



BLNR Board Meeting Report October 10, 2024

Sharon Lucas

Agenda



- **Welcome**
- **Approval of August Board Minutes**
- **Special topics**
 - **Quick recap of 2025 goals**
 - **Decision on publishing BLNR newsletter during strike**
- **Leaders Report Out**
- **Action Item Review**
- **Around the Phone/Topics for next meeting**
- **Meeting Adjourned**

2025 Goals



BLNR 2025 Goals

Create quarterly podcasts (i.e. Mentoring, Meet the Retiree)
Partner with Bellevue College point of contact to support annual mock interview events
Add 25 new members
Partner with X # of Financial firms for 2025
Plan at least 6 Financial Webinars for 2025
Support (2) Habitat for Humanity build projects
Partner with BLN Puget Sound Community focals to participate in (1) event per quarter
Identify (4) Boeing Match Community Charities
Partner with BLN for a annual luncheon
Fill open positions (as needed)

Social Connection

Travel & Tours: Sharon Lucas



October Travel and Tours News

- ◆ 9 Fairytale Destinations in the U.S.
- ◆ Tourist Taxes 2024 Pay Overtourism
- ◆ Fall Shoulder Season Cheap Airfare
- ◆ Bucket List Destinations
- ◆ 10 World Events You've Never Heard of
- ◆ 10 Cleanest Cities Around the World
- ◆ Why you Should Visit Anchorage this Winter
- ◆ How to Upgrade to First Class

Social Connection

October Update: Craig Wild



- Finance Seminars
 - 3 new webinars for October from Raymond James Inc.
 - 10/16 Retirement Income Planning
 - 10/23 Healthcare in Retirement
 - 10/30 Maximizing Social Security
- BEWBC (Boeing Employees Wine & Beer club)
 - Social event at Patterson Winery Woodinville 10/24
- Charitable Contributions 2024
 - 4Q – Northwest Harvest
- Charitable Contributions 2025
 - Contribute to BLNR member involved charities only
 - Solicit via e mail and BLNR website candidates from members
- Victorian Country Christmas
 - I contacted Robert Reichle he will not be selling tickets for VCC

Treasurer Finance Report

Dave Hyem – 2024 Budget



Boeing Leadership Network - Retirees															
2024 Budget & Expenditures															
		Budget \$5,000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Funds Remaining
Total Forecast		\$ 5,055.00	\$ -	\$ 1,000.00	\$ 38.97	\$ 79.99	\$ 250.00	\$ 357.52	\$ 987.04	\$ 38.97	\$ -	\$ -	\$ -	\$ -	\$ 2,302.51
BLN-R Liaison total	Sharon Lucas	\$ 2,055.00	\$ -	\$ -	\$ 38.97	\$ 79.99	\$ -	\$ 357.52	\$ 737.04	\$ 38.97	\$ -	\$ -	\$ -	\$ -	\$ 802.51
Executive Luncheon	Sharon Lucas		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 408.12	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Amazon Gift Cards	Sharon Lucas		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Miscellaneous	Sharon Lucas		\$ -	\$ -	\$ -	\$ 79.99	\$ -	\$ 357.52	\$ -	\$ 38.97	\$ -	\$ -	\$ -	\$ -	\$ -
Mentoring Program	Susan Ireland		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Zoom Jan to Dec 2024	Sharon Lucas		\$ -	\$ -	\$ 38.97	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Webmaster	Judy Roe		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 328.92	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Social Connections total	Craig Wild	\$ 3,000.00	\$ -	\$ 1,000.00	\$ -	\$ -	\$ 250.00	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,500.00
Webinar Financial Seminars	Robert Reichle		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Habitat for Humanity	Tom Dodt		\$ -	\$ 1,000.00	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Treasurer Finance Report

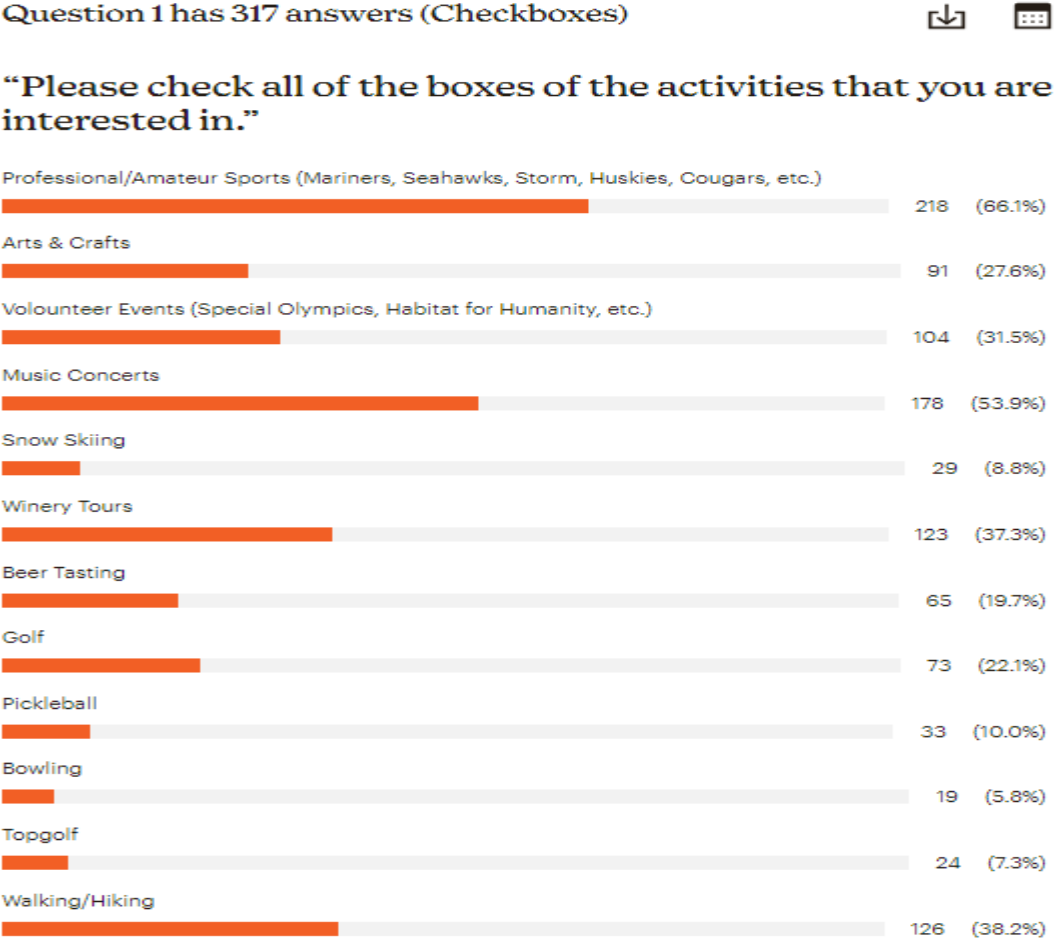
Dave Hyem – 2024 Gift Matching



Boeing Leadership Network - Retirees		
2024 Community Outreach - Gift Matching		
Community Outreach	Donation	Matching Funds
1Q 2024		
Habitat for Humanity	\$ 1,000	\$ 1,500
2Q 2024		
Habitat for Humanity - Women	\$ 250	\$ 125
3Q 2024		
The Salvation Army	\$ 250	\$ 125
Northwest Harvest	\$ -	\$ -
4Q 2024		
TBD	\$ -	\$ -
TBD	\$ -	\$ -
Total 2024 Gift Matching	\$ 1,500	\$ 1,750

- Published events and information to the website (after consolidation into pdf files) and updated various web pages.
- Designed then sent the monthly email to the Retirees in two batches on September 9th:
 - **Open rate: September email 54.9%**
 - **Researching 2 members because email to them bounced: Pat Harding and Jerry Standal**
- **Advertised these events/information in the September 9th email** *(in order high to low by number of clicks):*
 - [BLN Events Open to Retirees](#)
 - [Travel News \(15 New Links\)](#)
 - [Fifth Avenue Theater \(2024-2025 Individual Tickets\)](#)
 - [Purchase BLN Gear](#)
 - [AIAA: Achieving Sustainable Aerospace Together \(Boeing Chief\) September 21](#)
 - [Seattle Symphony](#)
 - [Volunteer: Special Olympics](#)
 - [Seasons Leadership Podcast: Path to a Better Version of You](#)
 - [Seasons Leadership Podcast: Leading Through Values and Respect](#)
 - [Habitat for Humanity BLNR Build Day August 28 Report](#)
- **Created and sent a 3 question MailChimp survey for Craig Wild on August 24th closed on September 3rd**
 - Any more feedback or activity pertaining to these results?
 - Forwarded the responses to Craig if the Retiree designated 'Other Interests' (total 90 'Other' responses) or the Retiree indicated they were willing to facilitate events (total 25 YES) . Other interests indicated live theater quite often. Glass blowing , wildlife tours, aircraft manufacturing or repair tours also mentioned.
- Updated the Retirees web pages: added Dave Hyem as Treasurer and Seb Pierini as Secretary
 - Videos of Board members are posted to the Home web page within Video Conversations side menu and to the Board and Leaders page
- Forwarded the Jubilee Reach and Groceries for Families reports to Sharon each week
- **Thanks for input to email/website:** Sharon Lucas, Jenny Kaminski, Craig Wild, Susan Ireland, Tom Dodt, Dave Anderson
- Requests were sent out in order to gather dynamic content for *website, Facebook, monthly email:*
 - Please remember to include Curtis in emails about events so they are also added to BLNR Facebook
 - **Please provide information for the monthly email prior to second Monday of month: November 11**

- Chart showing responses to survey question about interests



Membership & Communication

Curtis Benner



- Total Membership is 2264 which is an increase of 1 from the September report.
 - We added 1 person since the September report.
 - Therefore, we did not lose any members since the September report.
- There have been 22 new members in 2024

Membership & Communication

Curtis Benner



- 726 Facebook Page Members
- Facebook activity since September meeting:
 - ◆ 14 requests for access
 - ◆ 4 requests were accepted
 - ◆ 1 - Current BLN-R members
 - ◆ 2 - Boeing retirees that are not currently BLN-R members
 - ◆ 1 - Current Boeing Employee
 - ◆ 0 - Past Employees that are not a BLN-R member
 - ◆ **Total increased by 4 from last month** (no one left the group)
- Continue to see a significant number of requests that I suspect are robot requests.
- Reviewed a number of posts and rejected some of them.
- “chapter” changed to “committee”.

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Total
BLNR Member	12	55	2	12	20	1	1	2	0	3	0	5	2	4	0	119
Non-BLNR Retiree	36	121	13	7	44	3	15	10	4	1	2	2	0	1	1	260
Current Boeing	8	66	2	13	7	0	14	2	0	0	2	1	0	1	0	116
Non-BLNR Past Boeing Employee	3	15	4	7	13	0	3	0	2	0	2	0	0	0	0	49
Non-Boeing or Inconclusive	14	71	12	11	43	3	36	6	4	0	3	10	14	16	3	246
Total Requests	73	328	33	50	127	7	69	20	10	4	9	18	16	22	4	790
Requests Accepted	59	257	21	39	84	4	33	14	6	4	6	8	2	6	1	544

■ **726** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	1Q24	2Q24	3Q24	4Q24	Total
Members	1395	567	71	51	96	24	15	23	7	11	4	0	2264
Travel	549	485	64	43	90	22	15	16	4	10	3	0	1301
Tours	311	393	43	37	70	19	11	15	4	7	3	0	913
Golf	260	183	21	20	42	5	4	8	3	2	0	0	548
Bowling	54	63	9	10	19	6	2	5	1	3	1	0	173
Coordinators	15	36	4	5	12	3	0	3	0	1	0	0	79
Social	288	346	43	37	67	19	10	16	5	8	3	0	842
Tutoring/ Mentoring	68	104	22	14	42	4	3	7	2	4	4	0	274
Habitat for Humanity	12	14	0	1	24	3	6	5	2	3	1	0	71
Holiday Events	204	143	22	18	32	9	4	5	3	1	3	0	444
Board Member	47	11	4	6	6	1	1	3	1	0	0	0	80
Board Support	23	22	7	11	6	2	2	3	0	0	2	0	78

October 2024: 0



Mentoring

Susan Ireland



Summary for October 2024

- BLNR Mentoring Volunteers are registered with Jenny
 - At least 4 volunteers have registered with Jenny
 - May be more if they went direct without including me

- Video Recording for the BLN-R website: “A Conversation with Dave Hyem” is ready for release!

- BLN Lunch & Learn Schedule (Seasons Leadership)
 - ✓ September 10: Providing and Receiving Difficult Feedback
 - October 16: Leading through Change
 - November 5: Identifying Personal Values as a Foundation
 - December 5: Motivating Your Team in Difficult Times

Note into Jenny / Talia about potential for rescheduling

BLNR Action Items



#	Table Action	O = Open / Ongoing C = Closed	Addressee
68	Sharon and Susan to work together to establish a BLNR email and YouTube account.	O	Sharon
70	Board members to review roles with our operating manual and report any adjustments needed.	O	Board Members



BLN BOEING
LEADERSHIP
NETWORK
RETIREES