



BLNR Board Meeting Report

August 10, 2023

Hosted by Executive Board Liaison
Sharon Lucas

Agenda

August 10, 2023



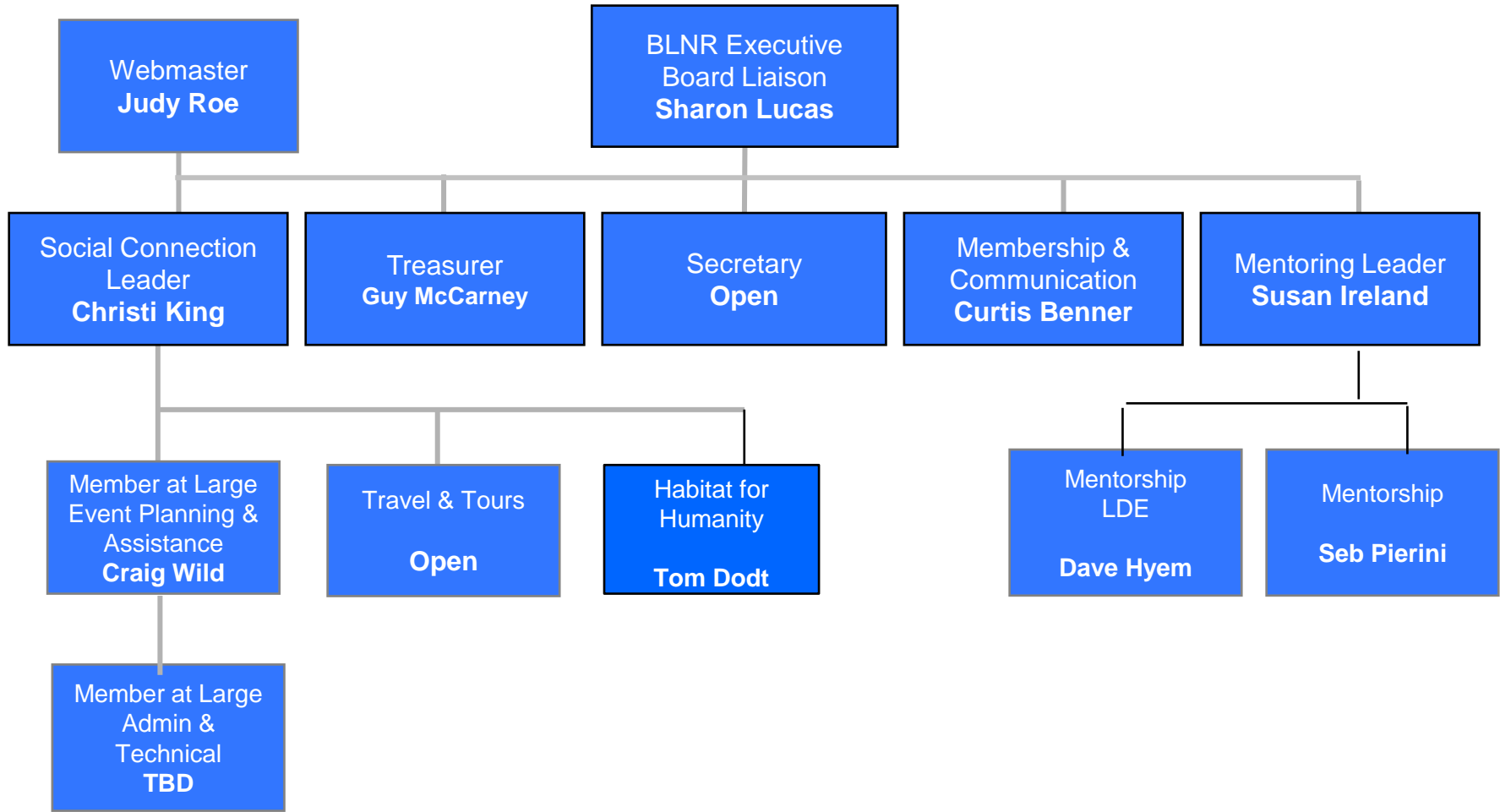
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- **Welcome**
 - **Updates**
 - **Approval of July Board Minutes**
 - **Special Topics**
 - Discuss key topics mentioned by Teresa Blanco, BLN President during July meeting and next steps
 - **Leaders Report Out**
 - **Around the Phone/Topics for next meeting**
 - **Meeting Adjourned**

BLNR Board Members



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|------------------------------|---------------|
| ▪ Executive Liaison | Sharon Lucas |
| ▪ Social Connection Leader | Christi King |
| ▪ Treasurer | Guy McCarney |
| ▪ Secretary | Open |
| ▪ Membership & Communication | Curtis Benner |
| ▪ Mentoring | Susan Ireland |

BLN Retirees Board Structure



Social Connection Leaders



<ul style="list-style-type: none"> ▪ Social Connection Leader <ul style="list-style-type: none"> ◆ In Work-Member at Large (Admin & Tech Support Christi/Judy) ◆ Member at Large (Event Support Christi/Event Coordinators) ◆ Travel & Tours ◆ Event Coordinators <ul style="list-style-type: none"> • Community Outreach – Eastside • Habitat for Humanity - • Habitat for Humanity - North Support w/BLN • Health & Welfare • Finance Seminars / Christmas Show • Bellevue College TELOS • Recreation Activities Skiing / SkiBacs • Trips with BLN • Recreation – Golf PSGA • Golf – Boeing Employees Golf Association • Social & Family – Wine Club • RV Club • Arizona Events 	<p>Christi King</p> <p>Craig Wild</p> <p>TBD - Sharon Lucas</p> <p>Millie Edmonds</p> <p>Tom Dodt</p> <p>Christi King</p> <p>Dr. George Gey</p> <p>Robert Reichle</p> <p>Jerry Bunce</p> <p>Jeff Hurt</p> <p>Phil Carey (Instructor)</p> <p>Gene & Diane Slagle</p> <p>Liz Willetts, BEGAssn</p> <p>Marty Weisman</p> <p>Cliff Howe</p> <p>Ron Robinson/Bill Wilbur</p>	<p>425-876-7586</p> <p>425-507-6867</p> <p>206-498-7307</p> <p>206-353-2207</p> <p>425-417-1010</p> <p>425-876-7586</p> <p>206-463-9266</p> <p>425-337-2906</p> <p>425-836-1101</p> <p>retiree@skibacs.org</p> <p>206-544-1703</p> <p>206-888-2740</p> <p>425-260-8975</p> <p>425-868-7775/ 360-435-2756</p>
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■ Upcoming Events

- NEW 5th Avenue Theatre 2023/24 Tickets – 25% Discount
- Aug 1 (Tue) – Aug 13 (Sun) – B-17 & 25 Flying Legends @ Museum of Flight
- NEW Aug 10 (Thu) – Financial Planning for Long-Term Care
- Aug 7 (Mon) – Aug 13 (Sun) – Volunteer @ Boeing Classic Golf Tourney
- NEW Aug 22 (Tue) – Meal Delivery New Bethlehem Family Shelter
- NEW Sep 16 (Sat): AIAA Retirees: Alaska Airlines – Training and Future
- NEW Sep 21 (Thu) – Why Is Insurance Important in Financial Planning?
- **Rick Steves** 2023 Offerings – Various Tours

Social Connection Events In Work



- **Boeing Wine Club / BLNR Events (Marty)**
 - 2024 International Travel
 - [Meet the Winemakers – Sept – December](#)
 - [Boeing Wine Club Pictures & Newsletter \(Sept\)](#)
- **Meet the Retiree – Conrad Szymczak**
 - [September Newsletter – Sharing Retiree Members & their activities / passions](#)
- **Monthly BLN/BLNR Social Connection Joint Meeting (Kelsey/Elaine & Christi) – Mission/Food Banks/Churches/Shelters**
 - North BLN Community Outreach – Nikki Marino ([September](#))
 - Central BLN Community Outreach – Kristen Agbalog ([September](#))
- **USO Northwest – Pam Valdez**
 - List of Volunteer Activities by Location & Leader (Clubs / Golf Events / Gala Nov 4 Fundraiser)
 - [Post to BLNR – September](#)
 - [Christi to Tour SeaTac – Sept/October](#)
- **Recreational Activities**
 - Ronald Anderson (TBD) – Leader for Golf / Ski Bacs/ Other Recreational Events (TBD)
 - SKIBACS – Dan Nebres – Retiree Focal Jeff Hurt – retiree@skibacs.org along w/Ski Instructor Phil Carey – Retiree Ski Trip – BLN going to Sun Peaks Jan / Japan in March / Whistler later in the season
- **Financial Planning (Robert)**
 - Joint BLN/BLNR Events – Advertising Outside Firewall
 - Working to find additional Financial Programs Instructors
- **Habitat For Humanity (Tom & Christi)**
 - Snohomish County – Affordable Home Construction Projects
 - Snohomish County – New Application Process for Build Projects
 - Partnership with Skagit and Island County
- **Malorie Spreen – Village Concepts Partnership**
 - [Senior Living Puget Sound – Host Events For Educational Purposes to our Membership](#)

Social Connection

Travel & Tours: Sharon Lucas



August 2023 Travel

- Portugal's Travel and Tourism Industry Is on Target To Break Records in 2023
- Hawaii Passport Requirements – Do I Need a Passport to Travel to Hawaii?
- The 12 Best Places to Travel in August
- Don't Fall for this Airline Customer Service Scam
- Fly to Cancun for as few as 6.9K Miles Each Way on United
- American Airlines Adds New Routes to Winter Schedule
- 8 New U.S. Beach Resorts to Visit for 2023
- Should You Get Global Entry or TSA Precheck
- A Review of American Airlines Economy on the Boeing 777-300ER
- Allegiant Adds New Routes Ahead of Holiday Season
- As More Airlines Ditch Twitter, Here Is How to Contact Customer Service
- As Alaska Airlines Adds New Country to Route Map
- United Expands Pacific Action with 3 New Routes
- The Most Luxurious Airport Lounges in the World
- United Airlines Unveils New Seats with Wireless Charging Stations
- The Worst U.S. Airports for Delays and Cancellations
- American Airlines Adds 3 New Routes Including One to Cancun
- 5 Totally Underrated Attractions on the West Coast
- 13 Things You Need to Know about Global Entry
- 5 Travel Mistakes to Avoid in Europe

Treasurer Finance Report

Guy McCarney – 2023 Budget



Category	Board Member	Revenue	Expenditures	Funded (\$5,000)	1Q23 (Actual)	2Q23 (Actual)	Jul	Aug	Sep	3Q23 (Forecast)	4Q23 (Forecast)	Total
Total Forecast		\$ -	\$ 5,000.00	\$ 5,000.00	\$ 75.39	\$ 1,356.20	\$ 290.65	\$ -	\$ 650.00	\$ 940.65	\$ 2,627.76	\$ 5,000.00
BLN-R Liaison	Sharon Lucas	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 75.39	\$ 64.95	\$ 290.65	\$ -	\$ 200.00	\$ 490.65	\$ 1,369.01	\$ 2,000.00
Board Summary	Sharon Lucas	\$ -	\$ 1,709.35	\$ 1,709.35	\$ 75.39	\$ 64.95	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 1,369.01	\$ 1,709.35
Executive Recognition	Sharon Lucas	\$ -	\$ 675.39	\$ 675.39	\$ 75.39	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 600.00	\$ 675.39
Zoom Jan to Dec 2023	Sharon Lucas	\$ -	\$ 199.98	\$ 199.98	\$ -	\$ 64.95	\$ -	\$ -	\$ -	\$ -	\$ 135.03	\$ 199.98
Offsite BLNR Board Meeting	Sharon Lucas	\$ -	\$ 833.98	\$ 833.98	\$ -	\$ -	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 633.98	\$ 833.98
Webmaster	Judy Roe	\$ -	\$ 290.65	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ 290.65
Web Hosting Hub & Security Cert.		\$ -	\$ 290.65	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ -	\$ 290.65	\$ -	\$ 290.65
Social Connections	Christi King	\$ -	\$ 3,000.00	\$ 3,000.00	\$ -	\$ 1,291.25	\$ -	\$ -	\$ 450.00	\$ 450.00	\$ 1,258.75	\$ 3,000.00
Offsite Social Connection Meeting	Christi King	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 800.00	\$ 1,000.00
Victorian Country Christmas	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
DBA M.S.I. Marketing	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Christi King	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 291.25	\$ -	\$ -	\$ 250.00	\$ 250.00	\$ 458.75	\$ 1,000.00
Habitat for Humanity	Tom Dodt	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00
Member at Large	Craig Wild	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Travel & Tours	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Recreation Activities	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

- Designed the pdf files and the emails and then **sent the monthly email** to the Retirees in two batches on August 7th
- Open rate: **July email** 58.5%
- Two members deleted: emails failed delivery and obituary found or phone calls failed or no response (Todd Peaches and Roy Veldee). Called John Reuland and no response. Email failed again August 7th. Probably will delete him.
- Published these items to website and advertised them in July monthly email (***in order by number of clicks***):
 - [Retiree Access to Boeing Discount Program: Instructions](#)
 - [Travel and Tours \(13 new links\)](#)
 - [Boeing Classic Golf Needs Your Help \(August 7 -13\)](#)
 - [More BLN Events](#)
 - [B-17 & B-25 @ Museum of Flight \(August 1 -13\)](#)
 - [Invitation to Boeing 2023 Commercial Outlook Meeting \(July 19\)](#)
 - [Seattle Symphony Summer Concerts with Discount](#)
 - [Community Outreach Events-Request Help for August 22](#)
 - [Habitat for Humanity Update \(annual luncheon/Retirees' donation update*\)](#)
 - [Boeing Watch U.S. Fly Quarterly Newsletter](#)
- Monthly emails are now published to website within “Newsletters”
- Slider capability is installed and new header (from Sharon) is installed pending Board approval
 - Installed example sliders on the [past events page](#) and [leadership page](#) (utilized the SmartSlider3 plugin)
 - Remind the Board that to be effective/interesting the sliders of events need a constant flow of new photos
- **Thanks for website/email input:** Sharon Lucas, Christi King, Jenny Kaminski, Craig Wild, David Anderson, Leah Brown
- Request Board members to continue providing dynamic content for *website, Facebook, monthly email*:
 - Please remember to **include Curtis in emails about events** so they are also added to BLNR Facebook
 - **Please provide information for the monthly email by the first week in September (Labor Day)**
 - *Please review each of your postings for website and provide corrections quickly to Judy Roe.*
 - *Please if event is open beyond deadline, provide new deadline*

Mentoring Program Report

Susan Ireland



- Summary
 - BLN-R Mentor Volunteers
 - We currently have 6 mentors with approximately 10-11 mentees.
 - LX Mentoring for non-managers with high potential (International)
 - Summer check in with Vera Fair – planting the seed for Fall
 - Ideas for Spreading the Word:
 - [Connecting with David Hahs \(BLN development leader\) to consider further mentoring opportunities](#)
 - BLN Newsletter
 - Create an article inviting people to mentor as well as inviting people to ask for a mentor. Include testimonials from a few people who are currently mentoring and being mentored.
 - Lunch and Learns
 - Boeing vs Airbus Overview (Seb Pierini)
 - Leadership Lessons Series (Seasons Leadership)

Membership & Communication

Curtis Benner



- Total Membership is 2289 which is a loss of 2 from the July report.
 - We added 0 people since the July report.
 - Therefore, we lost 2 members since the July report.
- There have been 15 new members in 2023

Membership & Communication

Curtis Benner



- 606 Facebook Page Members
- Facebook activity since July meeting:
 - ◆ 10 requests for access
 - ◆ 1 request was accepted
 - ◆ 1 - Current BLN-R member
 - ◆ 0 - Boeing retirees that are not currently BLN-R members
 - ◆ 0 - Current Boeing Employee
 - ◆ 0 - Past Employee that was not a BLN-R member
 - ◆ **Total increased by 1 from last month** (no one left the group)
- In the last two months there appear to have been a lot of requests for access from fake accounts. All of the requests since our last meeting have been from fake accounts.

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Total
BLNR Member	12	55	2	12	2	0	0	1	1	0	0	1	86
Non-BLNR Retiree	36	121	13	7	1	3	1	1	0	0	0	0	183
Current Boeing	8	66	2	13	0	0	0	1	0	0	0	0	90
Non-BLNR Past Boeing Employee	3	15	4	7	1	0	0	0	0	1	0	0	31
Non-Boeing or Inconclusive	14	71	12	11	1	2	2	2	3	2	13	2	135
Total Requests	73	328	33	50	5	5	3	5	4	3	13	3	525
Requests Accepted	59	257	21	39	4	3	1	3	1	1	0	1	390

■ **606** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)



	Pre-2012	2012-2017	2018	2019	2020	2021	2022	1Q23	2Q23	3Q23	Total
Members	1441	575	71	51	97	24	15	12	2	1	2289
Travel	559	493	64	43	91	22	15	7	2	1	1297
Tours	318	400	43	37	71	19	11	6	2	1	908
Golf	265	186	21	20	43	5	4	4	1	0	549
Bowling	55	64	9	10	19	6	2	3	0	0	168
Coordinators	15	37	4	5	12	3	0	2	1	0	79
Social	293	353	43	37	68	19	10	7	2	1	833
Tutoring/ Mentoring	70	108	22	14	42	4	3	3	1	0	267
Habitat for Humanity	12	14	0	1	24	3	6	3	1	0	64
Holiday Events	205	147	22	18	32	9	4	3	0	1	441
Board Member	48	12	4	6	6	1	1	2	1	0	81
Board Support	23	23	7	11	6	2	2	3	0	0	77

July 2023: 1
 August 2023: 0





BLN
RETIREES

BOEING
LEADERSHIP
NETWORK