

# **BLNR Board Meeting Report** January 09, 2025

Sharon Lucas

## Agenda



- Welcome
- Approval of December Board Minutes
- Special topics
  - Jerry Hollingsworth Creative Retirement Institute
- Leaders Report Out
- Action Item Review
- Around the Phone/Topics for next meeting
- Meeting Adjourned





Last Month	This Month	Focal	2025 Goal
		Curtis	1) Add a minimum of (25) new members
		Craig	2) Partner with (3) Financial Firms & 3 Financial Webinars on various pre & post retirement topics
		Craig	3) Support (2) Habitat for Humanity build projects

#### Comments:

#### Social Connection Travel & Tours: Sharon Lucas



#### January Travel and Tours News

- Where to Travel in January
- Southwest Airlines New Routes (Florida, Orlando) Non-Stop Flights
- What to do if a boarding pass isn't marked with TSA Pre-check
- TSA Pre-Check Guide
- United New Denver Routes
- Americans China Visa Free
- Best New Cruise Ships 2025
- 8 Snowy Adventures that will make Winter fun
- New Travel Requirements taking effect in 2025 (Domestic and International)
- Ski Resorts North America Savings
- Relax in the best airport lounges in the world with these tips
- 13 Fun ways to make the most of your airport wait
- The Full list of airlines that plan to offer WIFI using Elon Musk's Starlink
- 10 Things You Can Take From Planes and 6 Things You Can't

## Social Connection January Update: Craig Wild



- Finance Seminars
  - Beacon Pointe will continue Personal Finance webinars in 2025
    - Macro & Markets monthly
    - Beacon Point of View monthly
  - Pacific Advisors & Raymond James will also continue PF webinars
    - Dates are TBD
- Charitable Contributions for 3Q & 4Q 2024 moved to 1Q 2025
  - 3Q Northwest Harvest Check mailed by BLN \$250.00
  - 4Q Jubilee Reach, Seattle Humane Society Checks mailed by BLN \$250.00
- 1Q Charitable Contribution ideas from members
  - Catholic Community Services
  - USO

## Treasurer Finance Report Dave Hyem – 2024 Budget



Boeing Leadership Network - Retirees																		
2024 Budget & Expenditures																		
		Budget \$5,000	Ji	an	Feb	Mar	Apr	May	Jun		Jul	Aug	Sep	Oct	Nov		Dec	Funds emaining
Total Forecast		\$ 5,055.00	\$	+	\$1,000.00	\$ 38.97	\$ 79.99	\$ 250.00	\$ 357.	52	\$ 987.04	\$ 51.96	\$ 12.99	\$ 12.99	\$ 462.99	\$1	,401.00	\$ 399.55
BLN-R Liaison total	Sharon Lucas	\$ 2,300.00	\$	-	\$-	\$ 38.97	\$ 79.99	\$ -	\$ 357.	52	\$ 737.04	\$ 51.96	\$ 12.99	\$ 12.99	\$ 12.99	\$	651.00	\$ 344.55
Executive Luncheon	Sharon Lucas		\$	-	\$-	\$ 	\$ 	\$ -	\$-		\$ 408.12	\$ 1	\$ 1	\$ 	\$ -	\$	651.00	\$ -
Recognition	Sharon Lucas		\$		\$-	\$ 	\$ 	\$ -	\$-		•	\$ 1	\$ 1	\$ 	\$	\$	1.1	\$ -
Miscellaneous	Sharon Lucas		\$	-	\$ -	\$ -	\$ 79.99	\$ -	\$ 357.	52	\$ -	\$ 38.97	\$	\$ -	\$ 	\$		\$
Mentoring Program	Susan Ireland		\$	-	\$ -	\$ -	\$ 	\$ -	\$-		\$ -	\$	\$	\$ -	\$ -	\$		\$ -
Zoom Jan to Dec 2024	Sharon Lucas		\$	-	\$ -	\$ 38.97	\$ -	\$ -	\$ -		\$ -	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$	12.99	\$ -
Webmaster	Judy Roe		\$	-	\$ -	\$ -	\$ -	\$ -	\$ -		\$ 328.92	\$ -	\$ -	\$ -	\$ -	\$	-	\$ -
Social Connections total	Craig Wild	\$ 2,755.00	\$		\$1,000.00	\$ -	\$ -	\$ 250.00	\$ -		\$ 250.00	\$ 1.	\$	\$	\$ 450.00	\$	750.00	\$ 55.00
Webinar Financial Seminars	Robert Reichle		\$	-	\$ -	\$ -	\$ -	\$ -	\$ -		\$ -	\$	\$	\$ -	\$ -	\$	-	\$ -
Community Outreach	Craig Wild		\$	-	\$ -	\$ -	\$ -	\$ -	\$ -		\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$	750.00	\$ -
Website charity raffle	Craig Wild		\$	-	\$-	\$ -	\$ -	\$ -	\$-		\$ -	\$ -	\$ -	\$ -	\$ -	\$	-	\$ -
Adopt a Family	Craig Wild		\$	-	\$ -	\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ 450.00	\$	-	\$ -
Habitat for Humanity	Tom Dodt		\$	-	\$1,000.00	\$ -	\$ -	\$ 250.00	\$ -		\$ -	\$	\$	\$ -	\$ -	\$		\$ -



#### Boeing Leadership Network - Retirees 2024 Community Outreach - Gift Matching

Community Outreach	 Donation	Match	ing Funds
1Q 2024			
Habitat for Humanity	\$ 1,000	\$	1,500
2Q 2024			
Habitat for Humanity - Women	\$ 250	\$	125
3Q 2024			
The Salvation Army	\$ 250	\$	125
4Q 2024			
Adopt a Family	\$ 450		
Northwest Harvest	\$ 250	\$	125
Jubliee Reach	\$ 250	\$	125
Humane Society	\$ 250	\$	125
Total 2024 Gifts and Matching	\$ 2,700	\$	2,125

## **Treasurer Finance Report Dave Hyem – 2025 Budget**



Boeing Leadership Network - Retirees																			
2025 Budget & Expenditures																			
		Budget \$6,000	Jan	Feb		Mar	Apr	May	J	un		Jul	Aug	Sep	Oct	Nov		Dec	Funds emaining
Total Forecast		\$6,000.00	\$ 692.99	\$ 12.99	\$1	,012.99	\$ 12.99	\$ 12.99	\$8	62.99	\$ 3	342.99	\$ 12.99	\$ 262.99	\$ 12.99		\$:	1,812.99	\$ 947.11
BLN-R Liaison total	Sharon Lucas	\$3,000.00	\$ 692.99	\$ 12.99	\$	12.99	\$ 12.99	\$ 12.99	\$6	12.99	\$3	342.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$	612.99	\$ 634.12
Executive Luncheon	Sharon Lucas		\$ -	\$ -	\$	-	\$ -	\$ -	\$6	00.00	\$	-	\$ -	\$ -	\$ -	\$ -	\$	600.00	\$ -
Recognition	Sharon Lucas		\$ 680.00	\$ -	\$	-	\$ -	\$	\$		\$		\$ -	\$ -	\$ -	\$ -	\$	-	\$ -
Miscellaneous	Sharon Lucas		\$ -	\$ -	\$	-	\$	\$	\$		\$		\$ -	\$ -	\$ -	\$ -	\$	-	\$ -
Mentoring Program	Susan Ireland		\$ -	\$ -	\$	-	\$ •	\$	\$		\$		\$ -	\$ -	\$ -	\$ -	\$	-	\$ -
Zoom Jan to Dec 2024	Sharon Lucas		\$ 12.99	\$ 12.99	\$	12.99	\$ 12.99	\$ 12.99	\$	12.99	\$	12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$ 12.99	\$	12.99	\$ -
Webmaster	Judy Roe		\$ -	\$ -	\$	-	\$ -	\$ -	\$	•	\$ 3	330.00	\$ -	\$ -	\$ -	\$ -	\$	-	\$ -
Social Connections total	Craig Wild	\$3,000.00	\$	\$	\$1	,000.00	\$ -	\$	\$ 2	50.00	\$		\$	\$ 250.00	\$	\$ -	\$:	1,200.00	\$ 300.00
Webinar Financial Seminars	Robert Reichle		\$ -	\$ -	\$	-	\$ -	\$ -	\$	-	\$	-	\$ -	\$ -	\$ -	\$ -	\$	-	\$ -
Salvation Army	Craig Wild		\$ -	\$ -	\$	-	\$ •	\$ -	\$	-	\$	-	\$ -	\$ 250.00	\$ •	\$	\$	-	\$ -
Northwest Harvest	Craig Wild		\$ -	\$ -	\$	-	\$ •	\$ -	\$	-	\$	-	\$ -	\$ -	\$ •	\$ -	\$	250.00	\$ -
Jubiliee Reach	Craig Wild		\$ -	\$ -	\$	-	\$ -	\$ -	\$	-	\$	-	\$ -	\$ -	\$ -	\$ -	\$	250.00	
Humane Society	Craig Wild		\$ -	\$ -	\$	-	\$ -	\$ -	\$	-	\$	-	\$ -	\$ -	\$ -	\$ -	\$	250.00	
Adopt a Family	Craig Wild		\$ -	\$ -	\$	-	\$ -	\$ -	\$	-	\$	-	\$ -	\$ -	\$ -	\$ -	\$	450.00	\$ -
Habitat for Humanity	Tom Dodt		\$ -	\$ -	\$1	,000.00	\$ -	\$ -	\$ 2	50.00	\$	-	\$ -	\$ -	\$	\$ -	\$	-	\$ -



#### Boeing Leadership Network - Retirees 2025 Community Outreach - Gift Matching

Community Outreach	Donation		Matching Funds
10 2025 Habitat for Humanity	\$ 1,000	\$	1,500
	\$ 250	¢	105
20 2025 Habitat for Humanity - Women	  230	\$	125
30 2025 The Salvation Army	\$ 250	\$	125
4Q 2025			
Adopt a Family	\$ 450		
Northwest Harvest	\$ 250	\$	125
Jubliee Reach	\$ 250	\$	125
Humane Society	\$ 250	\$	125
Total 2025 Gifts and Matching	\$ 2,700	\$	2,125

## Web Update (Judy Roe January 9, 2025)



- Published events and information to the website (after consolidation into pdf files) and updated various web pages.
- Designed then sent the monthly email to the Retirees in two batches on December 9th
  - Open rate: 53.3%
- Advertised these events/information in the December 9<sup>th</sup> email (*in order high to low by number of clicks*):
  - **BLN Events Open to Retirees**
  - <u>Travel News (13 New Links)</u>
  - Fifth Avenue Theater (2024-2025 Individual Tickets)
  - Holiday Shows: Seattle Symphony
  - Mentoring: DECA Judges Needed
  - Which Charity Do You Pick?
  - **BLNR Survey Results**
  - Purchase BLN Gear
  - BLNR November 2024 Meeting Report
  - Conversation with Treasurer Dave Hyem (Video)
  - Practicing Gratitude in Leadership (Video)
  - Seasons Leadership Podcasts
- MailChimp Email Service (BLN Retirees has two free legacy accounts.....each is allowed a maximum of 2,000 email addresses)
  - Web Hosting Hub revised email settings to ensure full email delivery from <u>webmaster@blnretirees.org</u> (email address used when send from MailChimp) to all comcast.net accounts. Comcast requested these changes.
    - Monitoring for a few days after the next monthly email is sent to be sure these changes are successful
    - Looking at alternate free plan Sender.net
- Forwarded the weekly Jubilee Reach and Groceries for Families reports to Sharon
- Thanks for input to email/website: Sharon Lucas, Jenny Kaminski, Susan Ireland
- Requests were sent to gather dynamic content for website, Facebook, monthly email:
  - Please remember to include Curtis in emails about events so they are also added to BLNR Facebook
  - <u>Please provide information for the monthly email prior to second Monday of month:</u> <u>January 13th</u>

## Membership & Communication Curtis Benner



- Total Membership is 2265 which is a decrease of 1 from the December report.
  - We added 0 people since the December report.
  - Therefore, we lost 1 member since the December report.
- There were 28 new members in 2024
- There were 0 new members in December 2024
- There have been 0 new members in 2025

## Membership & Communication Curtis Benner



- 733 Facebook Page Members
- Facebook activity since December meeting:
  - 11 requests for access
  - 3 requests were accepted
  - 1 Current BLN-R members
  - 2 Boeing retirees that are not currently BLN-R members
  - 0 Current Boeing Employee
  - 0 Past Employees that are not a BLN-R member
  - Total increased by 3 from last month (nobody left the group)
- Reviewed 2 posts, accepted 2.

## Membership & Communication Curtis Benner (continued)



#### **Facebook requests**

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-Dec 2024	Jan-25	Total
BLNR Member	12	55	2	12	20	20	0	121
Non-BLNR Retiree	36	121	13	7	44	45	0	266
Current Boeing	8	66	2	13	7	20	0	116
Non-BLNR Past Boeing Employee	3	15	4	7	13	8	0	50
Non-Boeing or Inconclusive	14	71	12	11	43	129	0	280
Total Requests	73	328	33	50	127	222	0	833
Requests Accepted	59	257	21	39	84	93	0	553

#### • 733 Total Facebook Page Members

## Membership & Communication Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	2024	1Q25	Total
Members	1390	567	71	51	96	24	15	23	28	0	2265
Travel	547	485	64	43	90	22	15	16	22	0	1304
Tours	310	393	43	37	70	19	11	15	18	0	916
Golf	258	183	21	20	42	5	4	8	6	0	547
Bowling	53	63	9	10	19	6	2	5	5	0	172
Coordinators	17	36	4	5	12	3	0	3	1	0	81
Social	288	346	43	37	67	19	10	16	21	0	847
Tutoring/ Mentoring	67	103	22	14	42	4	3	7	10	0	272
Habitat for Humanity	12	14	0	1	24	3	6	5	8	0	73
Holiday Events	202	143	22	18	32	9	4	5	7	0	442
Board Member	47	11	4	6	6	1	1	3	2	0	81
Board Support	23	22	7	11	6	2	2	3	3	0	79

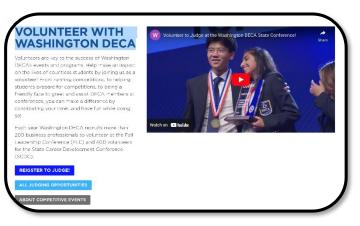
January 2025: 0

## Mentoring Susan Ireland



Summary for January 2024

- BLNR Mentoring is on hold until 1Q 2025
  - Strike related pause
- Video Recording for the BLN-R website: Who wants to be next?
  - Email to: Tamsen Hale BLN President (target 1Q)
- VOLUNTEER WITH WASHINGTON DECA
  - https://wadeca.org/judge/



2025 BLN Lunch & Learn Scheduled (Seasons Leadership)

#### Mentoring Susan Ireland



# Washington DECA **JUDGING OPPORTUNITIES**

#### 2025 State Career Development Conference

- February 27 (Thursday)
- 2:30 p.m. 7:30 p.m.
- February 28 (Friday)
  - 7:15 a.m. 4:30 p.m.
- Location: Downtown Bellevue (various locations based on competitive event)

Judge in marketing, hospitality and tourism, finance, business management/administration, or entrepreneurship events



#### 2025 BLN Seasons Leadership Lunch & Learn Schedule

- January 30 Foundational Knowledge
- February 20 Leadership Triad
- March 20 Goal Setting
- April 17 Networking and Relationships
- May 15 Leadership and Management System
- June 19 Leading Quality
- July 17 Operationalizing Goals
- August 21 Business Plan Review
- September 18 Power and Influence
- October 16 Prepare for the year/cycle end
- November 20 Recognition, Succession Planning, Legacy
- December 18 Career Strategy

#### www.seasonsleadership.com

## **BLNR Action Items**



#	Table Action	Date Created	O = Open / Ongoing C = Closed	Addressee
68	Sharon and Susan to work together to establish a BLNR email and YouTube account. Judy to set up info@blnretirees.org. Will not set up YouTube account at this time.		С	Sharon
70	Board members to review roles with our operating manual and report any adjustments needed.		0	Board Members

