



BLNR Board Meeting Report September 14, 2023

Hosted by Executive Board Liaison
Sharon Lucas

- **Welcome**
- **Updates**
- **Approval of August Board Minutes**
- **Special Topics**
 - **2024 Goals, Top Priorities and Review/Changes to the Budget**
 - Mid-September - Work/Review our draft committee goals to share with the BLN board
 - October - Set our Top Priorities and Measurable Goals
 - November - Draft budget submittals
 - December - Finalize the budget
- **Leaders Report Out**
- **Action Item Review**
- **Around the Phone/Topics for next meeting**
- **Meeting Adjourned**

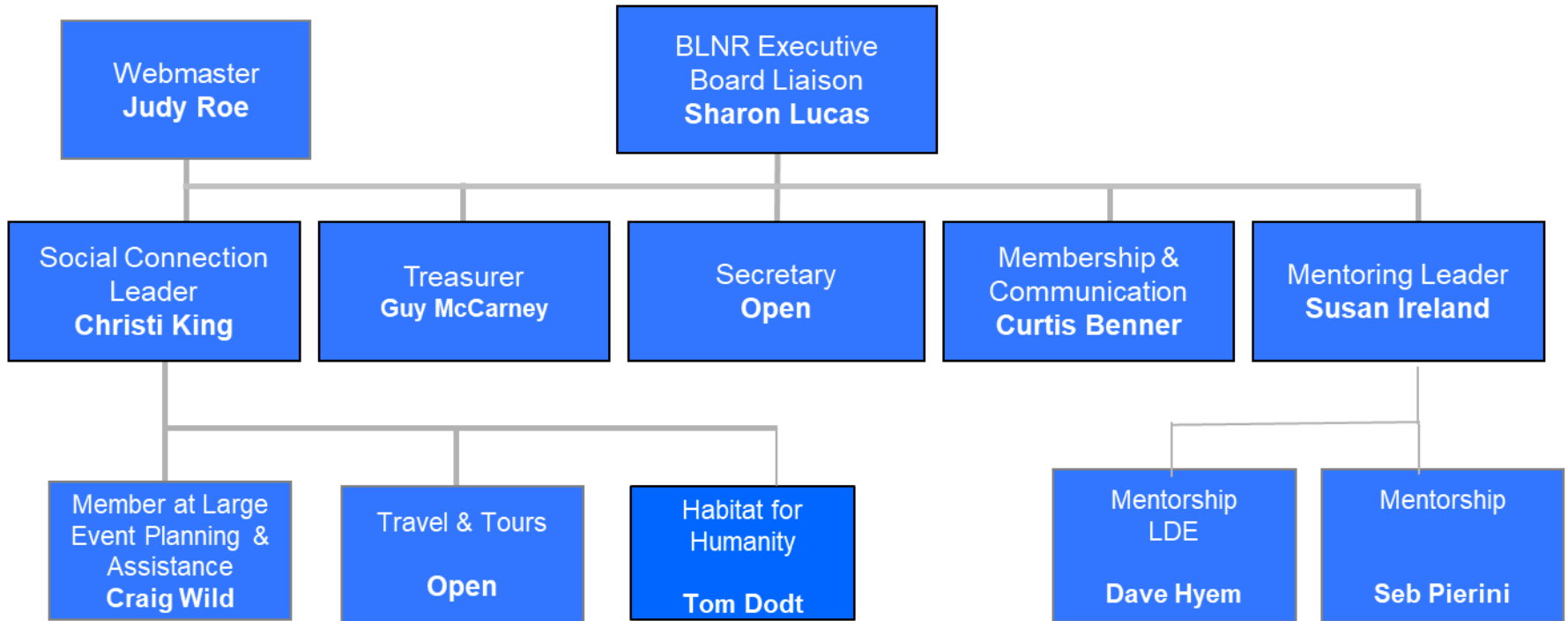
BLNR Board Members



-
- Executive Liaison Sharon Lucas
 - Social Connection Leader Christi King
 - Treasurer Guy McCarney
 - Secretary [Open](#)
 - Membership & Communication Curtis Benner
 - Mentoring Susan Ireland

BLN Retirees Board Structure

(Updated as of 9/14)



Social Connection Leaders



▪ Social Connection Leader	Christi King	425-876-758
♦ Member at Large (Event Support Christi/Event Coordinators)	Craig Wild	425-507-6867
♦ Travel & Tours	TBD - Sharon Lucas	206-498-7307
♦ Event Coordinators		
• Community Outreach – Eastside	Millie Edmonds	206-353-2207
• Habitat for Humanity -	Tom Dodt	425-417-1010
• Habitat for Humanity - North Support w/BLN	Christi King	425-876-7586
• Health & Welfare	Dr. George Gey	206-463-9266
• USO Northwest	Pam Valdez	valdez4726@gmail.com
• Finance Seminars / Christmas Show	Robert Reichle	425-337-2906
• Bellevue College TELOS	Jerry Bunce	425-836-1101
• Recreation Activities Skiing / SkiBacs	Jeff Hurt	retiree@skibacs.org
• Trips with BLN	Phil Carey (Instructor)	
• Recreation – Golf PSGA	Gene & Diane Slagle	
• Golf – Boeing Employees Golf Association	Liz Willetts, BEG Assn	206-544-1703
• Social & Family – Wine Club	Marty Weisman	206-888-2740
• RV Club	Cliff Howe	425-260-8975
• Arizona Events	Ron Robinson	425-868-7775
	Bill Wilbur	360-435-2756

▪ Upcoming Events

- 5th Avenue Theatre 2023/24 Tickets – 25% Discount
- NEW Seattle Symphony Fall Concert Tickets – 15% Discount on most events
- NEW Sep 14 (Thu) – 2023 YWCA Inspire Luncheon
- Sep 16 (Sat): AIAA Retirees: Alaska Airlines – Training and Future
- Sep 21 (Thu) – Why Is Insurance Important in Financial Planning?
- Rick Steves 2023 Offerings – Various Tours

Social Connection Events In Work



- **Boeing Wine Club / BLNR Events (Marty)**
 - **2024 International Travel**
 - **Meet the Winemakers – Sept – December**
 - **Boeing Wine Club Pictures & Newsletter (Sept)**
- **Meet the Retiree**
 - **September Newsletter – Conrad Szymczak - Sharing Retiree Members & their activities / passions**
- **Monthly BLN/BLNR Social Connection Joint Meeting (Mikaela Hagen/Nikki)/Kristen – Mission/Food Banks/Churches/Shelters**
 - North BLN Community Outreach – Nikki Marino **(No Sept Meeting – October Event Planning)**
 - Central BLN Community Outreach – Kristen Agbalog **(No Sept Meeting – October Event Planning)**
- **USO Northwest – Pam Valdez**
 - List of Volunteer Activities by Location & Leader (Clubs / Golf Events / Gala Nov 4 Fundraiser)
 - **Post to BLNR – October**
 - **Christi to Tour SeaTac – November**
- **Recreational Activities**
 - Ronald Anderson (TBD) – Leader for Golf / Ski Bacs/ Other Recreational Events (TBD)
 - SKIBACS – Dan Nebres – Retiree Focal Jeff Hurt – retiree@skibacs.org along w/Ski Instructor Phil Carey – Retiree Ski Trip – BLN going to Sun Peaks Jan / Japan in March / Whistler later in the season – **Need Focal**
- **Financial Planning (Robert)**
 - Joint BLN/BLNR Events – Advertising Outside Firewall
 - Working to find additional Financial Programs Instructors
- **Habitat For Humanity (Tom & Christi)**
 - Snohomish County – Affordable Home Construction Projects
 - Snohomish County – New Application Process for Build Projects
 - Partnership with Skagit and Island County
- **Malorie Spreen – Village Concepts Partnership**
 - **Senior Living Puget Sound – Host Events For Educational Purposes to our Membership – Need Focal**

2023 Goals and Metrics

2024 Draft Goals



Retirees

Status as of 6/13

Add one social connections focal to help mentoring and other events	Susan Ireland is the leader assisted by supporting cast: Dave Hyem and Seb Pierini; Currently there are 6 retiree mentors and approx. 10-11 mentees.	Green
Increasing retiree membership by 25	On track but might be a watch item depending on number of sign ups in 3Q/4Q.	Green
Plan 12 financial seminars for 2023	5 thus far - on track	Green
Support 2 Habitat for Humanity build projects	Awesome job with HfH projects, including Boeing Match	Green
Donate and participate in 4 community outreach/charity events	On track to our commitments.	Green

Retirees

Status as of 9/14

Add one additional retiree focal to help mentoring and other events	Susan Ireland is the leader assisted by supporting cast: Dave Hyem and Seb Pierini; Currently there are 6 retiree mentors and approx. 10-11 mentees.	Green
Increasing retiree membership by 25	Watch item - stretch target	Yellow
Plan 12 financial seminars for 2023	5 as of June 2023; 12 was a stretch target	Red
Support 2 Habitat for Humanity build projects	Awesome job with HfH projects, including Boeing Match.	Green
Donate and/or participate in 4 community outreach/charity events	On track to our commitments.	Green

Retirees - Draft Proposed Goals for 2024

Create Monthly or Quarterly mentoring PODCAST		
Partner and provide mentees to support Bellevue College BLNR rep 2024 mock interview event; Replicate model with at least one other university/college (Stretch goal)		
Increase retiree membership by 20		
Plan at least 6 financial seminars for 2024		
Support 2 Habitat for Humanity build projects		
Partner with BLN Puget Sound Community Outreach focals to participate in 1 event per quarter		
Identify 4 Boeing Match Community Charities to donate to in 2024		
Host a mid-year BLN/BLNR Collaboration/Partnering Luncheon		

Social Connection

Travel & Tours: Sharon Lucas



September 2023 Travel

- Southwest Air Adds Routes
- Changes to the World of Hyatt
- Southwest Schedule Extended – Book Now to Save
- The Most Scenic Train Trips in the U.S.
- The Destinations Our Readers Keep Going Back to
- 10 of the Best Monuments in D.C.
- Airfares May Finally Drop this Fall
- 5 Most Accessible Destinations Around the World
- 9 Day Mediterranean Cruise – Spain, Italy, and France
- How to Pack for a Week-Long Trip
- American Unveils 4 New Long-Haul Routes
- Cruising During Hurricane Season: What to Know & Should You Go?

Treasurer Finance Report

Guy McCarney – 2023 Budget



Category	Board Member	Revenue	Expenditures	Funded (\$5,000)	1Q23 (Actual)	2Q23 (Actual)	Jul	Aug	Sep	3Q23 (Forecast)	4Q23 (Forecast)	Total
Total Forecast		\$ -	\$ 5,000.00	\$ 5,000.00	\$ 75.39	\$ 1,356.20	\$ 290.65	\$ -	\$ 171.45	\$ 462.10	\$ 3,106.31	\$ 5,000.00
BLN-R Liaison	Sharon Lucas	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 75.39	\$ 64.95	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ 1,569.01	\$ 2,000.00
Board Summary	Sharon Lucas	\$ -	\$ 1,709.35	\$ 1,709.35	\$ 75.39	\$ 64.95	\$ -	\$ -	\$ -	\$ -	\$ 1,569.01	\$ 1,709.35
Executive Recognition	Sharon Lucas	\$ -	\$ 675.39	\$ 675.39	\$ 75.39	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 600.00	\$ 675.39
Zoom Jan to Dec 2023	Sharon Lucas	\$ -	\$ 129.95	\$ 129.95	\$ -	\$ 64.95	\$ -	\$ -	\$ -	\$ -	\$ 65.00	\$ 129.95
Offsite BLNR Board Meeting	Sharon Lucas	\$ -	\$ 904.01	\$ 904.01	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 904.01	\$ 904.01
Webmaster	Judy Roe	\$ -	\$ 290.65	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ 290.65
Web Hosting Hub & Security Cert.		\$ -	\$ 290.65	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ 290.65
Social Connections	Christi King	\$ -	\$ 3,000.00	\$ 3,000.00	\$ -	\$ 1,291.25	\$ -	\$ -	\$ 171.45	\$ 171.45	\$ 1,537.30	\$ 3,000.00
Offsite Social Connection Meeting	Christi King	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	0	\$ -	\$ 1,000.00	\$ 1,000.00
Victorian Country Christmas	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
DBA M.S.I. Marketing	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Christi King	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 291.25	\$ -	\$ -	\$ 171.45	\$ 171.45	\$ 537.30	\$ 1,000.00
Habitat for Humanity	Tom Dodt	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00
Member at Large	Craig Wild	\$ -	\$ -	\$ -	\$	Sharon				(\$1569.01)	\$ -	
Travel & Tours	TBD	\$ -	\$ -	\$ -	\$	Christi				(\$1,537.30)	\$ -	
Recreation Activities	TBD	\$ -	\$ -	\$ -	\$	YTD Underrun				(\$3,106.30)	\$ -	

- Published events and information to the website (often the information had to be consolidated into a pdf file)
- After creating the pdf files and designing the email, sent the monthly email to the Retirees in two batches: Sept. 11th
- Open rate: August email 59%
- Six members deleted: emails failed delivery and obituary found or phone disconnected or no response.
- Advertised these in August email (***in order by number of clicks***):
 - Travel and Tours (19 new links)
 - BLN Events Open to Retirees
 - 5th Avenue Theater 2023/2024 Tickets
 - Boeing Backstage Pass-Everett Factory
 - How Can \$1 Buy \$3 In Long Term Care ? (Aug. 10)
 - AIAA: Alaska Airline History, Current Technology, Challenges (Sept. 16)
 - Invitation: Echo Falls Senior Mens Golf Club
 - Boeing Commercial Market Outlook 2023 to 2042
 - Boeing Retirees Executive Meeting July, 2023
 - Why Insurance Is Important In Financial Planning? (Sept. 21)
 - Community Outreach: Help with Meals (Aug. 22)
- Monthly email was published to the website within “Newsletters”
- Detailed flowchart of website activities was given to Sharon Lucas
- Boeing Gift Matching help phone number and email address were given to Christi King and posted to website
- Number of email clicks for mentoring podcast was given to Sharon Lucas
- **Thanks to be given for input to email/website:** Sharon Lucas, Christi King, Jenny Kaminski, Craig Wild, David Anderson, Susan Ireland
- Requests were sent out in order to gather dynamic content for *website, Facebook, monthly email*:
 - Please remember to **include Curtis in emails about events** so they are also added to BLNR Facebook
 - **Please provide information for the monthly email by the first week in October**
 - *Please review each of your postings for website and provide corrections quickly to Judy Roe.*
 - *Please if event is open beyond deadline, provide new deadline*

Mentoring Program Report

Susan Ireland



- Summary
 - BLN-R Mentor Volunteers
 - We currently have 6 mentors with approximately 10-11 mentees.
 - LX Mentoring for non-managers with high potential (International)
 - Summer check in with Vera Fair – planting the seed for Fall
 - [Links added to BLNR website to Seasons Leadership podcast](#)
 - Ideas for Spreading the Word:
 - Connecting with David Hahs (BLN development leader) to consider further mentoring opportunities
 - BLN Newsletter
 - Create an article inviting people to mentor as well as inviting people to ask for a mentor. Include testimonials from a few people who are currently mentoring and being mentored.
 - Lunch and Learns
 - Boeing vs Airbus Overview (Seb Pierini)
 - Leadership Lessons Series (Seasons Leadership)

Membership & Communication

Curtis Benner



- Total Membership is 2284 which is down 5 from the August report.
 - We added 1 person since the August report.
 - Therefore, we lost 6 members since the August report.
- There have been 16 new members in 2023
- Provided Diane Smith instructions on how to join BLNR.

Membership & Communication

Curtis Benner



- 607 Facebook Page Members
- Facebook activity since August meeting:
 - ◆ 4 requests for access
 - ◆ 2 request was accepted
 - ◆ 1 - Current BLN-R member
 - ◆ 1 - Boeing retirees that are not currently BLN-R members
 - ◆ 0 - Current Boeing Employee
 - ◆ 0 - Past Employee that was not a BLN-R member
 - ◆ **Total increased by 1 from last month** (1 person left the group)

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Total
BLNR Member	12	55	2	12	2	0	0	1	1	0	0	1	1	87
Non-BLNR Retiree	36	121	13	7	1	3	1	1	0	0	0	0	1	184
Current Boeing	8	66	2	13	0	0	0	1	0	0	0	0	0	90
Non-BLNR Past Boeing Employee	3	15	4	7	1	0	0	0	0	1	0	0	0	31
Non-Boeing or Inconclusive	14	71	12	11	1	2	2	2	3	2	13	3	1	137
Total Requests	73	328	33	50	5	5	3	5	4	3	13	4	3	529
Requests Accepted	59	257	21	39	4	3	1	3	1	1	0	1	2	392

■ **607** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	1Q23	2Q23	3Q23	Total
Members	1437	574	71	51	96	24	15	12	2	2	2284
Travel	558	492	64	43	90	22	15	7	2	2	1295
Tours	317	399	43	37	70	19	11	6	2	2	906
Golf	263	186	21	20	42	5	4	4	1	0	546
Bowling	54	64	9	10	19	6	2	3	0	1	168
Coordinators	15	37	4	5	12	3	0	2	1	0	79
Social	292	353	43	37	67	19	10	7	2	2	832
Tutoring/ Mentoring	70	108	22	14	42	4	3	3	1	0	267
Habitat for Humanity	12	14	0	1	24	3	6	3	1	0	64
Holiday Events	205	147	22	18	32	9	4	3	0	1	441
Board Member	48	12	4	6	6	1	1	2	1	0	81
Board Support	23	23	7	11	6	2	2	3	0	0	77

July 2023: 1
 August 2023: 0
 September 2023: 1



BLNR Action Items

(Reviewed August 2023 via email)



#	Table Action	O = Open / Ongoing C = Closed	Addressee
1	Suggestions links on BLNR Website	O	All
2	Mentoring suggestions to Susan Ireland	O	All
3	Contribute to Judy's monthly email and Cory Ertel Watch Us Fly newsletter (as applicable).	O	All
37	Curtis to post Community Outreach and Habitat for Humanity volunteer help needed opportunities on FB (Content from Millie and Tom – as needed); Status: Ongoing	O	Curtis
49	Have exciting news to share/showcase? BLN newsletter for our BLNR section of newsletter - (event photos, help needed etc.) Need by first Monday of the month.	O	All

BLNR Action Items

(Reviewed August via email)



#	Table Action	O = Open / Ongoing C = Closed	Addressee
52	Board meeting with Teresa Olympio, BLN President guest speaker – Date: July 13, Time: 11-12 Everett Location: 40-87/40-88 and Webex;	C	Sharon
57	Board agreed to keep the slider capability at 8/10 board meeting - Complete; Provide new event photos/individuals/special topics etc. on a monthly basis to spotlight.	O	Judy/All
58	Update BLNR organization structure slide and supporting slides for Social Connections team (Complete) and Mentoring team.	C	Sharon

BLNR Action Items

(Reviewed August via email)



#	Table Action	O = Open / Ongoing C = Closed	Addressee
59	<p>How will the timely reimbursement process work between BLN and BLNR, if financial role SOW is performed by a non-BLN resource?</p> <p>Vickie receives checks directly from retirees for some events, how would this work if the support is offloaded (i.e. India)? (Added 8/10/2023)</p> <p>Update: No change to Business Manager Support through Q2024.</p>	C	BLN/Teresa
60	<p>HfH Boeing Match not working; Judy to send instructions to Christi to test and post to BLNR webpage. Update: Judy sent help line info to Christi and posted the information on the website.</p>	C	Judy/Christi
61	<p>Dave to check with Susan to see if her monthly Seasons Leadership podcasts links can be added to our website. If so, Susan to send to Judy/Jerry links on a monthly basis for posting to BLNR website.</p> <p>Update: <i>The Season of Fall: Embracing Change and Introspection</i> podcast link posted on BLNR Website and Mentoring Page 9/8.</p>	C	Dave/Susan

BLNR Action Items

(Added 9/14/2023)



#	Table Action	O = Open / Ongoing C = Closed	Addressee
	4Q BLNR Board Brunch/Luncheon +1 Location: Southcenter Proposed dates: Nov. 18-27 (Thanksgiving 11/23)	O	Board
	" Meet the Retiree " recommendation idea brought forward by Christi at 9/14 Board meeting. Board approved 9/14.	C	Christi/Board
	Add mentoring podcasts to mentoring link on BLNR website, maintain history for 6 months-1 year under ARTICLES. Add Susan's existing website to our BLNR link	O	Judy/Susan
	Create BLNR Podcast – Effective Q12024, 1 per Quarter. General topics (such as What is BLNR? Goals of BLNR, Intro of Board members/Event Coord.), Meet the Retiree spotlight etc. Note: Featured Podcast speakers/Meet the Retirees need to also be willing to be mentors. Content needs to be provided by applicable focal.	O	Susan/Judy

