

## **BLNR Board Meeting Report** June 8, 2023

Hosted by Executive Board Liaison Sharon Lucas

## **BLNR Board Sequence**



•	Agenda Item	<u>Presenter</u>	<b>Duration</b>
•	Call to Order	Sharon Lucas	
•	Roll Call	Open	
•	Executive Board updates	Sharon or Jenny	7 min
•	Hot Topics	Sharon and Board	7 min
•	Social Connection Report	Christi King	10 min
•	Community Outreach	Open	2 min
•	Habitat for Humanity	Tom Dodt	7 min
•	Travel & Tours	Open	7 min
•	Treasurer Report	Guy McCarney	15 min
•	Web Update	Judy Roe	10 min
•	Mentorship	Susan Ireland	10 min
•	Membership & Communication	Curtis Benner	10 min
•	Action Items & Upcoming Topics	Sharon / Team	5 min
•	Adjournment	Sharon	





- Welcome
- Updates
  - BLN Executive Board Meeting Refer to BLN May minutes
    - Lucky Strike Bowling Bellevue 5:30 p.m. 7:30 p.m.
    - July 13, Teresa's availability
- Approval of May Board Minutes Approved
- Leaders Report Out
- Special Attention and Follow Up Topics:
  - Review forecast planned dollars All
  - BLNR Website Banner functionality update Judy
- Around the Phone/Topics for next meeting
- Action items
- Meeting Adjourned

## **BLNR Board Members**

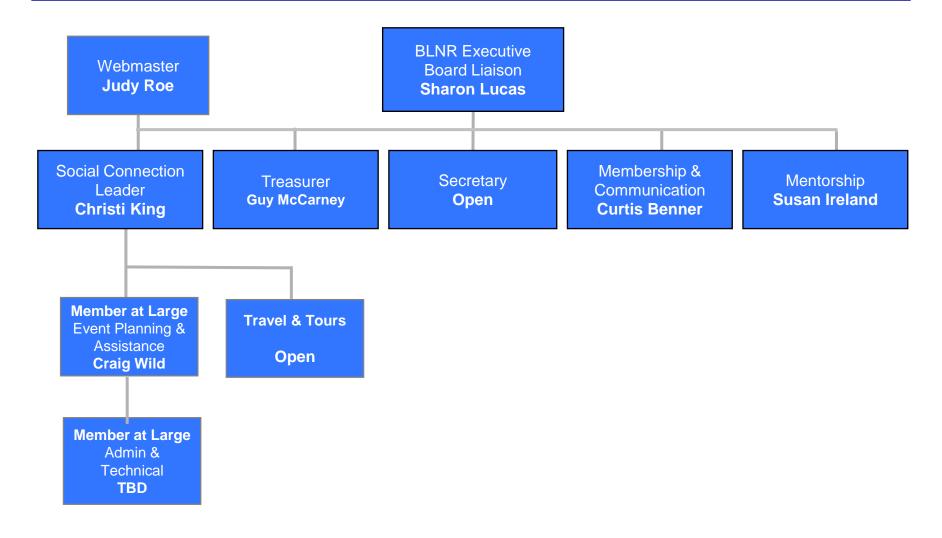


- Executive Liaison
- Social Connection Leader
- Treasurer
- Secretary
- Membership & Communication
- Mentoring

Sharon Lucas Christi King Guy McCarney Open Curtis Benner Susan Ireland

## **BLN Retirees Board Structure**





# Craig Wild - Bio

Craig recently retired from Boeing as a Lean Practitioner working in the Global Field Operations group. Craig and his wife live in Bothell WA and enjoy golfing, exploring the different wine viticultural areas in Washington, attending Mariner games and babysitting their granddaughter during the week. Craig is also a volunteer at Homeward Pet Shelter in Woodinville and Washington Special Olympics. In June 2023 Craig will be a speaker at the Global Lean Summit in Gig Harbor WA. His topic will be 5S. Craig also loves having the occasional cigar.









## **Social Connection Leaders**



•	Social Connection Leader	Christi King	425-876-7586
	<ul> <li>TBD -Member at Large (Admin &amp; Tech Support Christi/Judy)</li> </ul>		
	<ul> <li>Member at Large (Event Support Christi/Event Coordinators)</li> </ul>	Craig Wild	425-507-6867
	Travel & Tours	TBD - Sharon Lucas	206-498-7307
	Event Coordinators		
	<ul> <li>Community Outreach – East side</li> </ul>	Millie Edmonds	206-353-2207
	Habitat for Humanity -	Tom Dodt	425-417-1010
	<ul> <li>Habitat for Humanity - North Support</li> </ul>	Christi King	425-876-7586
	Health & Welfare	Dr. George Gey	206-463-9266
	Finance Seminars / Christmas Show	Robert Reichle	425-337-2906
	Bellevue College TELOS	Jerry Bunce	425-836-1101
	Recreation Activities Skiing / SkiBacs	Jeff Hurt	retiree@skibacs.org
	Trips with BLN	Phil Carey (Instructor)	
	Recreation – Golf PSGA	Gene & Diane Slagle	
	<ul> <li>Golf – Boeing Employees Golf Association</li> </ul>	Liz Willetts, BEGAssn	206-544-1703
	Social & Family – Wine Club	Marty Weisman	206-888-2740
	RV Club	Cliff Howe	425-260-8975
	Arizona Events	Ron Robinson/Bill Wilbur	425-868-7775/
			360-435-2756

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## **Social Connection**



#### Upcoming Events

June 8 (Thu) – Habitat for Humanity Annual Luncheon

NEW June 8 (Thu) – How to Title Your Assets

NEW Jun 9 (Fri) – Meal Delivery New Bethlehem Family Shelter

NEW Aug 22 (Tue) - Meal Delivery New Bethlehem Family Shelter

## **Social Connection In Work**



- Monthly BLN/BLNR Social Connection Joint Meeting (Kelsey/Elaine & Christi) Mission/Food Banks/Churches/Shelters
  - North BLN Community Outreach Nikki Marino
  - Central BLN Community Outreach Kristen Agbalog
- USO Northwest Pam Valdez
  - List of Volunteer Activities by Location & Leader (Clubs / Golf Events / Gala Nov 4 Fundraiser)
  - Post to BLNR July
  - Christi to Tour SeaTac August
- Recreational Activities
  - Ronald Anderson (TBD) Leader for Golf / Ski Bacs/ Other Recreational Events (TBD)
  - SKIBACS Dan Nebres Retiree Focal Jeff Hurt <u>retiree@skibacs.org</u> along w/Ski Instructor Phil Carey Retiree Ski Trip BLN going to Sun Peaks Jan / Japan in March / Whistler later in the season
- Boeing Wine Club / BLNR Events (Marty)
  - 2024 International Travel
  - Meet the Winemakers August December
- Financial Planning (Robert)
  - Joint BLN/BLNR Events Advertising Outside Firewall
  - Working to find additional Financial Programs Instructors
- Habitat For Humanity (Tom & Christi)
  - Snohomish County Affordable Home Construction Projects
  - Snohomish County New Application Process for Build Projects
  - Partnership with Skagit and Island County

#### Social Connection 2023 Goals



- ✓ Support (2) Habitat for Humanity Build projects
- Host (12) Financial seminars (Robert + Eric Cumley Olympic Wealth Mgt LLC)
- Participate in (4) Community Outreach/Non-Profits (Volunteering Time/\$ Donations)
  - Serving Food Volunteering (Missions/Food Banks/Schools)
  - Generate Food Donations- Food Drives & Food Banks
  - Snacks for Children / School Cupboards or Backpack Programs
  - Boeing Matching Opportunities
  - Others?
- Fill Open Positions
- Identify Event Coordinators for SkiBACS/Boeing Golf/Performing Arts

#### Social Connection Travel & Tours: Sharon Lucas



#### June 2023 Travel

- Travel Scams You Should Watch Out For
- 6 Perfect Picnic Spots in the U.S.
- The Best Places to Retire in South America
- 5 Places in the U.S. Perfect for a 3-day Weekend
- Brace Yourself for an Expensive Summer Travel Season
- When is the Best Time to Book Cheap Flights
- Here's Why Summer Flights Seem so Expensive this Year
- 8 Best Solo Trips in the U.S.
- Where to Experience Epic Sand Dunes in the U.S.
- From Country Music to Crafting Best Themed Cruises in 2024
- 10 Tips to Speed through Airport Travel Lines
- 10 Best Christmas Cruises for 2023
- The Best Time to Go on a Cruise
- The Hottest U.S. and International Travel Destinations (Travel Pulse)
- Key Travel Advisories Announced in May (Travel Pulse)
- Orlando Is Most Visited U.S. Destination (Travel Pulse)
- How Long Does It Take to Renewal a Passport? (SmarterTravel)
- Carry-On and Personal Item Size Limits (SmarterTravel)

Hyperlinks available @ https://blnretirees.org/travel-tours

#### **Treasurer Finance Report Guy McCarney – 2023 Budget**



						Funded		1Q23						2Q23		3Q23		4Q23		
Category	Board Member	Re	venue	Ex	penditures	(\$5,000)	(/	Actual)		Apr	May	Jun	(Fo	orecast)	(F	orecast)	(F	orecast)		Total
Total Forecast		\$	•	\$	5,000.00	\$ 5,000.00	\$	75.3	1	\$ 159.43	\$ 64.95	\$ 1,650.00	\$1	1,874.38	\$	950.00	\$2	2,100.25	\$ <b>5</b>	,000.00
BLN-R Liaison	Sharon Lucas	\$	•	\$	2,000.00	\$ 2,000.00	\$	75.3	1	\$-	\$ 64.95	\$ 200.00	\$	264.95	\$	500.00	\$1	1,159.68	\$2	,000.00
Board Summary	Sharon Lucas	\$	-	\$	1,700.00	\$ 1,700.00	\$	75.3	1	\$-	\$ 64.95	\$ 200.00	\$	264.95	\$	200.00	\$1	1,159.68	\$1	,700.00
Executive Recognition	Sharon Lucas	\$	÷ .	\$	700.00	\$ 700.00	\$	75.3	7	\$-	\$ -	\$ -	\$	- ÷	\$		\$	624.63	\$	700.00
Zoom Jan to Dec 2023	Sharon Lucas	\$	-	\$	200.00	\$ 200.00	\$	-		\$-	\$ 64.95	\$ -	\$	64.95	\$	-	\$	135.05	\$	200.00
Offsite BLNR Board Meeting	Sharon Lucas	\$	-	\$	800.00	\$ 800.00	\$	-		\$-	\$ -	\$ 200.00	\$	200.00	\$	200.00	\$	400.00	\$	800.00
Webmaster	Judy Roe	\$	-	\$	300.00	\$ 300.00	\$	-		\$ -	\$ -	\$ •	\$	-	\$	300.00	\$	-	\$	300.00
Web Hosting Hub & Security Cert		\$	-	\$	300.00	\$ 300.00	\$	-		\$-	\$ -	\$ •	\$	-	\$	300.00	\$	-	\$	300.00
Social Connections	Christi King	\$	-	\$	3,000.00	\$ 3,000.00	\$	•		\$ 159.43	\$ -	\$ 1,450.00	\$1	1,609.43	\$	450.00	\$	940.57	\$3	,000.00
Offsite Social Connection Meeting	Christi King	\$	-	\$	1,000.00	\$ 1,000.00	\$	-		\$-	\$ -	\$ 200.00	\$	200.00	\$	200.00	\$	600.00	\$1	,000.00
Victorian Country Christmas	Robert Reichle	\$	-	\$		\$ -	\$	-		\$-	\$ -	\$ -	\$	-	\$		\$		\$	-
DBA M.S.I. Marketing	Robert Reichle	\$	-	\$		\$ -	\$	-		\$-	\$ -	\$ -	\$		\$		\$	-	\$	
Community Outreach	Christi King	\$		\$	1,000.00	\$ 1,000.00	\$	-		\$ 159.43	\$ -	\$ 250.00	\$	409.43	\$	250.00	\$	340.57	\$1	,000.00
Habitat for Humanity	Tom Dodt	\$	-	\$	1,000.00	\$ 1,000.00	\$	-		\$-	\$ -	\$ 1,000.00	\$1	1,000.00	\$		\$		\$1	,000.00
Member at Large	TBD	\$	-	\$		\$ -	\$	-		\$-	\$ -	\$ -	\$		\$		\$		\$	-
Travel & Tours	TBD	\$		\$		\$ -	\$	-		\$ -	\$ -	\$ -	\$		\$		\$		\$	
Recreation Activities	TBD	\$		\$		\$ -	\$	-		\$-	\$ -	\$ -	\$		\$		\$	-	\$	-

### Web Update (Judy Roe June 8, 2023)



- Designed the pdf files and the emails and then sent the emails to the Retirees in two batches on June 5th
- Open rate: May email 58.3%
- Seven emails failed: researching to determine if these members should be deleted
- Published these items to website and advertised them in monthly email (in order by number of clicks):
  - Travel & Tour (18 new links)
  - More BLN Events
  - Seattle Symphony New Summer Concerts with Discount Code
  - How to Title Your Assets Finance Event (June 8)
  - Habitat for Humanity Update (June 8th luncheon and links to their website)
  - Community Outreach Events-Request Help for June 9 and August 22
  - BLN Retirees Board Meeting Minutes for May
- Ordered renewal of SSL security certificate and it has been renewed for 1 year (\$99.99)
- Slider capability is installed: reviewed various plugins and selected a plugin smartslider3
  - Installed smartslider3 because has many features, recommended by WordPress, and standard level is free
  - Recommend that BLNR replace the header with header provided by Sharon
  - Installed example sliders on the <u>past events page</u> and <u>leadership page</u>
  - Remind Board that to be effective/interesting the sliders of events need a constant flow of new photos
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- Thanks for website/email input: Sharon Lucas, Christi King/Millie Edmonds, Tom Dodt, Jenny Kaminski, Gerry Kunkel
- Request Board members to continue providing dynamic content for *website, Facebook, monthly email:* 
  - Please remember to include Curtis in emails about events so they are also added to BLNR Facebook
  - Please provide information for the monthly email by the first Monday of the month (July 3)
  - Please review each of your postings for website and provide corrections quickly to Judy Roe.
  - Please if event is open beyond deadline, provide new deadline

#### Mentoring Program Report Susan Ireland



- Summary
  - BLN-R Mentor Volunteers
    - No new volunteers for the month of May
    - No new mentor requests for the month of May
  - BLN Mentoring for New/Existing Boeing Leaders (Jenny Kaminski)
  - LX Mentoring for non-managers with high potential (International)
    - No progress yet will follow up over the summer to develop an approach
  - Existing Opportunities:
  - New Opportunities:

#### Mentoring Strategy In Work



#### **Overall Approach:**

Re-engage with Boeing retirees to provide opportunities to contribute inside and outside Boeing

- ✓ One-on-one mentoring 2Q
- Educational support opportunities (Universities, Professional societies, etc) TBD
- Actions we are taking:
  - Working with BLN Business Mgr (Jenny Kaminski) on approach to
    - Mentoring
  - Will reconnect with LX Focals (Marianna Feher, Judith Goh, Arman Khare) on approach to connect mentors with mentees (no updates for May)
  - Market inside Boeing to get people identified who want mentors
    - Comm/Marketing assigned to support BLN Business Mgr (Jenny Kaminski) no requests in May
  - Pilot a mentor "program" in an organization
    - Ed Wells timing TBD

#### Membership & Communication Curtis Benner



- Total Membership is 2294 which is no change from the May report.
  - We added 0 people since the May report.
  - Therefore, we did not loose any members since the May report.
- There have been 13 new members in 2023

#### Membership & Communication Curtis Benner



- 606 Facebook Page Members
- Facebook activity since May meeting:
  - 3 requests for access
  - 1 request was accepted
  - 0 Current BLN-R member
  - 0 Boeing retirees that are not currently BLN-R members
  - 0 Current Boeing Employee
  - 1 Past Employee that was not a BLN-R member
  - Total decreased by 1 from last month (2 people left the group)
- Posted the following items on our Facebook page:
  - 5/23 Posted link to 2023 Chief Aerospace Safety Officer report.
  - 6/1 Posted information on the June 8 "How to Title Your Assets" financial event.

#### Membership & Communication Curtis Benner (continued)



#### **Facebook requests**

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
BLNR Member	12	55	2	12	2	0	0	1	1	0	85
Non-BLNR Retiree	36	121	13	7	1	3	1	1	0	0	183
Current Boeing	8	66	2	13	0	0	0	1	0	0	90
Non-BLNR Past Boeing Employee	3	15	4	7	1	0	0	0	0	1	31
Non-Boeing or Inconclusive	14	71	12	11	1	2	2	2	3	0	118
Total Requests	73	328	33	50	5	5	3	5	4	1	507
Requests Accepted	59	257	21	39	4	3	1	3	1	1	389

#### 606 Total Facebook Page Members

#### Membership & Communication Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	1Q23	2Q23	Total
Members	1446	577	71	51	97	24	15	12	1	2294
Travel	559	495	64	43	91	22	15	7	1	1297
Tours	319	402	43	37	71	19	11	6	1	909
Golf	265	187	21	20	43	5	4	4	1	550
Bowling	56	64	9	10	19	6	2	3	0	169
Coordinators	15	37	4	5	12	3	0	2	1	79
Social	293	354	43	37	68	19	10	7	1	832
Tutoring/ Mentoring	70	110	22	14	42	4	3	3	1	269
Habitat for Humanity	12	15	0	1	24	3	6	3	0	64
Holiday Events	205	147	22	18	32	9	4	3	0	440
Board Member	48	12	4	6	6	1	1	2	1	81

April 2023:	1
May 2023:	0
June 2023:	0



#	Table Action	O = Open / Ongoing C = Closed	Addressee
1	Suggestions links on BLNR Website	0	All
2	Mentoring suggestions to Susan Ireland	0	All
3	Contribute to Judy's monthly email and Cory Ertel Watch Us Fly newsletter (as applicable).	0	All
37	Curtis to post Community Outreach and Habitat for Humanity volunteer help needed opportunities on FB (Content from Millie and Tom – as needed); Status: Ongoing	Ο	Curtis
	Have exciting news to share/showcase? BLN newsletter for our BLNR section of newsletter - (event photos, help needed etc.) Need by first Monday of the month.	0	All

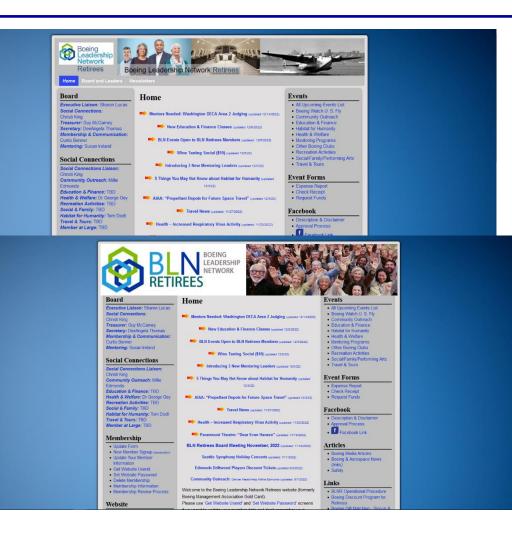
## **BLNR Action Items**

(Reviewed 6/8/2023)



#	Table Action	O = Open / Ongoing C = Closed	Addressee
	Board agreed to have Teresa Olympio, BLN President be guest speaker – Date: July 13, Time: 11-12 vs 10-11 Everett Location: 40-87/40-88 and Webex; Open to BLNR Board and board members invitees.	Ο	Sharon
	BLNR Website homepage banner discussion – Judy recommended we keep static homepage in the interim, pending further investigation and utilize scrolling banner functionalities to spotlight events.	Ο	Judy/All
	Update BLNR organization structure slide and supporting slides for Social Connections team (Complete) and Mentoring team.	Ο	Incoming Secretary

# BLNR Home Webpage Discussion









## **THANK YOU**