



BLNR Board Meeting Report February 13, 2025

Sharon Lucas

Agenda



-
- **Welcome**
 - **Approval of December and January Board Minutes**
 - **Special topics**
 - **BLN Board Meeting Report Out from Dave**
 - **Leaders Report Out**
 - **Action Item Review**
 - **Around the Phone/Topics for next meeting**
 - **Meeting Adjourned**

January BLN board meeting summary

Dave Hyem



- BLN is moving from BECU to American Express Online for its financial services. This will simplify payment transactions and will allow for direct payment vs BLN check writing and mailing
- The Professional Development team is re-launching the mentoring effort and will coordinate with us on mentor support
- The BLN newsletter will restart in February
- BLN is working with a consultant to develop a 5 year strategic plan. A 2 day workshop will be scheduled
- BLN membership is at 3949. A net loss of 88 occurred in 2024. The goal for 2025 is to be at 4000 or more
- A volunteer recognition event is being organized for February 20th

2025 Goals



Last Month	This Month	Focal	2025 Goal
		Curtis	1) Add a minimum of (25) new members
		Craig	2) Partner with (3) Financial Firms & 3 Financial Webinars on various pre & post retirement topics
		Craig	3) Support (2) Habitat for Humanity build projects

Comments:

Social Connection

Travel & Tours: Sharon Lucas



February Travel and Tours

- ◆ The Most Exciting Airline Routes for 2025
- ◆ Guide to Understand EU251 Flight Compensation
- ◆ Guide to Kid-Friendly Cruises
- ◆ If I Cash Out My Points Do I Report It to the IRS?
- ◆ Deadline Coming for REAL ID
- ◆ Delta Airlines Announces Lounges
- ◆ Southwest Unveils Two International Gateways
- ◆ 10 Unexpected Places with a History of Pirates
- ◆ Some Destinations Which Don't Meet Expectations and Some Do
- ◆ Is Alaska Airlines Elite Status Worth It?
- ◆ Southwest Airlines New Seating & Boarding Process

Social Connection

February Update: Craig Wild



- Finance Seminars
 - Medicare 101 – Feb 4th (recording available) – Beacon Point
 - Macro & Markets Update - Feb 13 Beacon Point
 - Passport to Retirement – Feb 18 & 20 – Eli Mizrahi SOFA

- 1Q Charitable Contribution
 - USO

Treasurer Finance Report

Dave Hyem – 2025 Budget



2025 Budget & Expenditures															
		Budget \$6,000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Funds Remaining
Total Forecast		\$6,000.00	\$ 692.99	\$ 12.99	\$1,012.99	\$ 12.99	\$ 12.99	\$ 862.99	\$ 342.99	\$ 12.99	\$ 262.99	\$ 12.99		\$1,812.99	\$ 947.11
BLN-R Liaison total	Sharon Lucas	\$3,000.00	\$ 692.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 612.99	\$ 342.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 612.99	\$ 634.12
Executive Luncheon	Sharon Lucas		\$ -	\$ -	\$ -	\$ -	\$ -	\$ 600.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 600.00	\$ -
Recognition	Sharon Lucas		\$ 680.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Miscellaneous	Sharon Lucas		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Mentoring Program	Susan Ireland		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Zoom Jan to Dec 2024	Sharon Lucas		\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ -
Webmaster	Judy Roe		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 330.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Social Connections total	Craig Wild	\$3,000.00	\$ -	\$ -	\$1,000.00	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$1,200.00	\$ 300.00
Webinar Financial Seminars	Robert Reichle		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Salvation Army	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -
Northwest Harvest	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250.00	\$ -
Jubilee Reach	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250.00	
Humane Society	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250.00	
Adopt a Family	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 450.00	\$ -
Habitat for Humanity	Tom Dolt		\$ -	\$ -	\$1,000.00	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Treasurer Finance Report

Dave Hyem – 2025 Budget



Boeing Leadership Network - Retirees		
2025 Community Outreach - Gift Matching		
Community Outreach	Donation	Matching Funds
1Q 2025	\$ 1,000	\$ 1,500
Habitat for Humanity		
2Q 2025	\$ 250	\$ 125
Habitat for Humanity - Women		
3Q 2025	\$ 250	\$ 125
The Salvation Army		
4Q 2025		
Adopt a Family	\$ 450	
Northwest Harvest	\$ 250	\$ 125
Jubilee Reach	\$ 250	\$ 125
Humane Society	\$ 250	\$ 125
Total	\$ 2,700	\$ 2,125

Web Update (Judy Roe February 13, 2025)



- Published events and information to the website (after consolidation into pdf files) and updated various web pages.
- Designed then sent the monthly email to the Retirees in two batches on January 13th
 - Open rate: 53.5%
- Deleted 5 from database: emails failed delivery, no response to phone calls and/or phone disconnected
 - Art Peyster, Scott Hagen, Gale Dingmon, Pat Mannelly (former Board member), William Brown
- Advertised these events/information in the January email (*in order high to low by number of clicks*):
 - [BLN Events Open to Retirees](#)
 - [Travel and Tours \(15 New Links\)](#)
 - [Fifth Avenue Theater \(2024-2025 Individual Tickets\)](#)
 - [BLNR Executive Committee January 2025 Meeting Deck](#)
 - [Seattle Symphony Winter Concerts](#)
 - [Creative Retirement Institute](#)
 - [AIAA: Configuring a Transport](#)
 - [DECA Judges Needed](#)
 - [Retirement Planning](#)
 - [Which Charity Do You Pick Survey](#)
 - [AIAA: Past Presentations](#)
 - [Seasons Leadership: Embracing the Season of Winter Podcast](#)
- MailChimp Email Service (BLN Retirees has two free **legacy** accounts.....each is allowed a maximum of 2,000 email addresses)
 - Web Hosting Hub revised email settings to ensure **full email delivery** from webmaster@blnretirees.org to all comcast.net accounts occurs. Comcast requested these changes to the email settings.
 - We continue to monitor MailChimp for a few days after each monthly email is sent to be sure no more changes are needed
- Forwarded the weekly Jubilee Reach and Groceries for Families reports to Sharon
- **Thanks for input to email/website:** Sharon Lucas, Jenny Kaminski, Susan Ireland, Dr Gey, Craig Wild
- Requests were sent to gather dynamic content for *website, Facebook, monthly email*:
 - Please remember to include Curtis in emails about events so they are also added to BLNR Facebook
 - **Please provide information for the monthly email prior to second Monday of month: March 10th**

Membership & Communication

Curtis Benner



- Total Membership is 2262 which is a decrease of 3 from the January report.
 - We added 2 people since the January report.
 - Therefore, we lost 5 members since the January report.
- There have been 2 new members in 2025
- Randy Christenson expressed interest in being a coordinator.

Membership & Communication

Curtis Benner



- 736 Facebook Page Members
- Facebook activity since January meeting:
 - ◆ 14 requests for access
 - ◆ 3 requests were accepted
 - ◆ 2 - Current BLN-R members
 - ◆ 0 - Boeing retirees that are not currently BLN-R members
 - ◆ 0 - Current Boeing Employee
 - ◆ 1 - Past Employees that are not a BLN-R member
 - ◆ **Total increased by 3 from last month** (nobody left the group)
- Reviewed 6 posts, accepted 5.

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-Dec 2024	Jan-25	Feb-25	Total
BLNR Member	12	55	2	12	20	20	1	1	123
Non-BLNR Retiree	36	121	13	7	44	45	0	0	266
Current Boeing	8	66	2	13	7	20	0	0	116
Non-BLNR Past Boeing Employee	3	15	4	7	13	8	0	1	51
Non-Boeing or Inconclusive	14	71	12	11	43	129	9	2	291
Total Requests	73	328	33	50	127	222	10	4	847
Requests Accepted	59	257	21	39	84	93	1	2	556

■ **736** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	2024	1Q25	Total
Members	1385	567	71	51	96	24	15	23	28	2	2262
Travel	544	485	64	43	90	22	15	16	22	2	1303
Tours	308	393	43	37	70	19	11	15	18	2	916
Golf	257	183	21	20	42	5	4	8	6	1	547
Bowling	53	63	9	10	19	6	2	5	5	1	173
Coordinators	17	36	4	5	12	3	0	3	1	1	82
Social	286	346	43	37	67	19	10	16	21	2	847
Tutoring/ Mentoring	66	103	22	14	42	4	3	7	10	0	271
Habitat for Humanity	12	14	0	1	24	3	6	5	8	1	74
Holiday Events	200	143	22	18	32	9	4	5	7	1	441
Board Member	47	11	4	6	6	1	1	3	2	0	81
Board Support	23	22	7	11	6	2	2	3	3	0	79

January 2025: 2

February 2025: 0



Mentoring Susan Ireland

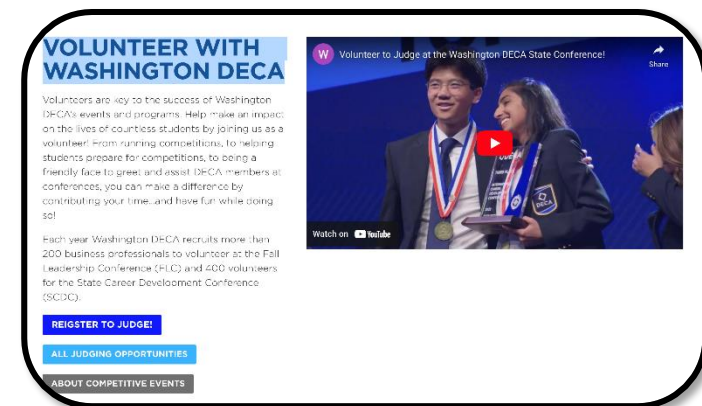


Summary for February 2024

- BLNR Mentoring is has resumed!
 - BLNR Mentors must reapply; info on following page
- Video Recording for the BLN-R website: **Craig Wild!**
 - Email to: Tamsen Hale BLN President (target 1Q)

■ VOLUNTEER WITH WASHINGTON DECA

- <https://wadeca.org/judge/>



- 2025 BLN Lunch & Learn Scheduled (Seasons Leadership)

BLN Mentoring has resumed!

Applications due by February 28, 2025

Return applications to BLNmail@exchange.boeing.com

Matches will be made by mid-March!

Washington DECA

JUDGING OPPORTUNITIES

2025 State Career Development Conference

- February 27 (Thursday)
 - 2:30 p.m. – 7:30 p.m.
- February 28 (Friday)
 - 7:15 a.m. – 4:30 p.m.
- Location: Downtown Bellevue (various locations based on competitive event)

Judge in marketing, hospitality and tourism, finance, business management/administration, or entrepreneurship events





2025 BLN Seasons Leadership Lunch & Learn Schedule

- ✓ January 30 – Foundational Knowledge
- February 20 – Leadership Triad
- March 20 – Goal Setting
- April 17 - Networking and Relationships
- May 15 – Leadership and Management System
- June 19 – Leading Quality
- July 17 – Operationalizing Goals
- August 21 - Business Plan Review
- September 18 – Power and Influence
- October 16 – Prepare for the year/cycle end
- November 20 – Recognition, Succession Planning, Legacy
- December 18 – Career Strategy



www.seasonsleadership.com

BLNR Action Items



#	Table Action	Date Created	O = Open / Ongoing C = Closed	Addressee
	Sharon and Susan to work together to establish a BLNR email and YouTube account. Judy to set up info@blnretirees.org. Will not set up YouTube 68 account at this time.		C	Sharon
	Board members to review roles with our operating manual and report any 70 adjustments needed.		O	Board Members

- Sharon is requesting all BLNR Board members review their respective roles with our current operating manual and report any adjustments needed to Sharon prior to our January BLNR Board Meeting.
<https://blnretirees.org/boeing-leadership-network-retirees-operational-procedure>
• (Open)
- Craig will reach out to Kathleen Allen regarding Social Connections' upcoming open position. (Closed)
- Craig will contact his BLN Social Connections counterpart to identify any potential partnering opportunities. (Open)
- Seb will reach out to Dave Anderson to brainstorm potential partnering opportunities in 2025. (Open)

