



BLNR Board Meeting Report February 8, 2024

Sharon Lucas

Agenda

February 8, 2024



-
- **Welcome**
 - **Approval of January Board Minutes**
 - **Special Topics**
 - **Review language regarding BLNR admission - Curtis**
 - **Discuss inclusion requirements of BLN deck to BLNR website**
 - **Leaders Report Out**
 - **Action Item Review**
 - **Around the Phone/Topics for next meeting**
 - **Meeting Adjourned**

Proposed BLNR Membership Criteria Change:

Current Membership Criteria: Any former employee who was a dues-paying member of BLN at the time of retirement is automatically qualified to be a member of the Retirees chapter. There are no dues or other fees to be a Retirees member.

Proposed Criteria: Any former Boeing employee who was a dues paying member of BLN (or BMA) at some time during their Boeing employment is qualified to be a member of the Retirees chapter. There are no dues or other fees to be a Retirees member.

Note: There is similar wording in the BLN by-laws that might need to be changed.



Social Connection

Travel & Tours: Sharon Lucas



February 2024 Travel News

- 5 Inexpensive Ski Resorts in the U. S.
- Where to Taste Fresh Fruit Across the U. S.
- 12 Off-Season Destinations for Every Month of the Year
- The Best Golf Course in Each State
- Guide to Choosing a Cruise Ship Cabin
- The 5 Most Desirable Cabin Locations on Any Cruise Ship
- The Best Cruise Ship Balcony Cabins for Your Vacation at Sea
- 8 Cruise Ship Cabin Locations You Should Avoid
- Best and Worst Airlines of 2023 Revealed
- Determine What Type of Plane You're Flying in on Your Next Trip

Social Connection

February Update: Craig Wild



February 2024

- WSU Men's Basketball discounts:
 - Oregon State – Feb 8th
 - Oregon State – Feb 10th
- UW Men's Basketball discounts:
 - WSU – Feb 3rd
 - California – Feb 17th
 - USC – Mar 2nd
- SC monthly meeting Feb 6th
 - Community Outreach
 - Social events
- Community Outreach question on monthly email
- 4 Charities to receive \$250 in 2024
 - 1Q - Habitat for Humanity – Annual Luncheon
 - 2Q – 4Q – Charity to be selected by the board each quarter

Treasurer Finance Report

Guy McCarney – 2024 Budget



Boeing Leadership Network - Retirees													
2024 Actuals & Expenditures													
Category	Board Member	Revenue	Expenditures	Funded (\$5,000)		Jan	Feb	Mar	1Q24 (Forecast)	2Q24 (Forecast)	3Q24 (Forecast)	4Q24 (Forecast)	Total
Total Forecast		\$ -	\$ 5,000.00	\$ 5,000.00		\$ -	\$ 250.00	\$ 250.00	\$ 500.00	\$ 2,065.00	\$ 790.00	\$ 1,645.00	\$ 5,000.00
BLN-R Liaison	Sharon Lucas	\$ -	\$ 2,000.00	\$ 2,000.00		\$ -	\$ -	\$ -	\$ -	\$ 565.00	\$ 290.00	\$ 1,145.00	\$ 2,000.00
Board Summary	Sharon Lucas	\$ -	\$ 1,710.00	\$ 1,710.00		\$ -	\$ -	\$ -	\$ -	\$ 565.00	\$ -	\$ 1,145.00	\$ 1,710.00
Executive Luncheon	Sharon Lucas	\$ -	\$ 1,000.00	\$ 1,000.00		\$ -	\$ -	\$ -	\$ -	\$ 500.00	\$ -	\$ 500.00	\$ 1,000.00
Amazon Gift Cards	Sharon Lucas	\$ -	\$ 580.00	\$ 580.00		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 580.00	\$ 580.00
Miscellaneous	Sharon Lucas	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Zoom Jan to Dec 2023	Sharon Lucas	\$ -	\$ 130.00	\$ 130.00		\$ -	\$ -	\$ -	\$ -	\$ 65.00	\$ -	\$ 65.00	\$ 130.00
Webmaster	Judy Roe	\$ -	\$ 290.00	\$ 290.00		\$ -	\$ -	\$ -	\$ -	\$ -	\$ 290.00	\$ -	\$ 290.00
Web Hosting Hub & Security Cert.		\$ -	\$ 290.00	\$ 290.00		\$ -	\$ -	\$ -	\$ -	\$ -	\$ 290.00	\$ -	\$ 290.00
Social Connections	Craig Wild	\$ -	\$ 3,000.00	\$ 3,000.00		\$ -	\$ 250.00	\$ 250.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 3,000.00
Miscellaneous	Craig Wild	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Craig Wild	\$ -	\$ 2,000.00	\$ 2,000.00		\$ -	\$ 250.00	\$ 250.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 2,000.00
Habitat for Humanity	Tom Dодt	\$ -	\$ 1,000.00	\$ 1,000.00		\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00

Treasurer Finance Report

Guy McCarney – 2024 Gift Matching



Community Outreach		Donation		Matching Funds
1Q 2024				
TBD		\$ -		\$ -
TBD		\$ -		\$ -
2Q 2024				
TBD		\$ -		\$ -
TBD		\$ -		\$ -
3Q 2024				
TBD		\$ -		\$ -
TBD		\$ -		\$ -
4Q 2024				
TBD		\$ -		\$ -
TBD		\$ -		\$ -
Total 2024 Gift Matching		\$ -	\$ -	\$ -

Web Update

(Judy Roe February 8, 2024)



- Published events and information to the website (after consolidated into pdf files) for a total of over 24 changes.
- Designed then sent the monthly email to the Retirees in two batches on January 16th:
 - Open rate: January email 53.8%
- Advertised these events/information in January email (***in order by number of clicks***):
 - [BLN Events Open to BLN Retirees](#)
 - [Travel News \(12 new links\)](#)
 - [5th Avenue Theatre Tickets 2023-2024 Season - 25% Discount](#)
 - [Social Security - Know Your Options \(Jan. 23\)](#)
 - [King County Health Department Hepatitis A Infection Warning](#)
 - [UW Husky Basketball Offer Discount Ticket Offer](#)
 - [Seattle Symphony Winter Concerts - 15% off most events](#)
 - [Edmonds Driftwood Players \(2023-2024\) Discounts](#)
 - [Retirement Planning Classes \(3 Sessions\)](#)
 - [WSU Cougar Basketball Discount Ticket Offer](#)
 - [AIAA: "Michael Lombardi Talks about the P-51 Mustang" \(Jan.20\)](#)
- **Met with Susan Ireland: added "Video Conversations" to the website right side menu**
 - Discussion about using ZOOM/YouTube to make/post videos and options for a BLNR email account (required by YouTube)
- **Craig Wild** requested a poll regarding "Community Outreach" participation: provided suggestion
- Website server contains 7 years of documents: removal of larger documents (2 or more years old) is being done as time allows in accordance with Board decision on November 9th
- **Thanks for input to email/website:** Sharon Lucas, David Anderson, Jenny Kaminski, Dr. Gey, Craig Wild, Pacific Financial Solutions
- Requests were sent out in order to gather dynamic content for *website, Facebook, monthly email*:
 - Please remember to **include Curtis in emails about events** so they are also added to BLNR Facebook
 - ***Please provide information for the monthly email by second Monday of month: February 12th & March 11th***
 - *Please review each of your postings for website and provide corrections quickly to Judy Roe.*
 - *Please if event is open beyond deadline, promptly provide new deadline*

- Summary
 - BLN-R Mentor Volunteers
 - We currently have 6 mentors with approximately 10-12 mentees.
 - Met with Melissa Johnson, Bellevue College Foundation Executive Director
 - Offered mentoring; more follow-up is required with specific departments
 - Met with Wendy Lee and Elizabeth Dryden Boeing Leadership Next (LX) representatives
 - Offered mentoring; they are exploring possible mentoring options for LX
 - Engaged with Jenny Kaminski –Seasons Leadership Lunch & Learns scheduled for 2024
(Starting in February)
 - Ideas for Spreading the Word:
 - BLNR Podcast
 - The first episode with Sharon Lucas was recorded on 11/9/23. Will work with Jerry and Judy to figure out how and where to post.

- Total Membership is 2291 which is an increase of 3 from the January report.
 - We added 3 people since the January report.
 - Therefore, we have not lost any members since the January report.
- There have been 3 new members in 2024

Membership & Communication

Curtis Benner



- 678 Facebook Page Members
- Facebook activity since January meeting:
 - ◆ 9 requests for access
 - ◆ 2 requests were accepted
 - ◆ 0 - Current BLN-R members
 - ◆ 2 - Boeing retirees that are not currently BLN-R members
 - ◆ 0 - Current Boeing Employee
 - ◆ 0 - Past Employee that was not a BLN-R member
 - ◆ **Total increased by 2 from last month** (no one left the group)
- There were several people that invited other people to join the page. However, by doing this the invited person has not answered the question on their Boeing background, and for most of these people, it was not clear that they had any connection to Boeing.
- Posted request by BLN Mesa Arizona chapter to connect with retirees in Arizona.

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-24	Feb-24	Total
BLNR Member	12	55	2	12	20	1	0	102
Non-BLNR Retiree	36	121	13	7	44	3	0	224
Current Boeing	8	66	2	13	7	0	0	96
Non-BLNR Past Boeing Employee	3	15	4	7	13	0	0	42
Non-Boeing or Inconclusive	14	71	12	11	43	3	5	159
Total Requests	73	328	33	50	127	7	5	623
Requests Accepted	59	257	21	39	84	4	0	464

- **678** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	1Q24	Total
Members	1434	574	71	51	96	24	15	23	3	2291
Travel	558	492	64	43	90	22	15	16	2	1302
Tours	317	399	43	37	70	19	11	15	1	912
Golf	263	186	21	20	42	5	4	8	1	550
Bowling	54	64	9	10	19	6	2	5	0	169
Coordinators	15	37	4	5	12	3	0	3	0	79
Social	292	353	43	37	67	19	10	16	3	840
Tutoring/ Mentoring	70	108	22	14	42	4	3	7	0	270
Habitat for Humanity	12	14	0	1	24	3	6	5	1	66
Holiday Events	205	147	22	18	32	9	4	5	1	443
Board Member	48	12	4	6	6	1	1	3	0	81
Board Support	23	23	7	11	6	2	2	3	0	77

January 2024: 3

February 2024: 0



BLNR Action Items



#	Table Action	O = Open / Ongoing C = Closed	Addressee
1	Suggestions links on BLNR Website	O	All
3	Contribute anything you can think of to Judy's monthly email and Cory Ertel Watch Us Fly newsletter	O	All
37	Curtis to post Community Outreach and Habitat for Humanity volunteer help needed opportunities on FB (please get content from presentation slides or Millie and Tom – if needed)	O	Curtis
64	Add mentoring podcasts to mentoring link on BLNR website, maintain history for 6 months-1 year under ARTICLES. Add Susan's existing website to our BLNR link	O	Judy/Susan
65	Create BLNR Podcast – Effective Q12024, 1 per Quarter. General topics (such as What is BLNR? Goals of BLNR, Intro of Board members/Event Coord.), Meet the Retiree spotlight etc.Note: Featured Podcast speakers/Meet the Retirees need to also be willing to be mentors.	O	Susan/Judy
66	Content needs to be provided by applicable focal.		
66	Sharon to consider adding Board meeting deck to BLNR website	O	Sharon
67	Craig to coordinate financial planning seminars for 2024	O	Craig

