

BLNR Board Meeting Report

March 14, 2019

Hosted by Executive Board Liaison
Dennis Honey



BLN Meeting Information



- Here is our meeting info. Just click the link below. You don't need to install anything on your computer.
- Join.me meeting link: <https://join.me/BLNRetiree> Please be patient, it takes a minute...
- Audio link: 202-602-1295
- Conference ID: 835-443-800 (no dashes)
- Audio can also be on your computer. Click the Join.me Audio icon and select Computer.
- If you choose this audio method, headphones and a microphone will be needed for your computer. Here is a sample <http://www.bestbuy.com/site/logitech-stereo-h151-on-ear-headphones-black/4576703.p?skuld=4576703> product.

BLNR Board Members



-
- Executive Liaison: Dennis Honey
 - Social Connection Leader: Robert Reichle
 - Treasurer: Guy McCarney
 - Secretary: DeeAngela Thomas
 - Membership & Communication: Curtis Benner
 - Mentoring: Quinten Sisco

Social Connection Leaders



-
- Social Connection Leader: Robert Reichle
 - Community Outreach: Millie Edmonds
 - Education & Finance: Pete Bailey
 - Health & Welfare: Dr George Gey
 - Recreation Activities: Tim Ellis
 - Social & Family: Marty Weisman
 - Travel & Tours: Amy Hoover
 - Webmaster: Judy Roe
 - Member at Large: Barbara Arau

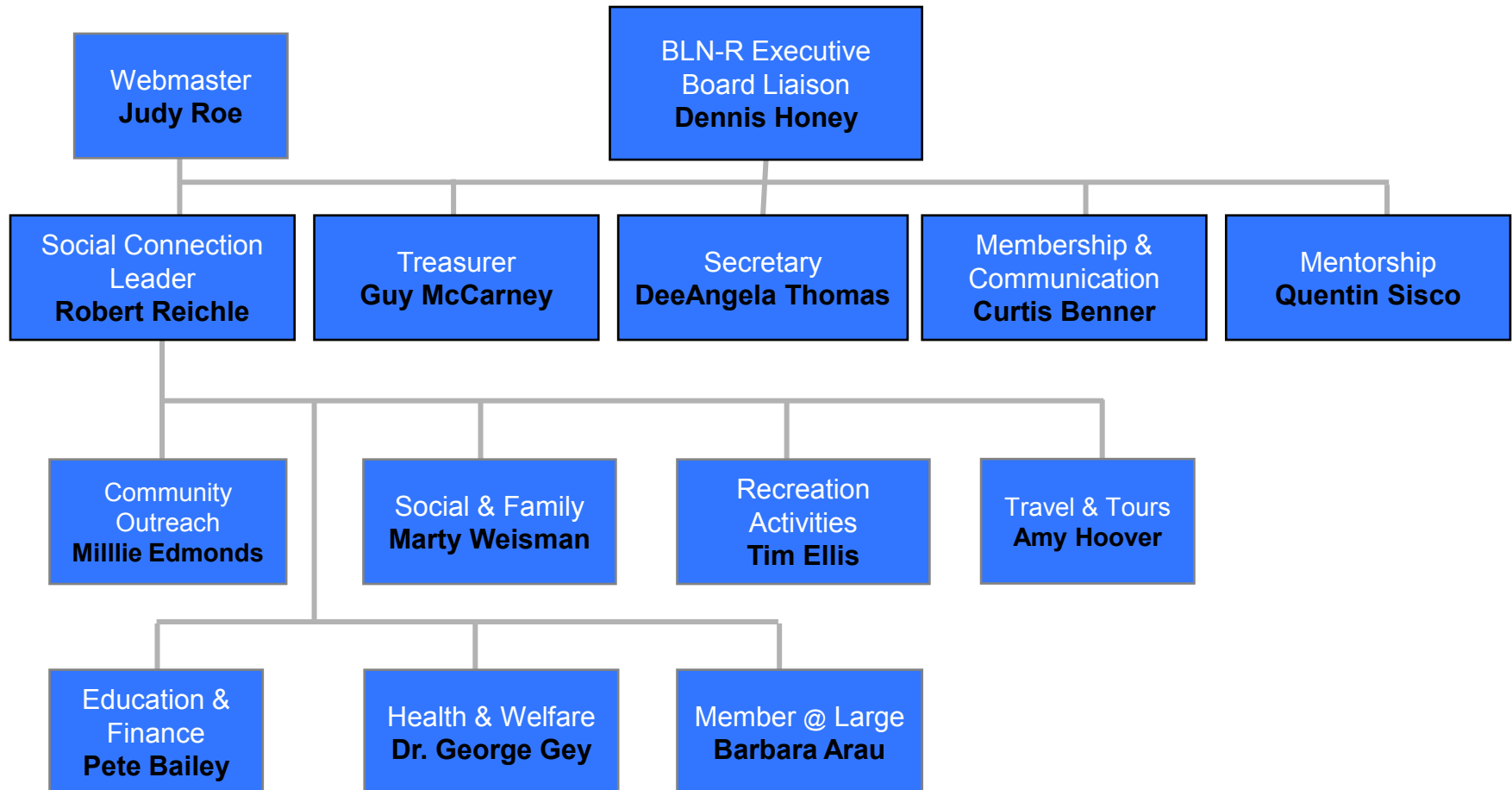
BLN Board Meeting Agenda



<u>Agenda Item</u>	<u>Presenter</u>	<u>Duration</u>
▪ Call to Order	Dennis Honey	
▪ Roll Call	DeeAngela Thomas	
▪ Approval of Minutes, Exec Board Report	Dennis Honey	10 min
▪ Executive Board updates	Dennis or Shannon	10 min
▪ Social Connection Report	Robert Reichle	10 min
▪ Finance Report	Guy McCarney	10 min
▪ Web Update	Judy Roe	10 min
▪ Membership & Communication	Curtis Benner	10 min
▪ Mentorship	Quentin Sisco	10 min
▪ Executive Board report and Hot Topics	Dennis Honey	10 min
▪ Upcoming Topics Next Meeting	November 2018	
▪ Adjournment	Dennis Honey	

BLN-R Board Structure

■ BLN Structure



Retirees Social Connection Leaders & Event Sponsors



- Social Connection Leader: Robert Reichle 425-337-2906
- Community Outreach: Millie Edmonds 206-353-2207
- Education & Finance: Pete Bailey 206-232-9451
- Health & Welfare: Dr George Gey 206-463-9266
- Recreation Activities: Tim Ellis 425-870-1505
- Social & Family: Marty Weisman 206-304-4087
- Travel & Tours: Amy Hoover 425-426-6284
- Member at Large: Barbara Arau 425-835-0772
- Event Sponsors or contacts:
 - ◆ Mentoring Quentin Sisco, Guy McCarney (Board members)
 - ◆ Skiing / SkiBacs focal [Jean Fedor](#)
 - ◆ Bellevue College TELOS Jerry Bunce
 - ◆ Golf PSGA Gene and Diane Slagle, Puget Sound Golf Asso.
 - ◆ Golf Karen Ekrim, Fritz Gilbreth (previous)
 - ◆ Arizona events Ron Robinson, Bill Wilbur
 - ◆ Other event sponsors Alexis Zolner
 - ◆ RV Club TBD

Social Connection

Retirees: Robert Reichle



- Business and Planning
 - ◆ Recreation Activities position – Filled, Tim Ellis
 - ◆ Member @ Large position, Filled, Barbara Arau

Social Connection

Retirees: Robert Reichle



- Recent Events

- ◆ Tucson Pima Air and Space Museum 777-100, WA001 tour, included interior of Airplane, Ron Robinson, March 6, 2019. Phil Condit hosting, invited are Ron Ostrowski, Alan Mullaly and others. Tickets on sale now through EventBrite. Robert attended and it was a great event, the Museum was incredible, the camaraderie was wonderful, and the weather beautiful. At last report the event should turn a slight profit.
- ◆ Medicare & Planning for [Long-Term Care](#) Mar. 7th, at Mountlake Terrace Library, Robert, free ticket event did well with 14 participants

Social Connection

Retirees: Robert Reichle



- Upcoming Events

- ◆ [Medicare & Planning for Long-Term Care](#) by AFEA, American Financial Educational Alliance, April 23rd, at Renton Library, Robert, free ticket event.
- ◆ [Medicare & Planning for Long-Term Care](#) by AFEA, American Financial Educational Alliance, May 1st, at Federal Way Library, Robert, free ticket event.
- ◆ [Medicare & Planning for Long-Term Care](#) by AFEA, American Financial Educational Alliance, May 16th, at Kent Library, Robert, free ticket event.
- ◆ Additional [non-BLN](#) events for 2019; Seahawks, Mariners, concerts, theater, many others.

Treasurer Finance Report

Guy McCarney



Category	Board Member	Revenue	Expenditures	Funded (\$500.00)	Jan	Feb	Mar	1Q19 (Actual)	2Q19 (Actuals)	3Q19 (Actual)	4Q19 (Actual)	Total
Total Forecast		\$ 7,000.00	\$ 5,469.75	\$ (1,530.25)	\$ -	\$ -	\$ 5,469.75	\$ 5,469.75	\$ -	\$ -	\$ -	\$ 5,469.75
BLN-R Liaison	Dennis Honey	\$ 500.00	\$ -	\$ (500.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Board Summary	Dennis Honey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Join.me Pro TBD to TBD	Dennis Honey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Join.me Pro TBD to TBD	Dennis Honey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Luncheons	Dennis Honey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Mentorship Program	Quentin Sisco	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Membership / Communication	Curtis Benner	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Webmaster	Judy Roe	\$ 500.00	\$ -	\$ (500.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Web Hoisting Hub - (5 Elements)		\$ 500.00	\$ -	\$ (500.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Social Connections	Robert Reichle	\$ 6,500.00	\$ 5,469.75	\$ (1,030.25)	\$ -	\$ -	\$ 5,469.75	\$ 5,469.75	\$ -	\$ -	\$ -	\$ 5,469.75
Luncheons	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Airways Brewing Tour & Tasting	Dennis Honey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Crucible Brewery Tour	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Victorian Christmas Festival (104)	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Pima Air And Space	Ron Robinson	\$ 5,500.00	\$ 5,469.75	\$ (30.25)	\$ -	\$ -	\$ 5,469.75	\$ 5,469.75	\$ -	\$ -	\$ -	\$ 5,469.75
Boeing Company - Corporate												
Citizenship; \$1,000	Rachel Peterson	\$ 1,000.00	\$ -	\$ (1,000.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Health & Welfare	Dr. George Gey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Millie Edmonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Education & Finance	Pete Bailey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Travel & Tours	Amy Hoover	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Social & Family	Marty Weisman	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Recreation Activities	Open	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Web Update



- **Designed and sent email notifications to Retirees on March 3rd (MailChimp costs nothing):**
 - 1,709 recipients
 - Open rate 55%
 - Advertised the March Newsletter, March 7th Medicare advice event, Amy Hoover's Travel and Tour Tips, and Peter Ansdell's Boeing Videos/News Snippets
- **Created new format for monthly newsletter/added current events for the March newsletter**
- **Updated the records for about 100 Retirees : delivery of newsletter via email**
- **Added /revised:** events (i.e. BLN golf event on May 19th), Boeing newsletter, Boeing news snippets, Retirees contacts
- **Questions: what is the new process (Dennis Honey met with Lisa Slagle on March 13th) for providing BLN event information to Judy Roe and Dennis Honey?:**
 - Currently receiving information from event coordinators and often information is incomplete
- **Ongoing request: provide more dynamic content for *website, Facebook, and monthly email* to help spur interest:**
 - Provide: announcements for BLN and BLNR events, BLN Board notes, bio/photos for Board members, mentoring events, classes for Retirees, links to non BLN events
 - **Advertise your events on BLNR Facebook:** Curtis Benner can do this for you
- **Statistics for the website as of 3/13/19:**

Month	Unique visitors	Number of visits
Jan 2019	1,558	2,608
Feb 2019	1,258	1,982
Mar 2019	1,064	1,423

*By: Judy Roe
(March, 2019)*

Membership & Communication's Report

- Total Membership (2725) which is an increase of 4 from the February report
 - We added 6 people since the February report
 - Therefore, we lost 2 members since the February report
- There have been 25 new members in 2019
- Coordinator Interest: Barbara Arau, Tim Ellis,
- Board Support Interest: Barbara Arau, Tim Ellis, Rod Everett, David Jackson III, Teresa Reese
- Board Member Interest: Mark Burmeister, Tim Ellis, David Jackson III
- Updated an address for one individual
- Deleted a deceased individual

Membership & Communication's Report



Boeing Leadership Network Retirees

	2015	2016	2017	2018	1Q19	Total
Members	148	130	80	71	25	454
Travel	127	112	65	64	19	387
Tours	106	87	54	43	16	306
Golf	44	40	27	21	9	141
Bowling	21	15	4	9	5	54
Coordinators	5	11	9	4	2	31
Social	88	81	58	43	16	286
Board Member	3	4	2	4	3	16
Board Support	3	8	5	7	5	28

BLNR Members: **2,725**

January 2019: 16

February 2019: 7

March 2019: 2

Membership & Communication's Report (continued)

- New Member Review/Approval Process:
 - Sent out draft of proposed process for review on March 4.
 - Received feedback from Judy and Guy.
 - Guy recommended we form a small team to rewrite the proposal. Guy volunteered to be part of the team.
 - Sent out an e-mail asking if anyone else would volunteer to be part of the rewrite team. No responses yet.
 - Requesting further direction on how to proceed.

BLN Retirees Process for Reviewing and Accepting New Members



Boeing Leadership Network Retirees Process for Reviewing and Accepting New Members

The BLN Executive Board has decided to no longer fund the activity that verified whether a Boeing Leadership Network – Retirees (BLNR) applicant for membership had been an active BLN dues paying member. Therefore, it is now the responsibility of the BLNR Board to review all BLNR membership applications and determine whether the applicant meets the criteria for BLNR membership as defined in the BLN Articles and Bylaws.

The objective of the BLNR Board is to follow the BLNR membership criteria as defined in section 5.1c of the BLN Articles and Bylaws. However, the members of the BLNR Board do not have access to the dues records that were previously used to verify active BLN membership. Therefore, the BLNR Board must utilize other means to determine to the best of their ability whether an individual was a BLN member in good standing in the past.

Following is the process that the BLNR Board shall utilize to determine acceptance of a BLNR membership application:

1. All members of the BLNR Board shall automatically be sent a copy of the "BLN Retirees Focus: New BLNR Applicant!" e-mail.
2. The BLNR Board members shall have 10 full days to review the membership request.
 - a. The 10-day review process shall consist of 10 full days following the reception of the New BLNR Application e-mail.
 - b. The final decision shall be made on the 11th day following the receipt of the e-mail.
3. Each BLNR Board member is free to use their own personal process for reviewing the membership request.
4. The BLNR Membership and Communication Board member will maintain a spreadsheet that tracks Board feedback on membership requests and acceptance or rejection of the request.
5. A membership request will be declined if one or more BLNR Board members identify a reason to decline the membership, and the majority of the Board concurs with their finding.
 - a. If a Board member finds a reason to decline the request, they will do a "reply to all" to the New BLNR Applicant e-mail identifying the reason they have for rejecting the application.
 - b. All other Board members will review the reason and reply as to whether they agree or disagree with reason for not allowing membership.
 - c. If a majority of the Board members agree to the reason, the membership request will be rejected.

BLNR Membership Review Process

- d. If there is a tie in the votes, the Membership and Communication Board member will facilitate further discussion about the application.
 - e. If necessary, the BLNR Membership and Communication Board member will contact the applicant for further information.
 - f. The BLNR Membership and Communication Board member will update the membership tracking spreadsheet to show the application was rejected
 - g. The BLNR Membership and Communication Board member shall delete from the BLNR membership database the record of the individual that was not accepted.
6. If after the 10-day review period, no rejection reason is sent by a Board member or all rejection reasons are not agreed to by the Board, the membership request will be accepted.
- a. The BLNR Membership and Communication Board member will do a "reply to all" to the New BLNR Application e-mail stating that the criteria for acceptance has been met.
 - b. The BLNR Membership and Communication Board member will update the membership tracking spreadsheet to show acceptance of the application.

Mentoring Program Report

Quentin Sisco



- Beginning the process to create a “catalog” of mentors
- Solicit interested BLNR members for a background summary in order to populate the “Catalog”
- “Catalog” to include Work Experience, Mentoring Interests and other information That will help Mentee’s select Mentor candidates
- Make available to current BLN members

- Be a judge! Washington Future Business Leaders of America (FBLA) Information Posted on the BLNR Website

Black - Old Item
Blue - New Item

Upcoming Topics Next Meeting



- Event hosting using EventBrite for both Active and Retiree BLN. Snail mail is not timely, there is lag in event signups and selling out event. Members frustrated with sold out events.
- Suggest new BLN web site be on Boeing Servers but move web site to [Total Access](#) Express external access. Even Retirees have access to this. Keep payroll deduction for membership
- Do we have a backup for Judy and Jerry? Use our Database to search for IT skills?



THANK YOU