



BLNR Board Meeting Report September 12, 2024

Sharon Lucas

Agenda



-
- **Welcome**
 - **Approval of August Board Minutes**
 - **Special topics**
 - **Quick recap of 2025 goals**
 - **Survey results and next steps – Craig**
 - **2025 Proposed plan for Financial Seminars & Financial Webinars – Craig**
 - **Phishing email – Sharon**
 - **Leaders Report Out**
 - **Action Item Review**
 - **Around the Phone/Topics for next meeting**
 - **Meeting Adjourned**

2025 Draft Goals



BLNR 2025 Goals

- Create quarterly podcasts (i.e. Mentoring, Meet the Retiree)**
- Partner with Bellevue College point of contact to support annual mock interview events**
- Add 25 new members**
- Partner with X # of Financial firms for 2025**
- Plan at least 6 Financial Webinars for 2025**
- Support (2) Habitat for Humanity build projects**
- Partner with BLN Puget Sound Community focals to participate in (1) event per quarter**
- Identify (4) Boeing Match Community Charities**
- Partner with BLN for a annual luncheon**
- Fill open positions (as needed)**

Social Connection

Travel & Tours: Sharon Lucas



September Travel and Tours News

- ◆ Why its a great time to go to Maui!
- ◆ Best Transatlantic Cruises for 2024-2025
- ◆ Best Solar Eclipse Cruises for 2026
- ◆ 12 Charming U.S. Towns You Need to Know
- ◆ The Highest Elevation Point in All 50 States
- ◆ 5 Destinations That Don't Meet Expectations and 5 That Do
- ◆ Guide to South American Tours
- ◆ America's Best Towns to Visit
- ◆ Alaska-Hawaiian Airlines Merger Clears DOJ Approval
- ◆ Hawaiian – Alaska Airlines Loyalty Program Details
- ◆ 10 Things That Will Make You Want to Visit Alaska
- ◆ Best Places to Travel in October
- ◆ Put Your Airline Elite Status on Hold
- ◆ Alert!- Deal for Non-stop Travel to Hawaii
- ◆ Delta Airlines Adds 2 Routes

Social Connection

September Update: Craig Wild



- Finance Seminars 2025
 - Pacific Group, Raymond James, Beacon Pointe
 - Up to 8 seminars/webinars for 2025
 - Advertise BLN finance seminars on BLN website
- BLNR Survey
 - 330 responses
 - 218 responses for professional sports
 - 25 people willing to facilitate events
 - 1 f/u meeting held so far
- Charitable Contributions 2024
 - 4Q – Northwest Harvest
- Charitable Contributions 2025
 - Contribute to BLNR member involved charities only
 - Solicit via e mail and BLNR website candidates from members
- Victorian Country Christmas
 - 200 tickets will be available

Treasurer Finance Report

Dave Hyem – 2024 Budget



Boeing Leadership Network - Retirees															
2024 Budget & Expenditures															
		Budget \$5,000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Funds Remaining
Total Forecast		\$ 5,055.00	\$ -	\$ 1,000.00	\$ 38.97	\$ 79.99	\$ 250.00	\$ 357.52	\$ 987.04	\$ 38.97	\$ -	\$ -	\$ -	\$ -	\$ 2,302.51
BLN-R Liaison total	Sharon Lucas	\$ 2,055.00	\$ -	\$ -	\$ 38.97	\$ 79.99	\$ -	\$ 357.52	\$ 737.04	\$ 38.97	\$ -	\$ -	\$ -	\$ -	\$ 802.51
Executive Luncheon	Sharon Lucas		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 408.12	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Amazon Gift Cards	Sharon Lucas		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Miscellaneous	Sharon Lucas		\$ -	\$ -	\$ -	\$ 79.99	\$ -	\$ 357.52	\$ -	\$ 38.97	\$ -	\$ -	\$ -	\$ -	\$ -
Mentoring Program	Susan Ireland		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Zoom Jan to Dec 2024	Sharon Lucas		\$ -	\$ -	\$ 38.97	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Webmaster	Judy Roe		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 328.92	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Social Connections total	Craig Wild	\$ 3,000.00	\$ -	\$ 1,000.00	\$ -	\$ -	\$ 250.00	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,500.00
Webinar Financial Seminars	Robert Reichle		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Craig Wild		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Habitat for Humanity	Tom Dodt		\$ -	\$ 1,000.00	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Treasurer Finance Report

Dave Hyem – 2024 Gift Matching



Boeing Leadership Network - Retirees		
2024 Community Outreach - Gift Matching		
Community Outreach	Donation	Matching Funds
1Q 2024		
Habitat for Humanity	\$ 1,000	\$ 1,500
2Q 2024		
Habitat for Humanity - Women	\$ 250	\$ 125
3Q 2024		
The Salvation Army	\$ 250	\$ 125
Northwest Harvest	\$ -	\$ -
4Q 2024		
TBD	\$ -	\$ -
TBD	\$ -	\$ -
Total 2024 Gift Matching	\$ 1,500	\$ 1,750

- Published events and information to the website (after consolidation into pdf files) and updated various web pages.
- Designed then sent the monthly email to the Retirees in two batches on August 12:
 - **Open rate: August email 57.5%**
 - **Deleted 12 members** with invalid email addresses - they passed away, phone disconnected, or did not respond to our requests for email update
 - **100 total have UNSUBSCRIBED** and no longer receive the emails
- **Advertised these events/information in the August 12th email** *(in order high to low by number of clicks:*
 - [BLN Events Open to Retirees](#)
 - [Travel News \(14 New Links\)](#)
 - [Purchase BLN Gear](#)
 - [Fifth Avenue Theater \(2024-2025 Season\)](#)
 - [Rick Steves Travel News](#)
 - [Seattle Opera \(Winter 2024 Season\)](#)
 - [Jubilee Reach Service Day at Schools](#)
 - [AIAA: Sustainable Aerospace September 21st \(Boeing Sustainability Chief\)](#)
 - [Leadership Podcast: Inclusivity](#)
 - [Leadership Podcast: Listener Questions](#)
 - [Habitat for Humanity BLNR Build Day August 28](#)
- **Created and sent a 3 question MailChimp survey for Craig Wild on August 24th closed on September 3rd**
 - All responses were reviewed by me. MailChimp provides charts to indicate for instance how many clicked on certain interests such as 'Professional/Amateur Sports' or 'Music Concerts'
 - Forwarded the responses to Craig if the Retiree designated 'Other Interests' (total 90 'Other' responses) or the Retiree indicated they were willing to facilitate events (total 25 YES)
- Updated the Retirees web pages: word chapter changed to committee (**note Facebook 'About' needs similar change**)
- Forwarded the Jubilee Reach and Groceries for Families report to Sharon each week
- **Thanks for input to email/website:** Sharon Lucas, Jenny Kaminski, Craig Wild, Susan Ireland, Tom Dodt, Dave Anderson
- Requests were sent out in order to gather dynamic content for *website, Facebook, monthly email:*
 - Please remember to include Curtis in emails about events so they are also added to BLNR Facebook
 - **Please provide information for the monthly email prior to second Monday of month: October 14**
 - Jenny not responding to emails/thanks to Sharon for her help
 - Please review each of your postings for website and provide corrections quickly to Judy Roe.
 - Please if event is open beyond deadline, promptly provide new deadline

Membership & Communication

Curtis Benner



- Total Membership is 2263 which is a decrease of 15 from the August report.
 - We added 0 people since the August report.
 - Therefore, we lost 15 members since the August report. (12 had joined prior to 2012 and 3 had joined in 2012-2017)
- There have been 21 new members in 2024

Membership & Communication

Curtis Benner



- 722 Facebook Page Members
- Facebook activity since August July meeting:
 - ◆ 25 requests for access
 - ◆ 5 requests were accepted
 - ◆ 5 - Current BLN-R members
 - ◆ 0 - Boeing retirees that are not currently BLN-R members
 - ◆ 0 - Current Boeing Employee
 - ◆ 0 - Past Employees that are not a BLN-R member
 - ◆ **Total increased by 3 from last month** (2 people left the group)
- Continue to see a significant number of requests that I suspect are robot requests.
- Removed a post that required you to subscribe to a news media site.

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-Dec 2023	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Total
BLNR Member	12	55	2	12	20	1	1	2	0	3	0	5	2	3	118
Non-BLNR Retiree	36	121	13	7	44	3	15	10	4	1	2	2	0	0	258
Current Boeing	8	66	2	13	7	0	14	2	0	0	2	1	0	0	115
Non-BLNR Past Boeing Employee	3	15	4	7	13	0	3	0	2	0	2	0	0	0	49
Non-Boeing or Inconclusive	14	71	12	11	43	3	36	6	4	0	3	10	14	9	236
Total Requests	73	328	33	50	127	7	69	20	10	4	9	18	16	12	776
Requests Accepted	59	257	21	39	84	4	33	14	6	4	6	8	2	3	540

■ **722** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	2023	1Q24	2Q24	3Q24	Total
Members	1395	567	71	51	96	24	15	23	7	11	3	2263
Travel	549	485	64	43	90	22	15	16	4	10	2	1300
Tours	311	393	43	37	70	19	11	15	4	7	2	912
Golf	260	183	21	20	42	5	4	8	3	2	0	548
Bowling	54	63	9	10	19	6	2	5	1	3	0	172
Coordinators	15	36	4	5	12	3	0	3	0	1	0	79
Social	288	346	43	37	67	19	10	16	5	8	2	841
Tutoring/ Mentoring	68	104	22	14	42	4	3	7	2	4	3	273
Habitat for Humanity	12	14	0	1	24	3	6	5	2	3	1	71
Holiday Events	204	143	22	18	32	9	4	5	3	1	2	443
Board Member	47	11	4	6	6	1	1	3	1	0	0	80
Board Support	23	22	7	11	6	2	2	3	0	0	2	78

July 2024: 3
 August 2024: 0
 September: 0



Summary

- Sathish Manoharan, Leadership NeXt (LX) development program, informed me that LX program management has directed them to stop this mentoring initiative and prioritize other top priorities due to limited bandwidth.
 - Boeing Legal advised LX that the mentor program would require NDAs.
 - I recommend that BLN also check with Boeing Legal for guidance.

- Video Recording for the BLN-R website: “A Conversation with Dave Hyem” is up next!

- BLN Lunch & Learn Schedule (Seasons Leadership)
 - September 10: Providing and Receiving Difficult Feedback
 - October 16: Leading through Change
 - November 5: Identifying Personal Values as a Foundation
 - December 5: Motivating Your Team in Difficult Times

BLNR Action Items



#	Table Action	O = Open / Ongoing C = Closed	Addressee
68	Sharon and Susan to work together to establish a BLNR email and YouTube account.	O	Sharon
70	Board members to review roles with our operating manual and report any adjustments needed.	O	Board Members



BLN BOEING
LEADERSHIP
NETWORK
RETIREES