



BLNR Board Meeting Report

June 13, 2024

Sharon Lucas

Agenda



- **Welcome**
- **Approval of May Board Minutes**
- **Leaders Report Out**
- **Action Item Review**
- **Around the Phone/Topics for next meeting**
- **Meeting Adjourned**

Social Connection

Travel & Tours: Sharon Lucas



June 2024 Travel and Tours

- ◆ 10 Tropical Islands You've Never Heard Of
- ◆ The Ultimate Guide to Disney Cruise Restaurants
- ◆ The 8 Most Underrated Places in Switzerland
- ◆ Where to Experience Epic Sand Dunes in the U. S.
- ◆ 25 Incredible Travel Tips That Will Change the Way You Travel
- ◆ The Best U. S. State for Every Type of Travel
- ◆ Paris Olympics Hotel Alternatives
- ◆ Deals to Fly to Stockholm Sweden
- ◆ The Sweetest and Most Accessible Airport
- ◆ Hot Menu Items Return to Alaska Airlines Main Cabin
- ◆ 6 Incredible Sculpture Parks Around the World
- ◆ 10 Places You Should Live If You Love to Travel

Social Connection

June Update: Craig Wild



- Finance Seminars
 - Beacon Pointe Market Update Webinar April 18 @1pm
 - Beacon Pointe Macro & Markets Webinars May 16th @ 11am
 - Foundations of Finance webinars from Beacon Pointe
 - 5 sessions starting June 7th
- BLN Community Outreach
 - Tom Dodt arranged for HfH to present at 5/20 meeting
 - Tom Dodt arranging a Boeing Build Day on 8/28
- Group events
 - Quiddity Winery – wine tasting & Networking June 14th
 - North & South bowling
 - Mariner games
 - Husky/Cougar football tailgate
- 4 Charities to receive \$250 + Boeing 50% match in 2024
 - 1Q - Habitat for Humanity – Annual Luncheon
 - 2Q – Women Build Habitat for Humanity
 - 3Q – Salvation Army Northwest Division
 - 4Q – Northwest Harvest

Treasurer Finance Report

Guy McCarney – 2024 Budget



Category	Board Member	Revenue	Expenditures	Funded (\$5,000)	1Q24 (Forecast)	Apr	May	Jun	2Q24 (Forecast)	3Q24 (Forecast)	4Q24 (Forecast)	Total
Total Forecast		\$ -	\$ 5,000.00	\$ 5,000.00	\$ 1,038.97	\$ 79.99	\$ 250.00	\$ 788.97	\$ 1,118.96	\$ 828.97	\$ 2,013.10	\$ 5,000.00
BLN-R Liaison	Sharon Lucas	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 38.97	\$ 79.99	\$ -	\$ 538.97	\$ 618.96	\$ 328.97	\$ 1,013.10	\$ 2,000.00
Board Summary	Sharon Lucas	\$ -	\$ 1,710.00	\$ 1,710.00	\$ 38.97	\$ 79.99	\$ -	\$ 538.97	\$ 618.96	\$ 38.97	\$ 1,013.10	\$ 1,710.00
Executive Luncheon	Sharon Lucas	\$ -	\$ 894.13	\$ 894.13	\$ -	\$ -	\$ -	\$ 500.00	\$ 500.00	\$ -	\$ 394.13	\$ 894.13
Amazon Gift Cards	Sharon Lucas	\$ -	\$ 580.00	\$ 580.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 580.00	\$ 580.00
Miscellaneous	Sharon Lucas	\$ -	\$ 79.99	\$ 79.99	\$ -	\$ 79.99	\$ -	\$ -	\$ 79.99	\$ -	\$ -	\$ 79.99
Mentoring Program	Susan Ireland	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Zoom Jan to Dec 2024	Sharon Lucas	\$ -	\$ 155.88	\$ 155.88	\$ 38.97	\$ -	\$ -	\$ 38.97	\$ 38.97	\$ 38.97	\$ 38.97	\$ 155.88
Webmaster	Judy Roe	\$ -	\$ 290.00	\$ 290.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 290.00	\$ -	\$ 290.00
Web Hosting Hub & Security Cert.		\$ -	\$ 290.00	\$ 290.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 290.00	\$ -	\$ 290.00
Social Connections	Craig Wild	\$ -	\$ 3,000.00	\$ 3,000.00	\$ 1,000.00	\$ -	\$ 250.00	\$ 250.00	\$ 500.00	\$ 500.00	\$ 1,000.00	\$ 3,000.00
Miscellaneous	Craig Wild	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Craig Wild	\$ -	\$ 1,750.00	\$ 1,750.00	\$ -	\$ -	\$ -	\$ 250.00	\$ 250.00	\$ 500.00	\$ 1,000.00	\$ 1,750.00
Habitat for Humanity	Tom Dodt	\$ -	\$ 1,250.00	\$ 1,250.00	\$ 1,000.00	\$ -	\$ 250.00	\$ -	\$ 250.00	\$ -	\$ -	\$ 1,250.00

Treasurer Finance Report

Guy McCarney – 2024 Gift Matching



Community Outreach	Donation	Matching Funds
1Q 2024		
Habitat for Humanity	\$ 1,000	\$ 1,500
2Q 2024		
Habitat for Humanity - Women	\$ 250	\$ 125
TBD	\$ -	\$ -
3Q 2024		
TBD	\$ -	\$ -
TBD	\$ -	\$ -
4Q 2024		
TBD	\$ -	\$ -
TBD	\$ -	\$ -
Total 2024 Gift Matching	\$ 1,250	\$ -

Web Update (Judy Roe June 13, 2024)



- Published events and information to the website (after consolidated into pdf files) and updated various web pages.
- Designed then sent the monthly email to the Retirees in two batches on May 14th:
 - Open rate: May email 49.7%
 - Deleted members with invalid email address: passed away or did not respond to our requests for email update
- Advertised these events/information in **May email** (*in order by number of clicks*):
 - [BLN Events Open to Retirees](#)
 - [May Travel News \(18 new links\)](#)
 - [Recent Interview of Alan Mulally with BLNR Mentoring Chair Susan Ireland](#)
 - [Seabourn Cruises Discount Offer](#)
 - [Retirement Planning Essentials \(May webinar series\)](#)
 - [Seattle Symphony Summer Concerts](#)
 - [Quiddity Winery - 2024 Wine Appreciation Series \(June 13\)](#)
 - [Finance: Preserving Family Legacies Series](#)
 - [BLN Retirees May Board Meeting Deck](#)
 - [Which Financial Topic Do You Pick?](#)
 - [BLN Active May Newsletter](#)
 - [Meet Mentoring Teammate Seb Pierini](#)
- Webhostinghub's (provides the web server) annual bill is due the end of June and will total about \$300
- Forwarded the Jubilee Reach and Groceries for Families report to Sharon each week
- BLN event list: please provide content for email **before July 15th (delayed due to holiday)**
- **Previous Board Member Lourdes Mansfield: has concerns about selection criteria for BLNR Facebook members and Facebook postings from especially Donald Woo. Sample reply from other Facebook members: "Hey Woo, do you get a kick back from Airbus for every negative report you post against the Boeing Co.?"**
- **Thanks for input to email/website:** Sharon Lucas, David Anderson, Jenny Kaminski, Craig Wild, Susan Ireland
- Requests were sent out in order to gather dynamic content for *website, Facebook, monthly email*:
 - Please remember to **include Curtis in emails about events** so they are also added to BLNR Facebook
 - **Please provide information for the monthly email prior to this Monday of month: July 15th**
 - *Please review each of your postings for website and provide corrections quickly to Judy Roe.*
 - *Please if event is open beyond deadline, promptly provide new deadline*

Mentoring Susan Ireland



- Summary
 - BLN-R Mentor Volunteers
 - We currently have 6 mentors with approximately 10-12 mentees.
 - Conversation with Seb posted on BLNR website!
<https://youtu.be/S69SEb66ldM?si=CJe9cT33f2WRPY81>
Who is next?
 - leisha Hinson, Outreach Lead for the Boeing Leadership NeXt (LX) development program provided 17 names of people looking for mentors! I am asking for more information so that a good match can be made – ECD: Mid July.
 - The third of four BLN Lunch & Learns with Seasons Leadership will be held June 20. Leading in Your Community: Making a Greater Impact
 - Christie & Susan speaking at a BLN Volunteer Appreciation Event on July 30

Membership & Communication

Curtis Benner



- Total Membership is 2284 which is an increase of 4 from the May report.
 - We added 6 people since the May report.
 - Therefore, we lost 2 members since the May report.
 - This total includes 2 individuals whose final approval date is June 20.
- There have been 18 new members in 2024
- One of the new applicants indicates a retirement date of 12/1/2024 (Natalie Tolliver). If there are no objections, should I go ahead and accept her in June 20 or, should I ask her to reapply within two months of her retirement date?
- Kari Dinkins expressed interest in being an event coordinator (she is one of the individuals whose final acceptance date is June 20).

Membership & Communication

Curtis Benner



- 709 Facebook Page Members
- Facebook activity since May meeting:
 - ◆ 5 requests for access
 - ◆ 5 requests were accepted
 - ◆ 2 - Current BLN-R members
 - ◆ 2 - Boeing retirees that are not currently BLN-R members
 - ◆ 1 - Current Boeing Employees
 - ◆ 0 - Past Employees that are not a BLN-R member
 - ◆ **Total increased by 4 from last month** (1 person left the group)
- Posted opportunity to volunteer for the Special Olympics Games.

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Total
BLNR Member	12	55	2	12	20	1	1	2	0	3	0	108
Non-BLNR Retiree	36	121	13	7	44	3	15	10	4	1	1	255
Current Boeing	8	66	2	13	7	0	14	2	0	0	1	113
Non-BLNR Past Boeing Employee	3	15	4	7	13	0	3	0	2	0	0	47
Non-Boeing or Inconclusive	14	71	12	11	43	3	36	6	4	0	0	200
Total Requests	73	328	33	50	127	7	69	20	10	4	2	723
Requests Accepted	59	257	21	39	84	4	33	14	6	4	2	523

■ **709** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	1Q24	2Q24	Total
Members	1414	572	71	51	96	24	15	23	7	11	2284
Travel	557	490	64	43	90	22	15	16	4	10	1311
Tours	316	397	43	37	70	19	11	15	4	7	919
Golf	261	184	21	20	42	5	4	8	3	2	550
Bowling	54	64	9	10	19	6	2	5	1	3	173
Coordinators	15	37	4	5	12	3	0	3	0	1	80
Social	292	352	43	37	67	19	10	16	5	8	849
Tutoring/ Mentoring	69	108	22	14	42	4	3	7	2	4	275
Habitat for Humanity	12	14	0	1	24	3	6	5	2	3	70
Holiday Events	204	146	22	18	32	9	4	5	3	1	444
Board Member	47	12	4	6	6	1	1	3	1	0	81
Board Support	23	23	7	11	6	2	2	3	0	0	77

April 2024: 5
 May 2024: 4
 June 2024: 2



BLNR Action Items



#	Table Action	O = Open / Ongoing C = Closed	Addressee
3	Contribute anything you can think of to Judy's monthly email and Cory Ertel Watch Us Fly newsletter	O	All
37	Curtis to post Community Outreach and Habitat for Humanity volunteer help needed opportunities on FB (please get content from presentation slides or Millie and Tom – if needed)	O	Curtis
64	Add mentoring podcasts to mentoring link on BLNR website, maintain history for 6 months-1 year under ARTICLES. Add Susan's existing website to our BLNR link	O	Judy/Susan
65	Create BLNR Podcast – Effective Q12024, 1 per Quarter. General topics (such as What is BLNR? Goals of BLNR, Intro of Board members/Event Coord.), Meet the Retiree spotlight etc.Note: Featured Podcast speakers/Meet the Retirees need to also be willing to be mentors.	O	Susan/Judy
65	Content needs to be provided by applicable focal.		
68	Sharon and Susan to work together to establish a BLNR email and YouTube account.	O	Sharon
70	Board members to review roles with our operating manual and report any adjustments needed during our May meeting.	O	Board Members
71	Ensure there is a process for closing the loop when new members express an interest in a certain topic on the BLNR Membership form	O	Sharon/Susan/Board
72	Schedule June/August BLNR Luncheon (based on Dave's visit to Seattle area)	O	Sharon/Dave/Board
73	Invite HR focal who has inputs for partnering with retirees to be a guest speaker at our June Board meeting. I sent an email this morning to Michelle Burreson (Director - Human Resources, Commercial Sales & Marketing, Development Programs and Product Development) inviting her to be our guest speaker at our June BLNR Meeting.	O	Sharon
74	Find out if we can share the BLN Attire Store link on our BLNR website. There is no revenue for BLN or BLNR, this is a pass through. BLN pays for nothing.	C	Sharon
75	Send draft BLN Bylaws to Board for review of BLNR content	C	Sharon
76	Guy to send YourCause data inquiry to Sharon for follow up on Retiree matching informa	O	Sharon



BLN BOEING
LEADERSHIP
NETWORK
RETIREES

BLNR New Member Follow Up Process Flow – Draft

Membership Chair
notifies Board
application approved

Membership Chair
or BLNR President sends
Welcome letter to new
member and cc Board POC (s)

Board POC follows up
with new member via
email and/or phone
within 5 days of placing
membership