

BLNR Board Meeting Report

March 12, 2020

Hosted by Executive Board Liaison
Dennis Honey

BLN Meeting Information



Updated meeting login information for the rest of the year.
BLN Reirees Board members and Program Leaders,

Here is our meeting info. Just click the link below. You don't need to install anything on your computer.

Join.me meeting link: <https://join.me/BLNRetiree> Please be patient, it takes a minute...

Audio link: 202-602-1295
Conference ID: 835-443-800 (no dashes)

Audio can also be on your computer. Click the Join.me Audio icon and select Computer.

If you choose this audio method, headphones and a microphone will be needed for your computer.

BLNR Board Members



- Executive Liaison: Dennis Honey
- Social Connection Leader: Robert Reichle
- Treasurer: Guy McCarney
- Secretary: DeeAngela Thomas
- Membership & Communication: Curtis Benner
- Mentoring: Geary Long
- Webmaster: Judy Roe

Social Connection Leaders



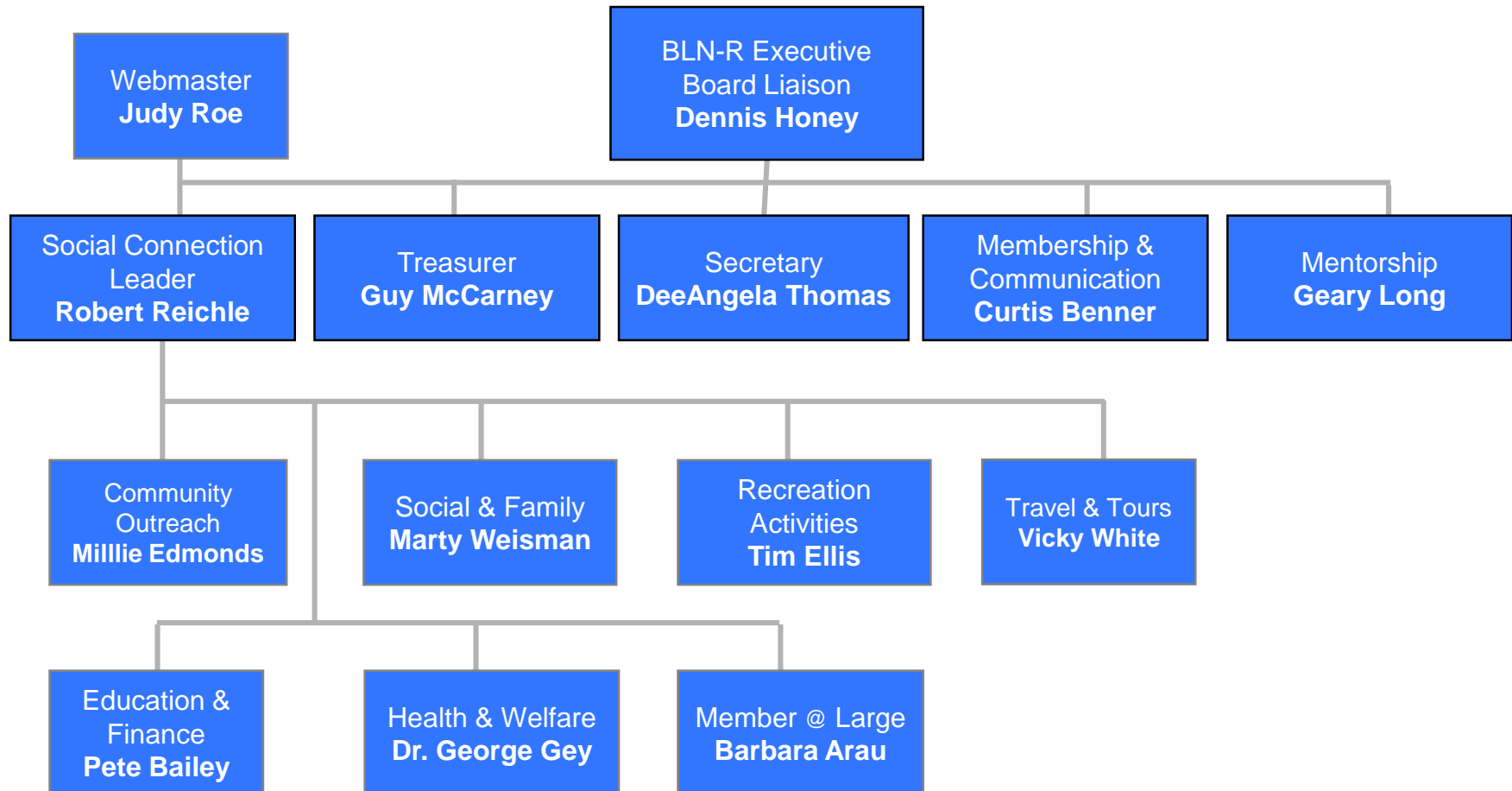
- Social Connection Leader: Robert Reichle
- Community Outreach: Millie Edmonds
- Education & Finance: Pete Bailey
- Health & Welfare: Dr George Gey
- Recreation Activities: Tim Ellis
- Social & Family: Marty Weisman
- Travel & Tours: Vicky White
- Member at Large: Barbara Arau

BLN Board Meeting Agenda



<u>Agenda Item</u>	<u>Presenter</u>	<u>Duration</u>
▪ Call to Order	Dennis Honey	
▪ Roll Call	DeeAngela Thomas	2 min
▪ Approval of Minutes	Dennis Honey	2 min
▪ Executive Board updates	Robert or Jenny	10 min
▪ Hot Topics – Corona Virus impacts	Dennis and Board	10 min
▪ Social Connection Report	Robert Reichle	10 min
▪ Finance Report	Guy McCarney	10 min
▪ Web Update	Judy Roe	10 min
▪ Mentorship	Geary Long	10 min
▪ Membership & Communication	Curtis Benner	10 min
▪ Upcoming Topics Next Meeting	Team	
▪ Adjournment	Dennis Honey	

■ BLN Retirees Board Structure



Retirees Social Connection Leaders & Event Sponsors



- Social Connection Leader: Robert Reichle 425-337-2906
- Community Outreach: Millie Edmonds 206-353-2207
- Education & Finance: Pete Bailey 206-232-9451
- Health & Welfare: Dr George Gey 206-463-9266
- Recreation Activities: Tim Ellis 425-870-1505
- Social & Family: Marty Weisman 206-304-4087
- Travel & Tours: Vicky White 206-972-1130
- Member at Large: Barbara Arau 425-835-0772
- Event Sponsors or contacts:
 - ♦ Mentoring Geary Long, Guy McCarney (Board members)
 - ♦ Skiing / SkiBacs focal Jean Fedor
 - ♦ Bellevue College TELOS Jerry Bunce
 - ♦ Golf PSGA Gene and Diane Slagle, Puget Sound Golf Asso.
 - ♦ Golf Liz Willetts, Boeing Emp Golf Asso, 206-544-1703
 - ♦ Arizona events Ron Robinson, Bill Wilbur
 - ♦ Other event sponsors Alexis Zolner
 - ♦ RV Club Cliff Howe

Social Connection

Retirees: Robert Reichle



- Upcoming and recent BLN Events
 - ◆ [SOLD OUT Mar 1 \(Sun\): Frozen \(Paramount Theatre\)](#)
 - ◆ POSTPONED Mar 21 (Sat): AAIA Brunch at Museum of Flight
 - ◆ [NEW Apr 3 \(Fri\) Volunteers needed for Domestic Violence Services of Snohomish County Chocolate and Vino Gala – Live in Full Bloom \(Tulalip Resort Casino\)](#)
 - ◆ [NEW Apr 9 \(Thu\): Future Business Leaders of America Leadership Conf Judging \(Spokane\)](#)
 - ◆ [NEW Apr 11 \(Sat\): Cirque du Soleil Axel \(ice skating fantasy story/extravaganza\)](#)
 - ◆ [EXTENDED DEADLINE Apr 17, 2020 \(Fri\): Jersey Boys \(5th Avenue Theatre\)](#)
 - ◆ [EXTENDED DEADLINE Apr 18, 2020 \(Sat\): Jersey Boys \(5th Avenue Theatre\)](#)
 - ◆ [NEW Apr 25 \(Sat\): Clothing and Household Goods Drive for Domestic Violence Services of Snohomish County Thrift Shoppe \(Everett\)](#)
 - ◆ [NEW May 1 \(Fri\): The Producers \(Driftwood Players\)](#)
 - ◆ [NEW May 2 \(Sat\): La Boheme \(McCall Hall\)](#)

Social Connection

Retirees: Robert Reichle



- Upcoming and recent BLN Events (Continued)
 - [May 12, 2020: 10 Day Classic China Land Tour](#)
 - [May 19 \(Tue\): Once On This Island \(5th Avenue Theatre\)](#)
 - [May 20 \(Wed\): The Book of Mormon \(Paramount Theatre\)](#)
 - [May 23 \(Sat\): The Book of Mormon \(Paramount Theatre\)](#)
 - [May 24 \(Sun\): The Book of Mormon \(Paramount Theatre\)](#)
 - [June 3, 2020: 14 Day Classic France – and Wine Tastings](#)

Treasurer Finance Report

Guy McCarney



Category	Board Member	Revenue	Expenditures	Funded (\$1,500.00)	1Q20 (Forecast)	2Q20 (Forecast)	3Q20 (Forecast)	4Q20 (Forecast)	Total
Total Forecast		\$ 30.00	\$ 1,500.00	\$ 1,470.00	\$ -	\$ 500.00	\$ 400.00	\$ 600.00	\$ 1,500.00
BLN-R Liaison	Dennis Honey	\$ -	\$ 1,300.00	\$ 1,300.00	\$ -	\$ 300.00	\$ 400.00	\$ 600.00	\$ 1,300.00
Board Summary	Dennis Honey	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 300.00	\$ 100.00	\$ 600.00	\$ 1,000.00
2019 Funding	Dennis Honey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Join.me Pro Jan to Dec 2019	Dennis Honey	\$ -	\$ 200.00	\$ 200.00	\$ -	\$ -	\$ -	\$ 200.00	\$ 200.00
Luncheons	Dennis Honey	\$ -	\$ 500.00	\$ 500.00	\$ -	\$ 200.00	\$ -	\$ 300.00	\$ 500.00
Mentorship Program	Geary Long	\$ -	\$ 300.00	\$ 300.00	\$ -	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00
Membership / Communication	Curtis Benner	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Webmaster	Judy Roe	\$ -	\$ 300.00	\$ 300.00	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Web Hoisting Hub - (5 Elements)		\$ -	\$ 300.00	\$ 300.00	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Social Connections	Robert Reichle	\$ 30.00	\$ 200.00	\$ 170.00	\$ -	\$ 200.00	\$ -	\$ -	\$ 200.00
Luncheons	Robert Reichle	\$ -	\$ 200.00	\$ 200.00	\$ -	\$ 200.00	\$ -	\$ -	\$ 200.00
Member at Large	Barbara Arau	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Pacific Group Advisors	Robert Reichle	\$ 30.00	\$ -	\$ (30.00)	\$ -	\$ -	\$ -	\$ -	\$ -
Victorian Christmas Festival	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Health & Welfare	Dr. George Gey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Millie Edmonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Education & Finance	Pete Bailey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Travel & Tours	Vicky White	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Social & Family	Marty Weisman	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Recreation Activities	Tim Ellis	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

- **Designed and sent two email notifications to Retirees February 2 and March 4 :**
 - **1,726 and 1,741 recipients**
 - **Open rates 60.8% and 56.9%**
 - **Newsletters were not created due to insufficient events**
 - **Most recently, advertised these new events in the email and added them to the web site:**
 - Basics of Estate Planning/New Secure Act (Mar. 5th): [click here.](#)
 - Proper Footwear Clinic (Mar. 8th): [click here.](#)
 - AAIA Retiree Brunch (delayed Mar. 21st): [click here.](#)
 - Domestic Violence - Chocolate/Vino Gala: [click here.](#)
 - Future Business Leaders - Judging: [click here.](#)
 - Domestic Violence - Contribute Clothing/House Items: [click here.](#)
 - The Producers: [click here.](#)
 - Cirque du Soleil Axel: [click here.](#)** (most clicks for this event)
 - La Boheme: [click here.](#)
- **Added Jenny Kaminski to the email that announces new BLNR membership applications.**
- **Questions:**
 - ❖ When can the web site announce the new BLN Manager and her bio information (Jenny Kaminski)?
 - ❖ There are 2748 members and 1741 have valid emails. The remaining 1007 have no email or unverified email addresses. What is being done to implement the plan to send post cards to communicate with the 1007 without a verified email?
 - ❖ What can be done to **remind more BLN event coordinators that they need to send event information** to Dennis, Judy, Curtis? *Does an email to the BLN event coordinators need to be sent regularly to remind them of the new process?*
 - ❖ What is being done to stop the decline in new member enrollment?
- **Ongoing request for the Board members to provide dynamic content for website, Facebook, and monthly email:**
 - Provide by the first of the month: announcements for events, Board notes, Board member information, classes for Retirees, links to non BLN events
 - Thanks to Curtis Benner for advertising events on BLNR Facebook. **Please remember to include Curtis in emails about new events.**

Mentoring Program Report

Geary Long



Mentoring Program Report

Geary Long



- Posted opportunities:

- ◆ April 9 FBLA State Conference Judging
Spokane

- Completed events

- ◆ February Event each in Washington and Airizona

- Pending activity

- ◆ Awaiting response from BLN ASU focal
- ◆ Awaiting response from BLN Professional Development focal

Mentoring Program Report

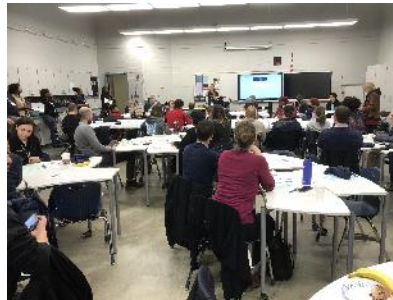
Geary Long

- Completed events

- ◆ February E-week presentations at eight classrooms in Arizona
- ◆ February STEM Expo Judging at TAF@Saghalie Federal Way



E-week presentations in Arizona
(1 BLN-R member)



STEM Expo – Judges training and
awards ceremony
(Estimate 3 BLN and 1 BLN-R members)



Mentoring Program Report

Geary Long



■ New opportunities:

- ◆ Investigating request from a retiree (TF/STF) in Arizona inquiring about opportunities to mentor in the area such as at Arizona State University
 - [Contacted Scott Stoker, Boeing ASU focal, for opportunities for BLN-R member at ASU](#)
- ◆ Mentoring concept submitted to Craig Trewet:
 - **Objective: Attract, retain and develop potential Boeing employees**
 - BLN-R available mentors – 219
 - Pilot program with Interns – partner a mentor with individual/group of interns based on area of technical interest:
 - Individual Intern interested in Finance – partner with a BLN-R whose profession is Finance
 - Group of Interns working in Supply Chain Management – partner the group with a BLN-R whose profession is Supply Chain Management
 - Managers of Interns would interview and select mentors based on compatibility with the organizations culture and business objectives.
 - Mentors would meet with Interns on an established, recurring , basis and provide feedback to the interns managers.
 - In addition, BLN-R members who serve as Docents at the Museum of Flight and can supplement the process with information/history of flight.

Membership & Communication's Report



Boeing Leadership Network Retirees

- Total Membership (2748) which is increase of 2 from the February report
 - We added 3 people since the February report
 - Therefore, we have lost 1 person since the February report.
- There have been 7 new members in 2020
- Facebook activity since February meeting:
 - ◆ 21 requests for access
 - ◆ Accepted 19 of the requests
 - ◆ 5 – Current BLN-R members
 - ◆ 7 - Boeing retirees that are not currently BLN-R members
 - ◆ 6 – Current Boeing Employee
 - ◆ 1 – Past Employees that were not BLN-R members
 - ◆ **Total grew by 17**

Membership & Communication's Report



Boeing Leadership Network Retirees

	2015	2016	2017	2018	2019	1Q20	Total
Members	148	130	80	71	53	7	489
Travel	127	112	65	64	43	7	418
Tours	106	87	54	43	36	6	332
Golf	44	40	27	21	21	3	156
Bowling	21	15	4	9	10	0	59
Coordinators	5	11	9	4	4	0	33
Social	88	81	58	43	36	5	311
Tutoring/ Mentoring	29	25	20	22	15	3	114
Board Member	3	4	2	4	6	0	19
Board Support	3	8	5	7	11	0	34

BLNR Members: **2748**

January 2020: 3

February 2020: 3

March 2020: 1

Membership & Communication's Report (continued)

Facebook requests

Request Type	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-20	Jan-20	Feb-20	Mar-20	Total
BLNR Member	2	1	1	5	1	2	6	6		24
Non-BLNR Retiree	9	1	12	4	7	3	13	5	3	57
Current Boeing	4			1		3	4	1	5	18
Non-BLNR Past Boeing Employee	1		1		1				1	4
Non-Boeing or Inconclusive	5		1		6	2	9	3	1	27
Total Requests	21	2	15	10	15	10	32	15	10	120
Requests Accepted	16	2	14	10	9	8	23	12	9	94

- **381** Total Facebook Page Members



THANK YOU