)
Executive Luncheon	Sharon Lucas		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 408.12	\$ -	\$ -	\$ -	\$ -	\$ 450.00	\$ -
Amazon Gift Cards	Sharon Lucas		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 600.00	\$ -
Miscellaneous	Sharon Lucas		\$ -	\$ -	\$ -	\$ 79.99	\$ -	\$ 357.52	\$ -	\$ 38.97	\$ -	\$ -	\$ -	\$ 80.00	\$ -
Mentoring Program	Susan Ireland		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Zoom Jan to Dec 2024	Sharon Lucas		\$ -	\$ -	\$ 38.97	\$ -	\$ -	\$ -	\$ -	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ -
Webmaster	Judy Roe		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 328.92	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Social Connections total	Craig Wild	\$ 2,755.00	\$ -	\$ 1,000.00	\$ -	\$ -	\$ 250.00	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ 450.00	\$ -	\$ 805.00
Webinar Financial Seminars	Robert Reichle		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Website charity raffle	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Adopt a Family	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 450.00	\$ -	\$ -
Habitat for Humanity	Tom Dodt		\$ -	\$ 1,000.00	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Treasurer Finance Report

Dave Hyem – 2024 Gift Matching



Boeing Leadership Network - Retirees			
2024 Community Outreach - Gift Matching			
Community Outreach	Donation	Matching Funds	
1Q 2024			
Habitat for Humanity	\$ 1,000	\$ 1,500	
2Q 2024			
Habitat for Humanity - Women	\$ 250	\$ 125	
3Q 2024			
The Salvation Army	\$ 250	\$ 125	
4Q 2024			
Adopt a Family	\$ 450	No Matching	
Total 2024 Gift Matching	\$ 1,500	\$ 1,750	
Northwest Harvest	\$ 250	\$ 125	Move to 2025
Jubilee Reach	\$ 250	\$ 125	Move to 2025
Humane Society	\$ 250	\$ 125	Move to 2025

- Published events and information to the website (after consolidation into pdf files) and updated various web pages.
- Designed then sent the monthly email to the Retirees in two batches on November 15th
 - Open rate: 54.4%
- Advertised these events/information in the November 15th email (*in order high to low by number of clicks*):
 - [BLN Events Open to Retirees](#)
 - [Fifth Avenue Theater \(2024-2025 Individual Tickets\)](#)
 - [Travel News \(11 New Links\)](#)
 - [Holiday Shows: Seattle Symphony](#)
 - [AIAA: Peter Morton: 7J7 to 777 Technology and Processes \(November 16\)](#)
 - [Purchase BLN Gear](#)
 - [BLNR Survey Results](#)
 - [Which Charity Do You Pick?](#)
 - [BLNR October 2024 Meeting Report](#)
 - [Webinars: 401k vs. IRA Rollover Pros/Cons and Evaluating Your Pension Options: Income Stream vs. Lump Sum](#)
 - [Video Conversation with Treasurer Dave Hyem](#)
 - [Seasons Leadership Podcasts](#)
- MailChimp Email Service (BLN Retirees has two free **legacy** accounts.....each is allowed a maximum of 2,000 email addresses)
 - Taking steps to ensure full email delivery: some email failures (comcast.net accounts)
 - Submitted tickets to Comcast and Web Hosting Hub
 - Monitored on a daily basis the MailChimp deliveries which were submitted this week, December 9th
 - Looked at alternate free plans such as Sender.net
- Forwarded the weekly Jubilee Reach and Groceries for Families reports to Sharon
- **Thanks for input to email/website:** Sharon Lucas, Jenny Kaminski, Susan Ireland
- Requests were sent to gather dynamic content for *website, Facebook, monthly email*:
 - Please remember to include Curtis in emails about events so they are also added to BLNR Facebook
 - **Please provide information for the monthly email prior to second Monday of month: January 13th**

Membership & Communication

Curtis Benner



- Total Membership is 2266 which is an increase of 1 from the November report.
 - We added 4 people since the November report.
 - Therefore, we lost 3 members since the November report.
- There have been 28 new members in 2024
- Kathleen Allen identified interest in Board Membership and Board Support

Membership & Communication

Curtis Benner



- 730 Facebook Page Members
- Facebook activity since November meeting:
 - ◆ 12 requests for access
 - ◆ 2 requests were accepted
 - ◆ 0 - Current BLN-R members
 - ◆ 2 - Boeing retirees that are not currently BLN-R members
 - ◆ 0 - Current Boeing Employee
 - ◆ 0 - Past Employees that are not a BLN-R member
 - ◆ **Total increased by 1 from last month** (1 person left the group)
- Reviewed 2 posts, accepted 0.

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Total
BLNR Member	12	55	2	12	20	1	1	2	0	3	0	5	2	4	1	0	0	120
Non-BLNR Retiree	36	121	13	7	44	3	15	10	4	1	2	2	0	1	3	1	1	264
Current Boeing	8	66	2	13	7	0	14	2	0	0	2	1	0	1	0	0	0	116
Non-BLNR Past Boeing Employee	3	15	4	7	13	0	3	0	2	0	2	0	0	0	1	0	0	50
Non-Boeing or Inconclusive	14	71	12	11	43	3	36	6	4	0	3	10	14	16	15	7	3	268
Total Requests	73	328	33	50	127	7	69	20	10	4	9	18	16	22	20	8	4	818
Requests Accepted	59	257	21	39	84	4	33	14	6	4	6	8	2	6	5	1	1	550

■ **730** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	1Q24	2Q24	3Q24	4Q24	Total
Members	1391	567	71	51	96	24	15	23	7	11	4	6	2266
Travel	548	485	64	43	90	22	15	16	4	10	3	5	1305
Tours	310	393	43	37	70	19	11	15	4	7	3	4	916
Golf	259	183	21	20	42	5	4	8	3	2	0	1	548
Bowling	54	63	9	10	19	6	2	5	1	3	1	0	173
Coordinators	17	36	4	5	12	3	0	3	0	1	0	0	81
Social	288	346	43	37	67	19	10	16	5	8	3	5	847
Tutoring/ Mentoring	67	103	22	14	42	4	3	7	2	4	4	0	272
Habitat for Humanity	12	14	0	1	24	3	6	5	2	3	1	2	73
Holiday Events	203	143	22	18	32	9	4	5	3	1	3	0	443
Board Member	47	11	4	6	6	1	1	3	1	0	0	1	81
Board Support	23	22	7	11	6	2	2	3	0	0	2	1	79

October 2024: 1
 November 2024: 5
 December 2024: 0



Summary for December 2024

- BLNR Mentoring is on hold until 1Q 2025
 - Strike related pause

- Video Recording for the BLN-R website: “A Conversation with Dave Hyem” is released!
 - Next interview: Tamsen Hale BLN President (I will reach out mid-Dec)

- BLN Lunch & Learn Schedule (Seasons Leadership)
 - ✓ September 10: Providing and Receiving Difficult Feedback
 - ✓ October 16: Leading through Change
 - ✓ November 5: Identifying Personal Values as a Foundation
 - ✓ December 5: Motivating Your Team in Difficult Times

- DECA Competition Judge Volunteer Opportunity (January 9, 2025) – Posted
 - DECA Video sent via Geary Long

BLNR Action Items



#	Table Action	Date Created	O = Open / Ongoing C = Closed	Addressee
	Sharon and Susan to work together to establish a BLNR email and YouTube account. Judy to set up info@blnretirees.org. Will not set up YouTube 68 account at this time.		C	Sharon
	Board members to review roles with our operating manual and report any 70 adjustments needed.		O	Board Members

