



# **BLNR Board Meeting Report November 9, 2023**

Hosted by Executive Board Liaison  
Sharon Lucas

# Agenda

November 9, 2023



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- **Welcome**
  - **Updates**
    - ◆ **Social Connections**
  - **Approval of September Board Minutes**
  - **Special Guest: Cory Ertel, Government Operations Overview**
  - **Leaders Report Out**
  - **Special Topics**
    - **2024 Goals, Top Priorities and Review/Changes to the Budget**
      - Mid-September - Work/Review our draft committee goals to share with the BLN board
      - October - Set our Top Priorities and Measurable Goals
      - November - Draft budget submittals
      - December - Finalize the budget
- **Action Item Review**
- **Around the Phone/Topics for next meeting**
- **Meeting Adjourned**

# BLNR Board Members

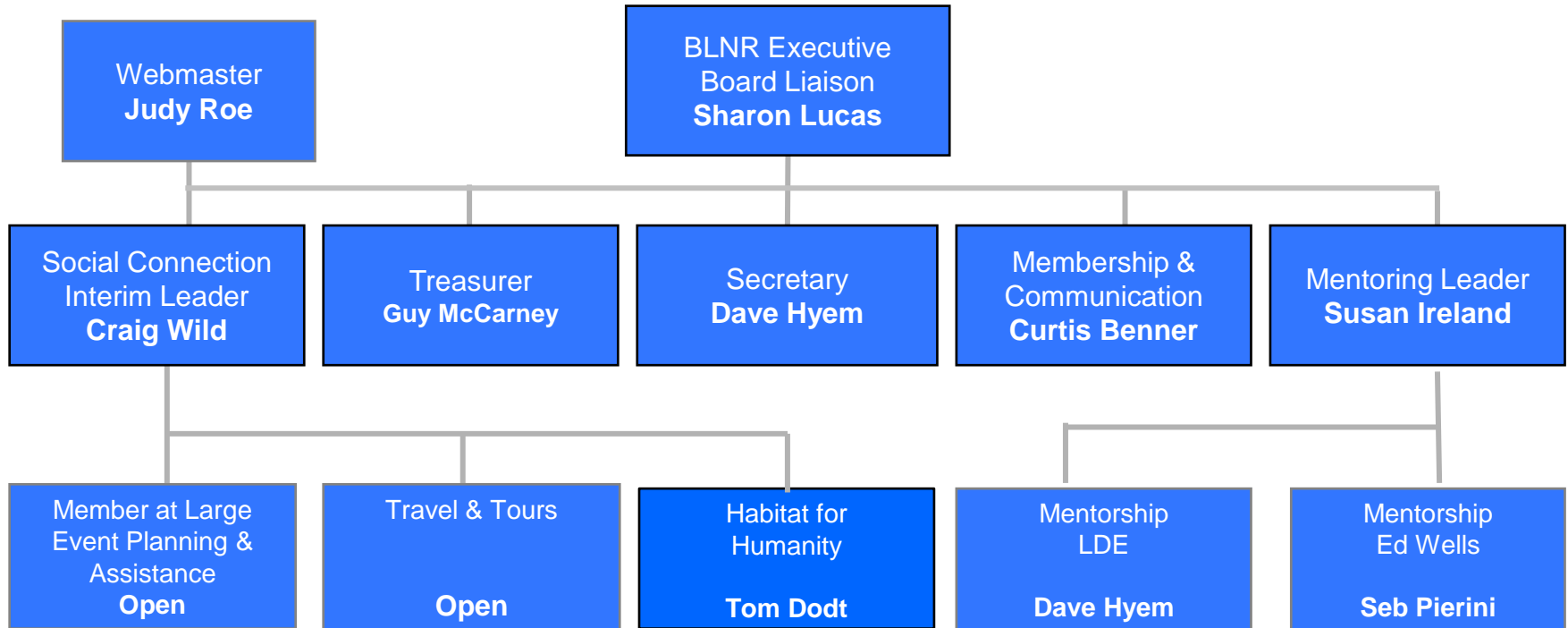
As of October 2023)



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- Executive Liaison Sharon Lucas
  - Social Connection Interim Leader **Craig Wild**
  - Treasurer Guy McCarney
  - Secretary **Dave Hyem**
  - Membership & Communication Curtis Benner
  - Mentoring Susan Ireland

# BLN Retirees Board Structure

As of October 2023)



# Social Connection



- Upcoming Events (reference website)
  - Seabourn cruises – in work
    - 20% discount – Expeditions
    - 10% discount – Voyages
    - Personal cruise consultant assigned to BLNR
  - \$250 donations for 2023 - Boeing will match 50%
    - Ronald McDonald House - November
    - Jubilee Reach - November
    - Northwest Harvest - December
    - Habitat for Humanity = Complete
  - BLN may increase subsidies for events
  - 5th Avenue Theatre 2023/24 Tickets – 25% Discount
  - NEW Seattle Symphony Fall Concert Tickets – 15% Discount on most events
  - Rick Steves 2023 Offerings – Various Tours

# Social Connection

## Travel & Tours: Sharon Lucas

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### November 2023 Travel

- Holiday Flights When to Book
- Disney World Changes 2024
- Best time to cruise Alaska
- 5 Warm Weather Alternatives to Florida for your retirement
- Last Day of Cruise Tips
- Amex Centurion Lounge 10 Year Anniversary
- Delta Skymiles Changes Update
- The Best Cities Around the World for a Week-Long Visit
- Southwest Orders 108 Boeing Max Jets Q3 Corp Demand Healthy
- 5 Last Minute Fall Trips to Take
- Credit Cards Over 1000 Dollars in Value

# Treasurer Finance Report

## Guy McCarney – 2023 Budget



Category	Board Member	Revenue	Expenditures	Funded (\$5,000)	1Q23 (Actual)	2Q23 (Actual)	3Q23 (Forecast)	Oct	Nov	Dec	4Q23 (Forecast)	Total
<b>Total Forecast</b>		\$ -	\$ 5,000.00	\$ 5,000.00	\$ 75.39	\$ 1,356.20	\$ 566.94	\$ -	\$ 134.06	\$ 2,867.41	\$ 3,001.47	\$ 5,000.00
<b>BLN-R Liaison</b>	<b>Sharon Lucas</b>	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 75.39	\$ 64.95	\$ 395.49	\$ -	\$ -	\$ 1,464.17	\$ 1,464.17	\$ 2,000.00
Board Summary	Sharon Lucas	\$ -	\$ 1,709.35	\$ 1,709.35	\$ 75.39	\$ 64.95	\$ 104.84	\$ -	\$ -	\$ 1,464.17	\$ 1,464.17	\$ 1,709.35
Executive Recognition	Sharon Lucas	\$ -	\$ 1,579.40	\$ 1,579.40	\$ 75.39	\$ -	\$ 104.84	\$ -	\$ -	\$ 1,399.17	\$ 1,399.17	\$ 1,579.40
Zoom Jan to Dec 2023	Sharon Lucas	\$ -	\$ 129.95	\$ 129.95	\$ -	\$ 64.95	\$ -	\$ -	\$ -	\$ 65.00	\$ 65.00	\$ 129.95
Offsite BLNR Board Meeting	Sharon Lucas	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Webmaster	Judy Roe	\$ -	\$ 290.65	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ -	\$ -	\$ -	\$ 290.65
Web Hosting Hub & Security Cert.		\$ -	\$ 290.65	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ -	\$ -	\$ -	\$ 290.65
<b>Social Connections</b>	<b>Craig Wild</b>	\$ -	\$ 3,000.00	\$ 3,000.00	\$ -	\$ 1,291.25	\$ 171.45	\$ -	\$ 134.06	\$ 1,403.24	\$ 1,537.30	\$ 3,000.00
Offsite Social Connection Meeting	Craig Wild	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Victorian Country Christmas	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
DBA M.S.I. Marketing	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Craig Wild	\$ -	\$ 2,000.00	\$ 2,000.00	\$ -	\$ 291.25	\$ 171.45	\$ -	\$ 134.06	\$ 1,403.24	\$ 1,537.30	\$ 2,000.00
Habitat for Humanity	Tom Dody	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00
Member at Large	TBD	\$ -	\$ -	\$ -	\$ -	<b>Sharon</b>				<b>(\$1,399.17)</b>	\$ -	
Travel & Tours	TBD	\$ -	\$ -	\$ -	\$ -	<b>Craig</b>				<b>(\$1,403.24)</b>	\$ -	
Recreation Activities	TBD	\$ -	\$ -	\$ -	\$ -	<b>BTG 11/04/23</b>				<b>(\$2,802.41)</b>	\$ -	

- Published events and information to the website (often the information had to be consolidated into pdf files) for a total of over 25 changes to website.
- Sent the monthly email to the Retirees in two batches: **Oct. 9<sup>th</sup>**
- Open rate: October email 53.9%
- Advertised these in October **email (in order by number of clicks)**:
  - [Travel News \(15 new links\)](#)
  - [BLN Events Open to BLN Retirees](#)
  - [Medicare Open Enrollment - Learn Medicare Options \(Oct. 10\)](#)
  - [5th Avenue Theatre Tickets 2023-2024 Season - 25% Discount](#)
  - [A Victorian Country Christmas Festival \(Nov. 30-Dec. 3\)](#)
  - [AIAA: Hedy Lamarr Avionics & B-52 Designed in a Weekend \(Nov. 16\)](#)
  - [Meet the Retirees: Conrad Szymczak](#)
  - [Seattle Symphony Fall Concerts](#)
  - [Edmonds Driftwood Players: Discounts Available \(2023-2024\)](#)
  - [SKIBACs Retiree Newsletter - Raffle, Trips and More!](#)
  - [Help with Community Outreach Event \(Oct. 23\)](#)
  - [Mentoring Event Coming - Save the Date January 11th!](#)
  - [Seasons Leadership Podcast: Choose to Let Go](#)
  - [BLN Retirees September Board Meeting](#)
- Monthly email was published to the website within the “[Newsletters](#)” web page
- **GMAIL is requiring a higher level of authentication for emails**: the debugging, coding, and testing are progressing
- **Website server contains 7 years of documents**: beginning cleanup (remove large documents and updating web pages such as HfH with permission of the Board member who provided the information)
- **Thanks for input to email/website**: Robert Reichle, Sharon Lucas, Conrad Szymczak, David Anderson, Susan Ireland, Jenny Kaminski
- Requests were sent out in order to gather dynamic content for *website, Facebook, monthly email*:
  - Please remember to **include Curtis in emails about events** so they are also added to BLNR Facebook
  - **Please provide information for the monthly email by the second Monday: November 13 and December 11**
  - *Please review each of your postings for website and provide corrections quickly to Judy Roe.*
  - *Please if event is open beyond deadline, promptly provide new deadline*



# Mentoring Program Report

## Susan Ireland

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- Summary
  - BLN-R Mentor Volunteers
    - We currently have 6 mentors with approximately 10-12 mentees.
  - LX Mentoring for non-managers with high potential (International)
    - Check-in with Nacale Roberts-Runion and Wendy Lee Vera Fair – following up for Fall/Winter
  - Links added to BLNR website to Seasons Leadership podcast
  - Ideas for Spreading the Word:
    - Meeting with David Hahs (BLN development leader) to develop mentoring opportunities:
      - Lunch and Learns
        - Boeing vs Airbus Overview (Seb Pierini)
        - Leadership Lessons Series (Seasons Leadership)
      - Retirees supporting managers as mentors with business challenges
    - BLNR Podcast
      - Recorded first episode with Sharon Lucas 11/9/23. Will work with Jerry and Judy to figure out how and where to post.

# Membership & Communication

## Curtis Benner

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- Total Membership is 2289 which is an increase of 4 from the October report.
  - We added 4 people since the October report.
  - Therefore, we did not lose any members since the October report.
- There have been 21 new members in 2023

# Membership & Communication

## Curtis Benner

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- 622 Facebook Page Members
- Facebook activity since October meeting:
  - ◆ 19 requests for access
  - ◆ 11 requests were accepted
  - ◆ 2 - Current BLN-R member
  - ◆ 3 - Boeing retirees that are not currently BLN-R members
  - ◆ 3 - Current Boeing Employee
  - ◆ 3 - Past Employee that was not a BLN-R member
  - ◆ **Total increased by 11 from last month** (no one left the group)
- Posted opportunity to serve as DECA Volunteer Judges for 1/11/2024 in Lynnwood.

# Membership & Communication

## Curtis Benner (continued)



### Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Total
BLNR Member	12	55	2	12	2	0	0	1	1	0	0	1	2	1	1	90
Non-BLNR Retiree	36	121	13	7	1	3	1	1	0	0	0	0	2	0	3	188
Current Boeing	8	66	2	13	0	0	0	1	0	0	0	0	0	1	2	93
Non-BLNR Past Boeing Employee	3	15	4	7	1	0	0	0	0	1	0	0	1	2	2	36
Non-Boeing or Inconclusive	14	71	12	11	1	2	2	2	3	2	13	3	1	6	3	146
<b>Total Requests</b>	<b>73</b>	<b>328</b>	<b>33</b>	<b>50</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>13</b>	<b>4</b>	<b>6</b>	<b>10</b>	<b>11</b>	<b>553</b>
Requests Accepted	59	257	21	39	4	3	1	3	1	1	0	1	5	4	8	407

■ **622** Total Facebook Page Members

# Membership & Communication

## Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	1Q23	2Q23	3Q23	4Q23	Total
<b>Members</b>	<b>1437</b>	<b>574</b>	<b>71</b>	<b>51</b>	<b>96</b>	<b>24</b>	<b>15</b>	<b>12</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>2289</b>
Travel	558	492	64	43	90	22	15	7	2	2	3	1298
Tours	317	399	43	37	70	19	11	6	2	2	3	909
Golf	263	186	21	20	42	5	4	4	1	0	2	548
Bowling	54	64	9	10	19	6	2	3	0	1	1	169
Coordinators	15	37	4	5	12	3	0	2	1	0	0	79
Social	292	353	43	37	67	19	10	7	2	2	3	835
Tutoring/ Mentoring	70	108	22	14	42	4	3	3	1	0	1	268
Habitat for Humanity	12	14	0	1	24	3	6	3	1	0	1	65
Holiday Events	205	147	22	18	32	9	4	3	0	1	1	442
Board Member	48	12	4	6	6	1	1	2	1	0	0	81
Board Support	23	23	7	11	6	2	2	3	0	0	0	77

October 2023: 4

November 2023: 1



# 2024 Draft Goals



Create Quarterly Podcasts (Mentoring, Meet the Retiree)
Partner/Provide mentees to support Bellevue College BLNR rep 2024 mock interview event;
Replicate model with at least one other university/college (Stretch goal)
Increase retiree membership by 20
Plan at least (6) financial seminars for 2024
Support (2) Habitat for Humanity build projects
Partner with BLN Puget Sound Community Outreach focals to participate in 1 event per quarter
Identify (4) Boeing Match Community Charities to donate to in 2024
Host a mid-year BLN/BLNR Collaboration/Partnering Luncheon
Fill Open positions





BLN  
RETIREES

BOEING  
LEADERSHIP  
NETWORK