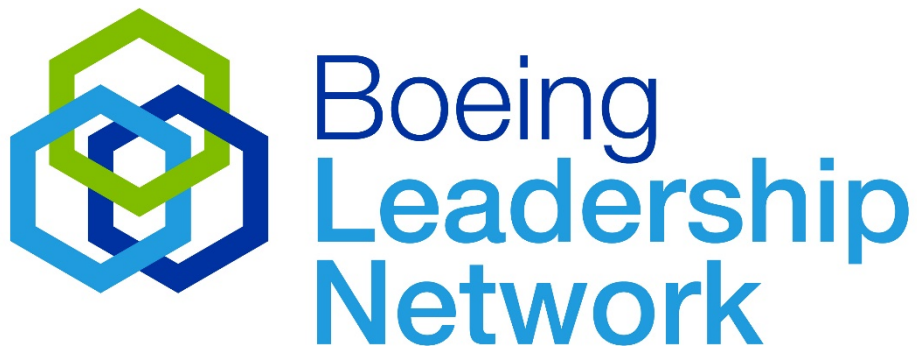


BLNR Board Meeting Report

Nov 8, 2018

Hosted by Executive Board Liaison
Dennis Honey



BLN Meeting Information



- Here is our meeting info. Just click the link below. You don't need to install anything on your computer.
- Join.me meeting link: <https://join.me/BLNRetiree> Please be patient, it takes a minute...
- Audio link: 202-602-1295
- Conference ID: 835-443-800 (no dashes)
- Audio can also be on your computer. Click the Join.me Audio icon and select Computer.
- If you choose this audio method, headphones and a microphone will be needed for your computer. Here is a sample <http://www.bestbuy.com/site/logitech-stereo-h151-on-ear-headphones-black/4576703.p?skuld=4576703> product.

BLNR Board Members



-
- Executive Liaison: Dennis Honey
 - Social Connection Leader: Robert Reichle
 - Treasurer: Guy McCarney
 - Secretary: DeeAngela Thomas
 - Membership & Communication: Curtis Benner
 - Mentoring: Quinten Sisco

Social Connection Leaders



-
- Social Connection Leader: Robert Reichle
 - Community Outreach: Millie Edmonds
 - Education & Finance: Pete Bailey
 - Health & Welfare: Dr George Gey
 - Recreation Activities: Eric St Paul
 - Social & Family: Marty Weisman
 - Travel & Tours: Amy Hoover
 - Webmaster: Judy Roe
 - Member at Large:

BLN Board Meeting Agenda



<u>Agenda Item</u>	<u>Presenter</u>	<u>Duration</u>
▪ Call to Order	Dennis Honey	
▪ Roll Call	DeeAngela Thomas	
▪ Approval of Minutes, Exec Board Report	Dennis Honey	10 min
▪ Executive Board updates	Dennis or Shannon	10 min
▪ Social Connection Report	Robert Reichle	10 min
▪ Finance Report	Guy McCarney	10 min
▪ Web Update	Judy Roe	10 min
▪ Membership & Communication	Curtis Benner	10 min
▪ Mentorship	Quentin Sisco	10 min
▪ Executive Board report and Hot Topics	Dennis Honey	10 min
▪ Upcoming Topics Next Meeting	November 2018	
▪ Adjournment	Dennis Honey	

Retirees Social Connection Leaders & Event Sponsors



- Social Connection Leader: Robert Reichle 425-337-2906
- Community Outreach: Millie Edmonds 206-353-2207
- Education & Finance: Pete Bailey 206-232-9451
- Health & Welfare: Dr George Gey 206-463-9266
- Recreation Activities: Eric St Paul 425-591-2406
- Social & Family: Marty Weisman 206-304-4087
- Travel & Tours: Amy Hoover 425-426-6284
- Member at Large: Open
- Event Sponsors or contacts:
 - ◆ Mentoring Quentin Sisco, Guy McCarney (Board members)
 - ◆ Skiing / SkiBacs focal George Burnmeister
 - ◆ Bellevue College TELOS Jerry Bunce
 - ◆ Golf PSGA Gene and Diane Slagle, Puget Sound Golf Asso.
 - ◆ Golf Karen Ekrim, Fritz Gilbreth (previous)
 - ◆ Arizona events Ron Robinson, Bill Wilbur
 - ◆ Other event sponsors Maggie Lindeman, Alexis Zolner

Executive Board Updates



-
- Updates on the latest Executive Board activities

Social Connection

Retirees: Robert Reichle



▪ Recent Events

- ◆ Aegis Living Tour and Lunch in West Seattle, Wed, Sept 19, Dr George Gey, 18 attendees
- ◆ Wesley Community Foundation, Ray Conner speaking, Wed Sept 19, about 40 attendees

▪ Upcoming Events

- ◆ Estate Planning & Tax Update: Getting Your Core Documents in Order, Pete Bailey, Nov 7, El Gaucho in Bellevue, 32 attendees
- ◆ Retirees Member Leadership Briefing, Nov 26, Speaker Randy Tinseth providing a market outlook, Everett Future of Flight location, other events in planning, Rachel Peterson event contact
- ◆ Victorian Country Christmas, Nov 28-Dec 2, Robert Reichle sponsoring again this year
- ◆ Pima Air and Space Museum 777-100, WA001 tour, may include interior, Ron Robinson, March 6, 2019, also at Pima are vintage airplane flights. Phil Condit hosting, invited are Ron Ostrowski, Alan Mullaly and others

Social Connection

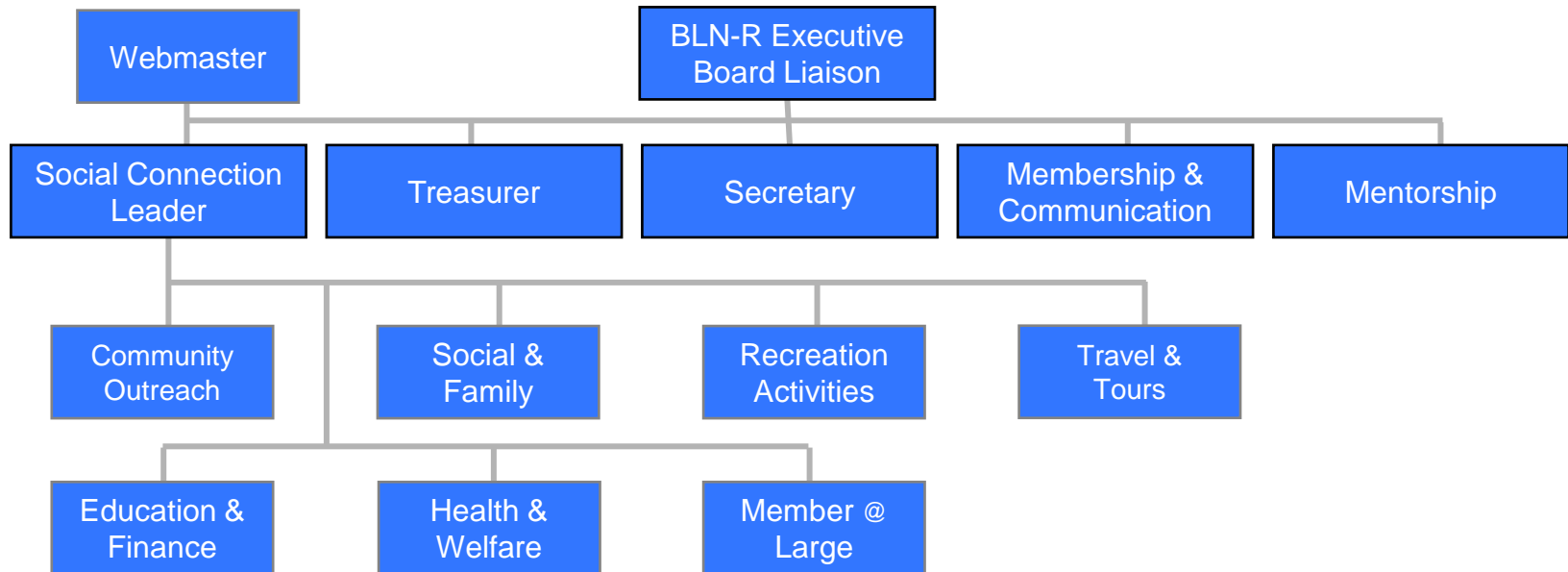
Retirees: Robert Reichle



- Business and Planning
 - ◆ Travel and Tours position – Amy Hoover has volunteered
 - ◆ Member @ Large position, 2 potential candidates

BLN-R Board Structure

■ BLN Structure



Treasurer Finance Report

Guy McCarney



Boeing Leadership Network - Retirees

2018 Forecast

Actual Expenditures

						\$ 1,206.56							
Category	Board Member	Revenue	Expenditures	Funded (\$500.00)	1Q18 (Actual)	2Q18 (Actuals)	3Q18 (Forecast)	Oct	Nov	Dec	4Q18 (Forecast)	Total	
Total Forecast		\$ 1,273.00	\$ 1,206.56	\$ (66.44)	\$ -	\$ 272.04	\$ 634.52	\$ -	\$ -	\$ 300.00	\$ 300.00	\$ 1,206.56	
BLN-R Liaison	Dennis Honey	\$ -	\$ 912.56	\$ 912.56	\$ -	\$ 272.04	\$ 490.52	\$ -	\$ -	\$ 150.00	\$ 150.00	\$ 912.56	
Board Summary	Dennis Honey	\$ -	\$ 646.21	\$ 646.21	\$ -	\$ 272.04	\$ 224.17	\$ -	\$ -	\$ 150.00	\$ 150.00	\$ 646.21	
Join.me Pro 10-16 to 05-18	Dennis Honey	\$ -	\$ 272.04	\$ 272.04	\$ -	\$ 272.04	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 272.04	
Luncheons	Dennis Honey	\$ -	\$ 374.17	\$ 374.17	\$ -	\$ -	\$ 224.17	\$ -	\$ -	\$ 150.00	\$ 150.00	\$ 374.17	
Mentorship Program	Quentin Sisco	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Membership / Communication	Curtis Benner	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Webmaster	Judy Roe	\$ -	\$ 266.35	\$ 266.35	\$ -	\$ -	\$ 266.35	\$ -	\$ -	\$ -	\$ -	\$ 266.35	
		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Program & Activities	Robert Reichle	\$ 1,273.00	\$ 294.00	\$ (979.00)	\$ -	\$ -	\$ 144.00	\$ -	\$ -	\$ 150.00	\$ 150.00	\$ 294.00	
Luncheons	Robert Reichle	\$ -	\$ 150.00	\$ 150.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150.00	\$ 150.00	\$ 150.00	
Airways Brewing Tour & Tasting	Dennis Honey	\$ 168.00	\$ 144.00	\$ (24.00)	\$ -	\$ -	\$ 144.00	\$ -	\$ -	\$ -	\$ -	\$ 144.00	
Crucible Brewery Tour	Robert Reichle	\$ 15.00	\$ -	\$ (15.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Boeing Company - Corporate													
Citizenship	Rachel Peterson	\$ 1,000.00	\$ -	\$ (1,000.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Health & Welfare	Dr. George Gey	\$ 90.00	\$ -	\$ (90.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Travel & Tours	Open	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Social & Family	Marty Weisman	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Recreation Activities	Open	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	

- **One email sent since last meeting:**
 - Email designed and sent to 1,597 recipients on October 28th (MailChimp costs BLNR **nothing**)
 - Open rate 56.2%
 - Advertised the event Victorian Country Christmas (contact Robert Reichle, dates Nov. 28-Nov. 30)
 - There were 100 clicks on the link to the Victorian Country Christmas
 - Provided link to November newsletter
- **Request from a person who retired from Boeing April, 2017:** How do I signup?
 - Sent signup form to Linda or Rick Sleister (“BMA member for 30 years”)
- **Added multiple links:** Boeing newsletter, Boeing news snippets, Friends of Youth Event (Nov. 14th), Dr Gey’s report pertaining to flu information, BLNR October Board Report
- **Ongoing Request Pending (provide more dynamic content for *website, Facebook, and monthly email* to help spur interest:** email open rates are ranging from 48% to 68%):
 - Continue to provide: announcements from Board members for BLNR events, BLN Board notes, bio/photos for Board members, mentoring events, classes for Retirees (Bellevue College for instance), links to non-BLN events
 - Remember to advertise your events on BLNR Facebook: Curtis Benner can do this for you
- 2018 statistics for the website up to October 31st:

Month	Unique visitors	Number of visits
Jan 2018	1,817	2,647
Feb 2018	1,548	2,161
Mar 2018	2,025	3,036
Apr 2018	1,665	2,535
May 2018	1,259	2,190
Jun 2018	1,463	2,218
Jul 2018	747	1,316
Aug 2018	1,200	2,018
Sep 2018	1,354	2,188
Oct 2018	964	1,666

*By: Judy Roe
(November, 2018)*

Membership & Communication's Report

- Total Membership (2697) increased by 1 from October report
 - We added 3 people since the October report
 - Therefore, we lost 2 people since the October report
- 63 new members since the first of the year
- Provided Dennis a list of the 10 most recent individuals who expressed interest in being on the Board, Board Support, and Coordinating Events.
- Have posted two events and one volunteer opportunity onto our Facebook page.

Membership & Communication's Report



Boeing Leadership Network Retirees

	2015	2016	2017	1Q18	2Q18	3Q18	4Q18	Total
Members	148	130	80	12	21	27	3	421
Travel	127	112	65	11	18	25	3	361
Tours	106	87	54	9	11	14	2	283
Golf	44	40	27	4	4	7	1	127
Bowling	21	15	4	1	4	1	1	47
Coordinators	5	11	9	0	2	2	0	29
Social	88	81	58	7	14	14	1	263
Board Member	3	4	2	1	2	1	0	13
Board Support	3	8	5	1	3	2	0	22

BLNR Members: **2,697**

October 2018: 2

November 2018: 1

Mentoring Program Report

Quentin Sisco



- Beginning to explore 1 on 1 mentoring with current BLN members
- **8/22 – GEM Mid-Year Report Out** – (heard about all of the projects/problems and solutions the teams have been worked on)
 - ◆ Attended by Antonio McCloud and Quentin Sisco
- Possibility of soliciting interested BLNR members for a background summary in order to create a “catalog” of mentors. Made available to current BLN members
- Antonio McCloud No Longer BLN Membership Focal
- **Everett School ‘Career Up’ participation by BLNR members:** Thom Gamble, Sr Manager/Business Manager, DeeAngela Thomas, Quality Manager, Dwight Tolley, Manager-Major Projects, Don Dekoekkoek, Engineering - Project Technical Lead - Commercial Aviation Services
- **Met with John Monroe and Diane Kamionka at TheLab@Everett.**

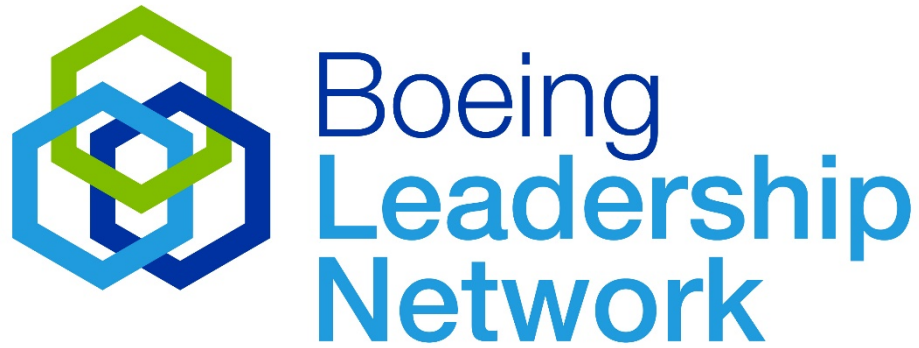
TheLab@everett, an innovation center and business incubator, will offer visitors the opportunity to meet, work and mix with business owners and industry experts. TheLab features meeting rooms, work spaces and a maker space equipped with 3-D printers and other design tools. A network of industry-specific advisors is available to flush out an idea or firm up a business plan
- **GEM Program Closeout on 11/14/18**

Black - Old Item
Blue - New Item

Upcoming Topics Next Meeting



- Brainstorm Event Ideas that are exciting to our members
- Event hosting using EventBrite for both Active and Retiree BLN. Snail mail is not timely, there is lag in event signups and selling out event. Members frustrated with sold out events.
 - ◆ Suggest we move some events outside the firewall as pilot project. The ticket selling site EventBrite has worked for the Retirees



THANK YOU