



BLNR Board Meeting Report

March 14, 2024

Sharon Lucas

Agenda

February 8, 2024



-
- **Welcome**
 - **Approval of January Board Minutes**
 - **Special Topics**
 - **Leaders Report Out**
 - **Action Item Review**
 - **Around the Phone/Topics for next meeting**
 - **Meeting Adjourned**

Social Connection

Travel & Tours: Sharon Lucas



March 2024 Travel news

- [Checking a Bag Will Cost You More on United Airlines](#)
- [Is SWA Early bird Check-in Worth It?](#)
- [Most Visited Countries in the World](#)
- [Another Royal Caribbean Ship is Switching to Short Cruises](#)
- [Deal Alert: Fall Fares to London from Chicago, Philadelphia](#)
- [12 Best Christmas Cruises for 2024](#)
- [How to Save Money at Disney Parks](#)
- [2025 Disney World Theme Park Prices](#)

Social Connection

February Update: Craig Wild



March 2024

- Robert Reichle agreed to be Education/Finance Focal
- Beacon Pointe wil provide Market Update Webinar in April
- Millie Edmonds has requested \$150 for April 24th dinner
- Community Outreach question on monthly email – No responses
- 4 Charities to receive \$250 + Boeing 50% match in 2024
 - 1Q - Habitat for Humanity – Annual Luncheon
 - 2Q – 4Q – Charity to be selected by the board each quarter
 - 2Q charity due to Guy by April board meeting

Treasurer Finance Report

Guy McCarney – 2024 Budget



Category	Board Member	Revenue	Expenditures	Funded (\$5,000)	1Q24 (Forecast)	2Q24 (Forecast)	3Q24 (Forecast)	4Q24 (Forecast)	Total
Total Forecast		\$ -	\$ 5,000.00	\$ 5,000.00	\$ 1,000.00	\$ 1,065.00	\$ 790.00	\$ 2,145.00	\$ 5,000.00
BLN-R Liaison	Sharon Lucas	\$ -	\$ 2,000.00	\$ 2,000.00	\$ -	\$ 565.00	\$ 290.00	\$ 1,145.00	\$ 2,000.00
Board Summary	Sharon Lucas	\$ -	\$ 1,710.00	\$ 1,710.00	\$ -	\$ 565.00	\$ -	\$ 1,145.00	\$ 1,710.00
Executive Luncheon	Sharon Lucas	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 500.00	\$ -	\$ 500.00	\$ 1,000.00
Amazon Gift Cards	Sharon Lucas	\$ -	\$ 580.00	\$ 580.00	\$ -	\$ -	\$ -	\$ 580.00	\$ 580.00
Mentoring Program	Susan Ireland	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Zoom Jan to Dec 2024	Sharon Lucas	\$ -	\$ 130.00	\$ 130.00	\$ -	\$ 65.00	\$ -	\$ 65.00	\$ 130.00
Webmaster	Judy Roe	\$ -	\$ 290.00	\$ 290.00	\$ -	\$ -	\$ 290.00	\$ -	\$ 290.00
Web Hosting Hub & Security Cert.		\$ -	\$ 290.00	\$ 290.00	\$ -	\$ -	\$ 290.00	\$ -	\$ 290.00
Social Connections	Craig Wild	\$ -	\$ 3,000.00	\$ 3,000.00	\$ 1,000.00	\$ 500.00	\$ 500.00	\$ 1,000.00	\$ 3,000.00
Miscellaneous	Craig Wild	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Craig Wild	\$ -	\$ 2,000.00	\$ 2,000.00	\$ -	\$ 500.00	\$ 500.00	\$ 1,000.00	\$ 2,000.00
Habitat for Humanity	Tom Dodt	\$ -	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00

Treasurer Finance Report

Guy McCarney – 2024 Gift Matching



Community Outreach	Donation	Matching Funds
1Q 2024		
TBD	\$ -	\$ -
TBD	\$ -	\$ -
2Q 2024		
TBD	\$ -	\$ -
TBD	\$ -	\$ -
3Q 2024		
TBD	\$ -	\$ -
TBD	\$ -	\$ -
4Q 2024		
TBD	\$ -	\$ -
TBD	\$ -	\$ -
Total 2024 Gift Matching	\$ -	\$ -

- Published events and information to the website (after consolidated into pdf files) and updated various web pages.
- Designed then sent the monthly email to the Retirees in two batches on February 12th:
 - Open rate: February email 58.4% (**8 bounced/deleted with invalid email address and 2 corrected**)
- Advertised these events/information in February email (***in order by number of clicks***):
 - [BLN Events Open to BLN Retirees](#)
 - [Boeing Employees Golf-Retiree Golf Leagues](#)
 - [Travel Links](#)
 - [Boeing Employees Golf-2024 Update](#)
 - [AIAA: "Boeing Metamorphosis"](#)
 - [Changing World of Retirement \(3 Sessions\)](#)
 - [SKIBACS Membership and Trips](#)
 - [Habitat for Humanity-Luncheon, Winter Warriors, and Women Build](#)
 - [UW Husky Basketball \(Discount Offer\)](#)
 - [WSU Cougar Basketball \(Discount Offer\)](#)
- **Per request from Sharon sent email to Texas Retirees: Irving, Texas community outreach event**
- **Questions about membership eligibility: email sent to Curtis and Sharon**
- **Forward Jubilee Reach report/email to Sharon each week**
- **BLN event list sent late: please provide content for email *before* 2nd Monday of month**
- **Thanks for input to email/website:** Sharon Lucas, David Anderson, Jenny Kaminski, Dr. Gey, Tom Dodt, BEGA (golf)
- Requests were sent out in order to gather dynamic content for *website, Facebook, monthly email*:
 - Please remember to **include Curtis in emails about events** so they are also added to BLNR Facebook
 - ***Please provide information for the monthly email prior to second Monday of month: April 8***
 - *Please review each of your postings for website and provide corrections quickly to Judy Roe.*
 - *Please if event is open beyond deadline, promptly provide new deadline*

Mentoring Susan Ireland



- Summary
 - BLN-R Mentor Volunteers
 - We currently have 6 mentors with approximately 10-12 mentees.
 - Two BLN-R members, Seb Pierini and Roger Wells, volunteered at Bellevue College on March 2 to support students with Resume, Job Search, and Interview Skills.
 - The first of four BLN Lunch & Learns with Seasons Leadership was held on February 15. The topic was Leadership of Self: Owning Your Career.
 - The next session is scheduled for April 18. Topic: Leadership of Others: Team Leadership.

Membership & Communication

Curtis Benner



- Total Membership is 2283 which is a decrease of 8 from the February report.
 - We added 3 people since the February report.
 - Therefore, we lost 11 members since the February report.
- There have been 6 new members in 2024
- Debbie Collard expressed interest in being a Board member (Debbie lives in Texas).

Membership & Communication

Curtis Benner



- 698 Facebook Page Members
- Facebook activity since February meeting:
 - ◆ 77 requests for access
 - ◆ 43 requests were accepted
 - ◆ 2 - Current BLN-R members
 - ◆ 22 - Boeing retirees that are not currently BLN-R members
 - ◆ 16 - Current Boeing Employees
 - ◆ 3 - Past Employees that are not a BLN-R member
 - ◆ **Total increased by 20 from last month** (23 people left the group)
- We have had several people inviting a lot of their contacts. Many do not seem to qualify for our page. Have investigated turning off the ability to invite people, but there does not seem to be an option to do that.
- Posted 3 Habitat for Humanity opportunities.
- Posted March 2 opportunity to help Bellevue College students with interviewing skills.
- Posted information on virtual F-15EX briefing for retirees.

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-24	Feb-24	Mar-24	Total
BLNR Member	12	55	2	12	20	1	1	1	104
Non-BLNR Retiree	36	121	13	7	44	3	15	7	246
Current Boeing	8	66	2	13	7	0	14	2	112
Non-BLNR Past Boeing Employee	3	15	4	7	13	0	3	0	45
Non-Boeing or Inconclusive	14	71	12	11	43	3	36	3	193
Total Requests	73	328	33	50	127	7	69	13	700
Requests Accepted	59	257	21	39	84	4	33	10	507

- **698** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	1Q24	Total
Members	1424	573	71	51	96	24	15	23	6	2283
Travel	558	491	64	43	90	22	15	16	4	1303
Tours	317	398	43	37	70	19	11	15	3	913
Golf	263	185	21	20	42	5	4	8	3	551
Bowling	54	64	9	10	19	6	2	5	0	169
Coordinators	15	37	4	5	12	3	0	3	0	79
Social	292	352	43	37	67	19	10	16	4	840
Tutoring/ Mentoring	70	108	22	14	42	4	3	7	1	271
Habitat for Humanity	12	14	0	1	24	3	6	5	1	66
Holiday Events	205	147	22	18	32	9	4	5	2	444
Board Member	47	12	4	6	6	1	1	3	1	81
Board Support	23	23	7	11	6	2	2	3	0	77

January 2024: 3
 February 2024: 2
 March 2024: 1



BLNR Action Items



#	Table Action	O = Open / Ongoing C = Closed	Addressee
1	Suggestions links on BLNR Website	O	All
3	Contribute anything you can think of to Judy's monthly email and Cory Ertel Watch Us Fly newsletter	O	All
37	Curtis to post Community Outreach and Habitat for Humanity volunteer help needed opportunities on FB (please get content from presentation slides or Millie and Tom – if needed)	O	Curtis
64	Add mentoring podcasts to mentoring link on BLNR website, maintain history for 6 months-1 year under ARTICLES. Add Susan's existing website to our BLNR link	O	Judy/Susan
65	Create BLNR Podcast – Effective Q12024, 1 per Quarter. General topics (such as What is BLNR? Goals of BLNR, Intro of Board members/Event Coord.), Meet the Retiree spotlight etc. Note: Featured Podcast speakers/Meet the Retirees need to also be willing to be mentors. Content needs to be provided by applicable focal.	O	Susan/Judy
66	Sharon to consider adding BLN meeting minutes to BLNR website. Decision made to add BLN monthly newsletter on 2/8/24. The minutes were considered sensitive and determined not to be appropriate for our website.	C	Sharon
67	Craig to coordinate financial planning seminars for 2024	O	Craig



BLN BOEING
LEADERSHIP
NETWORK
RETIREES