



BLNR Board Meeting Report

January 11, 2024

Hosted by Board Secretary
Dave Hyem

Agenda

January 11, 2023



-
- **Welcome**
 - **Approval of December Board Minutes**
 - **Special Topics**
 - **Review language regarding BLNR admission - Curtis**
 - **Select top 3 accomplishments for 2023**
 - **Determine BLNR placement as part of BLN Chapter, Committee – Sharon**
(Note: The wording will be changed to Committee and discussed during BLN Bylaws updates timeframe around May/June timeframe)
 - **Leaders Report Out**
 - **Action Item Review**
 - **Around the Phone/Topics for next meeting**
 - **Meeting Adjourned**

2023 Accomplishments



- **Boeing Gift Match** (Guy has the numbers for this; Also worth mentioning is that we were able to get Boeing Global Engagement YourCause Cards of \$125 each for 3 non-profits we contributed to in 2023, which has never been done before)
- **Habitat for Humanity June Luncheon** - BLNR made a generous donation again in 2023, the donation was matched 100% by luncheon sponsors, in addition, a 50% Boeing gift match was obtained, thus BLNR donation was increased by a total of 150%!
- **Backfilled all of our Board open positions**
- **Website enhancements**
- **Introduced new offerings that will roll over into 2024** (such as Podcasts, Sporting events discounts, Seabourn cruises discounts)
- **Held our BLNR EOY Luncheon**, which haven't been held since _____ (Guy, Curtis or Judy...help me out here, when was the last time you guys got together with Dennis for the BLNR EOY luncheon 2020 or 2021 or 2022?)
- **Increased membership by 23 during 2023 bringing our total to 2288**

Social Connection

Travel & Tours: Sharon Lucas



January 2024 Travel

- The World's Most Spectacular Viewpoints and Lookouts
- Travel the World Without Leaving the U. S.
- The World's Busiest Airports
- The Best Places to Travel in 2024
- Exciting Airline Routes
- The Most Scenic Train Trips in the U. S.
- How You Can Help Combat Over tourism
- Travel Tip: Check Your Bag-tag at Check-in
- The Happiest Cities in the U. S.
- 7 Cities with Fascinating Local Culture
- The Best Destinations to Visit in 2024

Social Connection

January Events: Craig Wild



January 2024

- WSU Men's Basketball discounts:
 - Oregon
 - Oregon State
 - Utah
 - UCLA
- UW Men's Basketball discounts:
 - Utah
 - WSU
 - California
 - USC
- See BLNR website for details
- Seabourn cruises is offering us Webinars to explain cruising dates are TBD
- Plan to launch a poll via the website to gage interest in what type of social events members would attend in 2024

Treasurer Finance Report

Guy McCarney – 2023 Budget



Category	Board Member	Revenue	Expenditures	Funded (\$5,000)	1Q23 (Actual)	2Q23 (Actual)	3Q23 (Forecast)	4Q23 (Forecast)	Total
Total Forecast		\$ -	\$ 5,000.00	\$ 5,000.00	\$ 75.39	\$ 1,356.20	\$ 566.94	\$ 3,001.47	\$ 5,000.00
BLN-R Liaison	Sharon Lucas	\$ -	\$ 1,603.24	\$ 1,603.24	\$ 75.39	\$ 64.95	\$ 395.49	\$ 1,067.41	\$ 1,603.24
Board Summary	Sharon Lucas	\$ -	\$ 1,312.59	\$ 1,312.59	\$ 75.39	\$ 64.95	\$ 104.84	\$ 1,067.41	\$ 1,312.59
Executive Luncheon	Sharon Lucas	\$ -	\$ 399.02	\$ 399.02	\$ -	\$ -	\$ -	\$ 399.02	\$ 399.02
Amazon Gift Cards	Sharon Lucas	\$ -	\$ 600.00	\$ 600.00	\$ -	\$ -	\$ -	\$ 600.00	\$ 600.00
Miscellaneous	Sharon Lucas	\$ -	\$ 183.67	\$ 183.67	\$ 75.39	\$ -	\$ 104.84	\$ 3.44	\$ 183.67
Zoom Jan to Dec 2023	Sharon Lucas	\$ -	\$ 129.90	\$ 129.90	\$ -	\$ 64.95	\$ -	\$ 64.95	\$ 129.90
Webmaster	Judy Roe	\$ -	\$ 290.65	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ 290.65
Web Hosting Hub & Security Cert.		\$ -	\$ 290.65	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ 290.65
Social Connections	Craig Wild	\$ -	\$ 3,396.76	\$ 3,396.76	\$ -	\$ 1,291.25	\$ 171.45	\$ 1,934.06	\$ 3,396.76
Miscellaneous	Craig Wild	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Victorian Country Christmas	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
DBA M.S.I. Marketing	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Craig Wild	\$ -	\$ 2,196.76	\$ 2,196.76	\$ -	\$ 291.25	\$ 171.45	\$ 1,734.06	\$ 2,196.76
Habitat for Humanity	Tom Dodt	\$ -	\$ 1,200.00	\$ 1,200.00	\$ -	\$ 1,000.00	\$ -	\$ 200.00	\$ 1,200.00
Member at Large	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Travel & Tours	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Recreation Activities	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Treasurer Finance Report

Guy McCarney – 2023 Gift Matching



Boeing Leadership Network - Retirees				
2023 Community Outreach - Gift Matching				
Community Outreach		Donation		Matching Funds
April				
Dinner at Baymount Inn		\$ 159		\$ -
June				
Habitat for Humanity		\$ 1,000		\$ 1,500
Dinner at Baymount Inn		\$ 132		\$ -
September				
Dinner at Baymount Inn		\$ 172		\$ -
November				
Dinner at Baymount Inn		\$ 134		\$ -
Seattle's Union Gospel		\$ 200		\$ -
Ronald's McDonald's House		\$ 250		\$ 125
December				
Northwest Harvest		\$ 250		\$ 125
Jubilee Reach		\$ 250		\$ 125
Homage Senior Services		\$ 250		\$ -
United Services Organization		\$ 250		\$ 125
Habitat for Humanity		\$ 200		\$ 100
Mary's Place Seattle		\$ 150		\$ 75
Total 2023 Gift Matching		\$ 3,397	\$ -	\$ 2,175

- Published events and information to the website (after consolidated into pdf files) for a total of over 13 changes.
- Designed then sent the monthly emails to the Retirees on December 11th:
 - Open rate: December email 53.6%
- Advertised these in December email (*in order by number of clicks*):
 - **BLN Events Open to BLN Retirees**
 - **Travel News (9 new links)**
 - **5th Avenue Theatre Tickets 2023-2024 Season - 25% Discount**
 - **Seabourn Cruises and Expeditions (Discounts for Retirees)**
 - **SeaTac USO Center Opportunities to Help**
 - **AIAA: Michael Lombardi Talks about the P-51 Mustang (Jan. 20)**
 - **Edmonds Driftwood Players (2023-2024) Discounts**
 - **Become a Museum of Flight Docent**
 - **Seattle Symphony Fall/Holiday Concerts 2023-2024**
 - **USO NW: Volunteer to Gift Wrap (Dec. 15-23)**
 - **Mentors: DECA Area Judges Needed (Jan. 11)**
 - **DOH: Proactive Steps to Prevent Viruses**
- **Two emails failed deliveries, no valid phone #, information deleted:** Warren Ceely, Francis Johnson
- **GMAIL now requires a higher level of authentication for emails:** coding changes have been moved to production
- Thanks for input to email/website: Sharon Lucas, David Anderson, Jenny Kaminski, Dr. Gey, Craig Wild (Seabourne Cruises), MOF, USO
- Requests were sent out to ask for dynamic content for *website, Facebook, monthly email*:
 - Please remember to **include Curtis in emails about events** so they are also added to BLNR Facebook
 - **Please provide information for the monthly email by the second Monday: February 12th**
 - *Please review each of your postings for website and provide corrections quickly to Judy Roe.*
 - *Please if event is open beyond deadline, promptly provide new deadline*

Mentoring Susan Ireland



- Summary
 - BLN-R Mentor Volunteers
 - We currently have 6 mentors with approximately 10-12 mentees.
 - Engaging with David Hahs (BLN development leader) to develop mentoring opportunities
 - Engaged with Jenny Kaminski –Seasons Leadership Lunch & Learns scheduled for 2024 (Starting in February)
 - Meeting with Melissa Johnson, Executive Director Bellevue College Foundation scheduled for January 23, 2024
 - Ideas for Spreading the Word:
 - LX Mentoring for non-managers with high potential (International)
 - Check-in with Nacale Roberts-Runion and Wendy Lee Vera Fair – following up for Fall/Winter
 - BLNR Podcast
 - The first episode with Sharon Lucas was recorded on 11/9/23. Will work with Jerry and Judy to figure out how and where to post.

Membership & Communication

Curtis Benner



- Total Membership is 2288 which is a decrease of 2 from the December report.
 - We added 0 people since the December report.
 - Therefore, we lost 2 members since the December report.
- There were 23 new members in 2023
- There have been 0 new members in 2024

Membership & Communication

Curtis Benner



- 676 Facebook Page Members
- Facebook activity since December meeting:
 - ◆ 23 requests for access
 - ◆ 19 requests were accepted
 - ◆ 6 - Current BLN-R members
 - ◆ 10 - Boeing retirees that are not currently BLN-R members
 - ◆ 0 - Current Boeing Employee
 - ◆ 3 - Past Employee that was not a BLN-R member
 - ◆ **Total increased by 18 from last month** (1 person left the group)

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-24	Total
BLNR Member	12	55	2	12	20	1	102
Non-BLNR Retiree	36	121	13	7	44	1	222
Current Boeing	8	66	2	13	7	0	96
Non-BLNR Past Boeing Employee	3	15	4	7	13	0	42
Non-Boeing or Inconclusive	14	71	12	11	43	1	152
Total Requests	73	328	33	50	127	3	614
Requests Accepted	59	257	21	39	84	2	462

- **676** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	1Q24	Total
Members	1434	574	71	51	96	24	15	23	0	2288
Travel	558	492	64	43	90	22	15	16	0	1300
Tours	317	399	43	37	70	19	11	15	0	911
Golf	263	186	21	20	42	5	4	8	0	549
Bowling	54	64	9	10	19	6	2	5	0	169
Coordinators	15	37	4	5	12	3	0	3	0	79
Social	292	353	43	37	67	19	10	16	0	837
Tutoring/ Mentoring	70	108	22	14	42	4	3	7	0	270
Habitat for Humanity	12	14	0	1	24	3	6	5	0	65
Holiday Events	205	147	22	18	32	9	4	5	0	442
Board Member	48	12	4	6	6	1	1	3	0	81
Board Support	23	23	7	11	6	2	2	3	0	77

January 2024: 0



BLNR Action Items



#	Table Action	O = Open / Ongoing C = Closed	Addressee
1	Suggestions links on BLNR Website	O	All
3	Contribute anything you can think of to Judy's monthly email and Cory Ertel Watch Us Fly newsletter	O	All
37	Curtis to post Community Outreach and Habitat for Humanity volunteer help needed opportunities on FB (please get content from presentation slides or Millie and Tom – if needed)	O	Curtis
64	Add mentoring podcasts to mentoring link on BLNR website, maintain history for 6 months-1 year under ARTICLES. Add Susan's existing website to our BLNR link	O	Judy/Susan
65	Create BLNR Podcast – Effective Q12024, 1 per Quarter. General topics (such as What is BLNR? Goals of BLNR, Intro of Board members/Event Coord.), Meet the Retiree spotlight etc.Note: Featured Podcast speakers/Meet the Retirees need to also be willing to be mentors.	O	Susan/Judy
66	Content needs to be provided by applicable focal.		
66	Sharon to consider adding Board meeting deck to BLNR website	O	Sharon
67	Craig to coordinate financial planning seminars for 2024	O	Craig

