



# **BLNR Board Meeting Report**

## **May 11, 2023**

Hosted by Executive Board Liaison  
Sharon Lucas

# Agenda

May 11, 2023



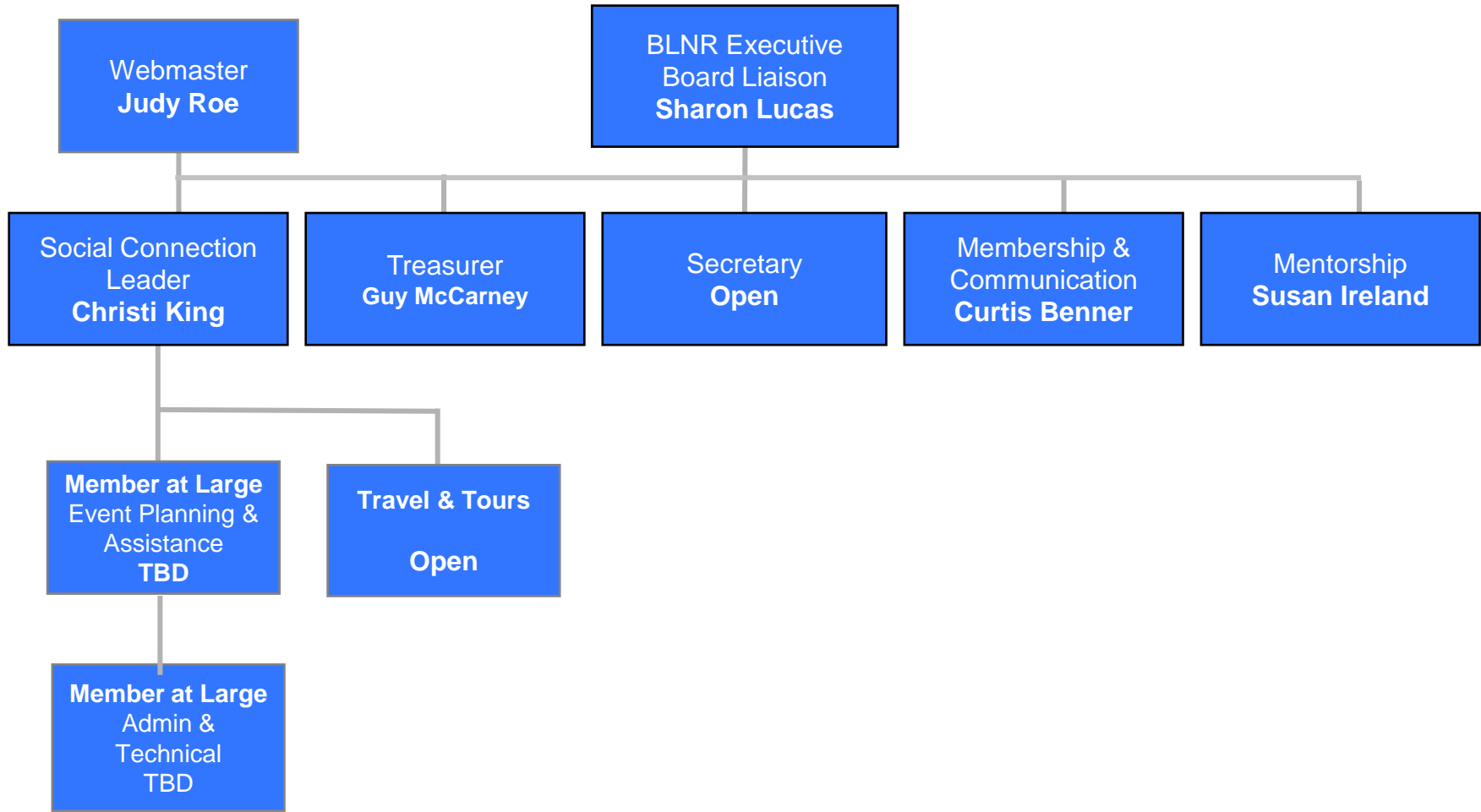
- 
- **Welcome**
  - **Updates**
    - ♦ **BLN Executive Board Meeting – Christi & ref. BLN April minutes**
  - **Approval of April Board Minutes**
  - **Leaders Report Out**
  - **Special Attention and Follow Up Topics:**
    - **BLNR Website Banner functionality update - Judy**
    - **June Bellevue Recognition event (Attending?) – Sharon**
    - **[Progress to Plan \(How we are doing towards our goals?\)](#) – All (ref. slide 10)**
  - **Around the Phone/Topics for next meeting**
  - **Action items**
  - **Meeting Adjourned**

# BLNR Board Members



- 
- |                              |               |
|------------------------------|---------------|
| ▪ Executive Liaison          | Sharon Lucas  |
| ▪ Social Connection Leader   | Christi King  |
| ▪ Treasurer                  | Guy McCarney  |
| ▪ Secretary                  | Open          |
| ▪ Membership & Communication | Curtis Benner |
| ▪ Mentoring                  | Susan Ireland |

# BLN Retirees Board Structure



# Social Connection Leaders



<ul style="list-style-type: none"> <li>▪ Social Connection Leader           <ul style="list-style-type: none"> <li>◆ Member at Large (Admin &amp; Tech Support Christi/Judy)</li> <li>◆ Member at Large (Event Support Christi/Event Coordinators)</li> <li>◆ Event Coordinators               <ul style="list-style-type: none"> <li>• Community Outreach – East side</li> <li>• Habitat for Humanity -</li> <li>• Habitat for Humanity - North Support</li> <li>• Health &amp; Welfare</li> <li>• Finance Seminars / Christmas Show</li> <li>• Bellevue College TELOS</li> <li>• Recreation Activities Skiing / SkiBacs</li> <li>• Recreation – Golf PSGA</li> <li>• Golf – Boeing Employees Golf Association</li> <li>• Social &amp; Family – Wine Club</li> <li>• Travel &amp; Tours</li> <li>• RV Club</li> <li>• Arizona Events</li> </ul> </li> </ul> </li> </ul>	<p>Christi King Dale Ast Craig Wild  Millie Edmonds Tom Dodt Christi King Dr. George Gey Robert Reichle Jerry Bunce Jean Fedor Gene &amp; Diane Slagle Liz Willetts, BEGAssn Marty Weisman TBD - Sharon Lucas Cliff Howe Ron Robinson, Bill Wilbur</p>	<p>425-876-7586 425-418-5160 425-507-6867  206-353-2207 425-417-1010 425-876-7586 206-463-9266 425-337-2906 425-836-1101  206-544-1703 206-888-2740 206-498-7307 425-260-8975 425-868-7775/ 360-435-2756</p>
--	--	--

## ■ Upcoming Events

- Apr 29 (Sat) – May 13 (Sat) Habitat for Humanity Women Build Events
- NEW May 16 (Tue) How to Title Your Assets
- NEW May 17 (Wed) Sustainable Aerospace Together Forum
- NEW May 20 (Sat) AIAA Retirees: Sending a UW Cube-Sat into Space
- June 8 (Thu) Habitat for Humanity Annual Luncheon
- NEW June 9 (Fri.) BLNR Habitat for Humanity Build & Beer Day
- NEW Jun 21 (Thu) Meal Delivery New Bethlehem Family Shelter
- Donate and/or Deliver Meals to Youth/Homeless Families and Women – Various dates

## **BLNR Events In Work –**

- Monthly BLN/BLNR Social Connection Joint Meeting (Kelsey/Elaine & Christi) – Meet with Nikki Marino
- BLN/BLNR – Partnership at Mission Serving Meals, Food Banks packaging food, Churches for Homeless
- Boeing Wine Club / BLNR Events (Marty)
  - 2024 International Travel
  - Meet the Winemakers
  - Wine Tasting Socials
  - March Madness
- Financial Planning (Robert)
  - Soliciting Input from Retirees – What they would like to learn/see
  - Working to find additional Financial Programs Instructors
  - Joint BLN/BLNR Events – Advertising outside firewall
- Habitat For Humanity (Tom & Christi)
  - Snohomish County – Affordable Home Construction Projects
  - Snohomish County – New Application Process for Build Projects
  - Partnership with Skagit and Island County

# Social Connection

## 2023 Goals

---



- ✓ Support (2) Habitat for Humanity Build projects
- Host (12) Financial seminars (Robert + Eric Cumley – Olympic Wealth Mgt LLC)
- Participate in (4) Community Outreach/Non-Profits (Volunteering Time/\$ Donations)
  - Serving Food - Volunteering (Missions/Food Banks/Schools)
  - Generate Food Donations- Food Drives & Food Banks
  - Snacks for Children / School Cupboards or Backpack Programs
  - Boeing Matching Opportunities
  - Others?
- Fill Open Positions
- Identify Event Coordinators for SkiBACS/Boeing Golf/Performing Arts





# Social Connection

## Travel & Tours: Sharon Lucas

---



### May 2023 Travel

- These Are the Best Times to Visit Aruba
- Jet Blue Will Fly from New York and Boston
- United's Stopping 'surprise-and-delight' 767 Upgrades
- 3 Carnival Ships Reposition for Alaska, Europe
- FBI Warns Travelers of Juice-Jacking Hacking
- 5 Unbelievable U.S. Train Routes
- When Is the Best Time to Cruise in Alaska?
- United Announces Largest South Pacific Expansion, Ever
- Get a TSA Pre-Check & Clear – Save on Both
- 5 U.S. Cities You Don't Know, but Should
- Heathrow Strike Threatens to Disrupt the Coronation
- 17 Spectacular Hotels in Honolulu
- Zip Air Launches U.S. Tokyo Flight \$91Tokyo Flights
- 20 Gorgeous Hotels in Honolulu

Hyperlinks available @ <https://blnretirees.org/travel-tours>

# Treasurer Finance Report

## Guy McCarney – 2023 Forecast



Category	Board Member	Revenue	Expenditures	Funded (\$5,000)	1Q23 (Actual)	Apr	May	Jun	2Q23 (Forecast)	3Q23 (Forecast)	4Q23 (Forecast)	Total
<b>Total Forecast</b>		\$ -	\$ 5,000.00	\$ 5,000.00	\$ 75.37	\$ 159.43	\$ -	\$ 1,650.00	\$ 1,809.43	\$ 950.00	\$ 2,165.20	\$ 5,000.00
<b>BLN-R Liaison</b>	<b>Sharon Lucas</b>	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 75.37	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 500.00	\$ 1,224.63	\$ 2,000.00
Board Summary	Sharon Lucas	\$ -	\$ 1,700.00	\$ 1,700.00	\$ 75.37	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 200.00	\$ 1,224.63	\$ 1,700.00
Executive Recognition	Sharon Lucas	\$ -	\$ 700.00	\$ 700.00	\$ 75.37	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 624.63	\$ 700.00
Zoom Jan to Dec 2022	Sharon Lucas	\$ -	\$ 200.00	\$ 200.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200.00	\$ 200.00
Offsite BLNR Board Meeting	Sharon Lucas	\$ -	\$ 800.00	\$ 800.00	\$ -	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 200.00	\$ 400.00	\$ 800.00
Webmaster	Judy Roe	\$ -	\$ 300.00	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Web Hosting Hub & Security Cert.		\$ -	\$ 300.00	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
<b>Social Connections</b>	<b>Christi King</b>	\$ -	\$ 3,000.00	\$ 3,000.00	\$ -	\$ 159.43	\$ -	\$ 1,450.00	\$ 1,609.43	\$ 450.00	\$ 940.57	\$ 3,000.00
Offsite Social Connection Meeting	Christi King	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00	\$ 1,000.00
Victorian Country Christmas	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
DBA M.S.I. Marketing	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	TBD	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 159.43	\$ -	\$ 250.00	\$ 409.43	\$ 250.00	\$ 340.57	\$ 1,000.00
Habitat for Humanity	Tom Dodt	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00
Education & Finance	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Travel & Tours	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Social & Family	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Recreation Activities	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Golf	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Skiing	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Bowling	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
RV Camping	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

# Web Update (Judy Roe May 11, 2023)



- Designed the pdf files and the emails and then **sent the emails** to the Retirees in two batches on May 1st
- Open rate: April email 57.3%
- Published these items to website and advertised them in monthly email (in order by number of clicks):
  - [Travel & Tour \(14 new links\)](#)
  - [Final Old Timers I.E. and Operations Lunch \(June 2\)](#)
  - [More BLN Events](#)
  - [Recreation: 2023 Golf Schedule with Puget Sound Golf Association](#)
  - [Seattle Symphony New \*\*Summer Concerts\*\* with Discount Code](#)
  - [Recreation: SKIBACS Discount for IKON Passes](#)
  - [Habitat for Humanity Update \(Build and Beer on June 9th and June 8th luncheon\)](#)
  - [BLN Retirees Board Meeting Minutes for April](#)
  - [Community Outreach Events-Request Help for June 21](#)
  - [Stars on ICE \(May 23\)](#)
  - [AIAA: HuskySat-2 CubeSat Satellite by Team from UW \(May 20\)](#)
  - [Congregations for Kids-GiveBig 2023 Campaign \(May 2 and 3\)](#)
- Reviewing mass email tools: on hold since MailChimp continues to support the legacy account
- Reviewing plugins for slider capability: reviewed various plugins and selected a plugin smartslider3
  - Installed smartslider3 because has many features, recommended by WordPress, and standard level is free
  - Recommend that BLNR replace the header with header provided by Sharon
  - Recommend that BLNR put sliders on [a past events page](#) and [leadership page](#) (created demonstrations)
- **Thanks for website/email input:** Sharon Lucas, Susan Ireland, Christi King/Millie Edmonds, Tom Dodt, Jenny Kaminski, Michael Gealta, Dave Anderson
- Request Board members to continue providing dynamic content for *website, Facebook, monthly email*:
  - Please remember to **include Curtis in emails about events** so they are also added to BLNR Facebook
  - **Please provide information for the monthly email by the first Monday of the month (June 5th)!**
  - *Please review each of your postings for website and provide corrections quickly to Judy Roe.*
  - *Please if event is open beyond deadline, provide new deadline*

# Mentoring Program Report

## Dave Hyem for Susan Ireland

---



- Summary
  - BLN-R Mentor Volunteers
    - Request for new volunteers – Email sent April 12 to 269 retirees who indicated they were interested in mentoring (Thank you Judy!)
      - 4 people responded positively
      - 2 people responded that they are interested but not right now
      - 3 people responded they weren't interested
    - Bios sent to Jenny 4/27
  - BLN Mentoring for New/Existing Boeing Leaders (Jenny Kaminski)
    - Started 2Q 2023
  - LX Mentoring for non-managers with high potential (International)
    - No progress yet – will follow up over the summer to develop an approach
  - Existing Opportunities:
  - New Opportunities:

# Mentoring Strategy

## In Work



### Overall Approach:

Re-engage with Boeing retirees to provide opportunities to contribute inside and outside Boeing

- ✓ One-on-one mentoring – 2Q
  - Educational support opportunities (Universities, Professional societies, etc) - TBD
  
- **Actions we are taking:**
  - Working with BLN Business Mgr (Jenny Kaminski) on approach to
    - Mentoring
  - Will reconnect with LX Focals (Marianna Feher, Judith Goh, Arman Khare) on approach to connect mentors with mentees ([no updates for May](#))
  
  - Connect with people who indicated they were interested in mentoring (Email Sent [April 12 to 269 retirees](#))
  
  - Market inside Boeing to get people identified who want mentors
    - Comm/Marketing assigned to support BLN Business Mgr (Jenny Kaminski) – excellent April results
  
  - Pilot a mentor “program” in an organization
    - Ed Wells

# Membership & Communication

## Curtis Benner

---



- Total Membership is 2294 which is no change from the April report.
  - We added 0 people since the April report.
  - Therefore, we did not loose any members since the April report.
- There have been 13 new members in 2023

# Membership & Communication

## Curtis Benner

---



- 607 Facebook Page Members
- Facebook activity since April meeting:
  - ◆ 4 requests for access
  - ◆ 2 requests were accepted
  - ◆ 1 - Current BLN-R member
  - ◆ 1 - Boeing retirees that are not currently BLN-R members
  - ◆ 0 - Current Boeing Employee
  - ◆ 0 - Past Employee that was not a BLN-R member
  - ◆ **Total increased by 1 from last month** (1 person left the group)
- Posted the following items on our Facebook page:
  - ◆ 4/13 - Posted registration information for the final I.E. Oldtimers luncheon.
  - ◆ 4/18 - Posted opportunity for giving to Congregations for Kids.
  - ◆ 5/6 - Posted opportunity to help students with interview practice and feedback at Bellevue college.
  - ◆ 5/9 - Posted opportunity to attend May 17 Sustainable Aerospace Together Forum.

# Membership & Communication

## Curtis Benner (continued)



### Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Total
BLNR Member	12	55	2	12	2	0	0	1	1	85
Non-BLNR Retiree	36	121	13	7	1	3	1	1	0	183
Current Boeing	8	66	2	13	0	0	0	1	0	90
Non-BLNR Past Boeing Employee	3	15	4	7	1	0	0	0	0	30
Non-Boeing or Inconclusive	14	71	12	11	1	2	2	2	1	116
<b>Total Requests</b>	<b>73</b>	<b>328</b>	<b>33</b>	<b>50</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>2</b>	<b>504</b>
Requests Accepted	59	257	21	39	4	3	1	3	1	388

▪ **607** Total Facebook Page Members



# Membership & Communication

## Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	1Q23	2Q23	Total
<b>Members</b>	<b>1446</b>	<b>577</b>	<b>71</b>	<b>51</b>	<b>97</b>	<b>24</b>	<b>15</b>	<b>12</b>	<b>1</b>	<b>2294</b>
Travel	559	495	64	43	91	22	15	7	1	1297
Tours	319	402	43	37	71	19	11	6	1	909
Golf	265	187	21	20	43	5	4	4	1	550
Bowling	56	64	9	10	19	6	2	3	0	169
Coordinators	15	37	4	5	12	3	0	2	1	79
Social	293	354	43	37	68	19	10	7	1	832
Tutoring/ Mentoring	70	110	22	14	42	4	3	3	1	269
Habitat for Humanity	12	15	0	1	24	3	6	3	0	64
Holiday Events	205	147	22	18	32	9	4	3	0	440
Board Member	48	12	4	6	6	1	1	2	1	81
Board Support	23	23	7	11	6	2	2	3	0	77

April 2023: 1  
 May 2023: 0



# BLNR Action Items

(Update/Reviewed 4/13/2023)



#	Table Action	O = Open / Ongoing C = Closed	Addressee
52	Board agreed to have Teresa Olympio, BLN President be guest speaker – Date: July 13 Everett Location: 40-87/40-88; Visitor badges reqd. Open to BLNR Board and board members invitees. RSVP will be required for headcount purposes.	O	Sharon
57	BLNR Website homepage banner discussion – Judy recommended we keep static homepage in the interim, pending further investigation and utilize scrolling banner functionalities to spotlight events.	O	Judy/All
58	Update BLNR organization structure slide and supporting slides for Social Connections team (Complete) and Mentoring team.	O	Incoming Secretary
59	Review bylaws wording regarding BLNR Membership. Curtis revised wording for clarity – recommendations approved at 4/13 board meeting.	C	Curtis
60	Christi, Guy and Sharon met on 3/30 to discuss how to proceed with dividing up Community Outreach dollars on treasurer report <u>and</u> Social Connections structure -Status: Proposed structure shared at 4/13 Board meeting and will be shared at BLN 4/18 Board.	C	Christi



**THANK YOU**