

BLNR Board Meeting Report

February 13, 2020

Hosted by Executive Board Liaison
Dennis Honey

BLN Meeting Information



Updated meeting login information for the rest of the year.
BLN Reirees Board members and Program Leaders,

Here is our meeting info. Just click the link below. You don't need to install anything on your computer.

Join.me meeting link: <https://join.me/BLNRetiree> Please be patient, it takes a minute...

Audio link: 202-602-1295
Conference ID: 835-443-800 (no dashes)

Audio can also be on your computer. Click the Join.me Audio icon and select Computer.

If you choose this audio method, headphones and a microphone will be needed for your computer.

BLNR Board Members



- Executive Liaison: Dennis Honey
- Social Connection Leader: Robert Reichle
- Treasurer: Guy McCarney
- Secretary: DeeAngela Thomas
- Membership & Communication: Curtis Benner
- Mentoring: Geary Long

Social Connection Leaders



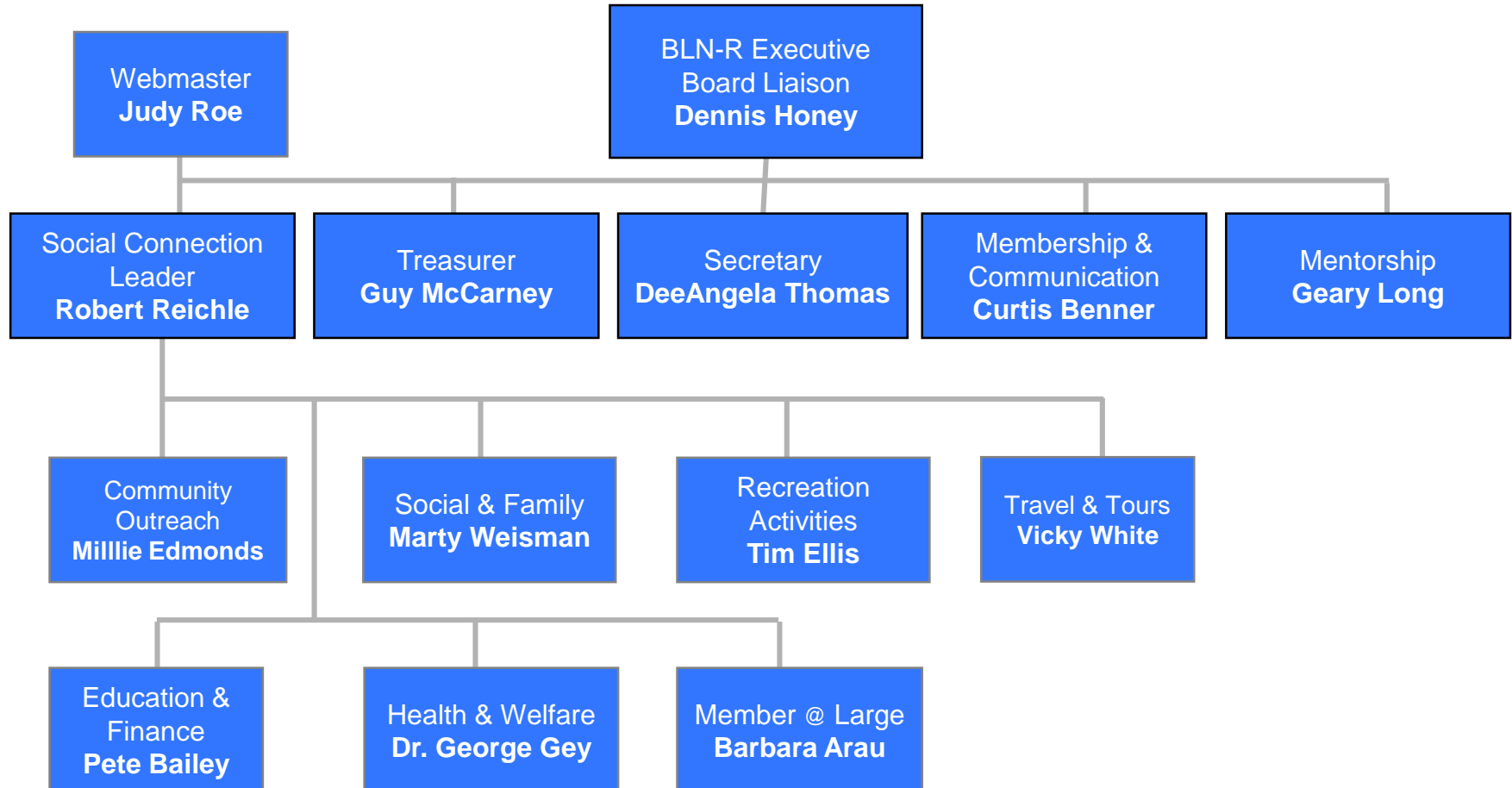
▪ Social Connection Leader:	Robert Reichle
▪ Community Outreach:	Millie Edmonds
▪ Education & Finance:	Pete Bailey
▪ Health & Welfare:	Dr George Gey
▪ Recreation Activities:	Tim Ellis
▪ Social & Family:	Marty Weisman
▪ Travel & Tours:	Vicky White
▪ Webmaster:	Judy Roe
▪ Member at Large:	Barbara Arau

BLN Board Meeting Agenda



<u>Agenda Item</u>	<u>Presenter</u>	<u>Duration</u>
▪ Call to Order	Dennis Honey	
▪ Roll Call	DeeAngela Thomas	
▪ Approval of Minutes, Exec Board Report	Dennis Honey	10 min
▪ Executive Board updates	Dennis or Shannon	10 min
▪ Executive Board report and Hot Topics	Dennis Honey	10 min
▪ Social Connection Report	Robert Reichle	10 min
▪ Finance Report	Guy McCarney	10 min
▪ Web Update	Judy Roe	10 min
▪ Mentorship	Geary Long	10 min
▪ Membership & Communication	Curtis Benner	10 min
▪ Upcoming Topics Next Meeting	Team	
▪ Adjournment	Dennis Honey	

■ BLN Retirees Board Structure



Retirees Social Connection Leaders & Event Sponsors



- Social Connection Leader: Robert Reichle 425-337-2906
- Community Outreach: Millie Edmonds 206-353-2207
- Education & Finance: Pete Bailey 206-232-9451
- Health & Welfare: Dr George Gey 206-463-9266
- Recreation Activities: Tim Ellis 425-870-1505
- Social & Family: Marty Weisman 206-304-4087
- Travel & Tours: Vicky White 206-972-1130
- Member at Large: Barbara Arau 425-835-0772
- Event Sponsors or contacts:
 - ♦ Mentoring Geary Long, Guy McCarney (Board members)
 - ♦ Skiing / SkiBacs focal Jean Fedor
 - ♦ Bellevue College TELOS Jerry Bunce
 - ♦ Golf PSGA Gene and Diane Slagle, Puget Sound Golf Asso.
 - ♦ Golf Liz Willetts, Boeing Emp Golf Asso, 206-544-1703
 - ♦ Arizona events Ron Robinson, Bill Wilbur
 - ♦ Other event sponsors Alexis Zolner
 - ♦ RV Club Cliff Howe

Social Connection

Retirees: Robert Reichle



- Upcoming and recent BLN Events
 - [NEW Feb 12 \(Wed\): Understanding Your Social Security Options \(Tacoma Community College\)](#)
 - [NEW Feb 13 \(Thurs\): Understanding Medicare and Planning for Long-Term Care \(University Place Library\)](#)
 - [Feb 18 \(Tue\): Bliss \(5th Avenue Theatre\)](#)
 - [Feb 19 \(Wed\): Frozen \(Paramount Theatre\)](#)
 - ◆ [Feb 21 \(Fri\): Pride and Prejudice \(Driftwood Players\)](#)
 - ◆ [Feb 22 \(Sat\) Charlie Parker's YARDBIRD \(McCaw Hall\)](#)
 - ◆ [SOLD OUT Feb 23 \(Sun\): Frozen \(Paramount Theatre\)](#)

Social Connection

Retirees: Robert Reichle



- Upcoming and recent BLN Events (Continued)
 - [Feb 26 \(Wed\): Frozen \(Paramount Theatre\)](#)
 - [NEW Feb 28 \(Fri\): Ethics of Artificial Intelligence \(SPU in Seattle\)](#)
 - [NEW Feb 29 \(Wed\): Project Judging -Mentoring \(TAF@Saghalie, Federal Way\)](#)
 - ◆ [SOLD OUT Mar 1 \(Sun\): Frozen \(Paramount Theatre\)](#)
 - ◆ NEW Mar 21 (Sat): AAIA Brunch at Museum of Flight
 - **IN WORK 2 additional financial seminars**
 - ◆ [NEW Apr 9 \(Thu\): Future Business Leaders of America Leadership Conf Judging \(Spokane\)](#)
 - ◆ [NEW Apr 11 \(Sat\): Cirque du Soleil Axel \(ice skating fantasy story/extravaganza\)](#)
 - ◆ [EXTENDED DEADLINE Apr 17, 2020 \(Fri\): Jersey Boys \(5th Avenue Theatre\)](#)
 - ◆ [EXTENDED DEADLINE Apr 18, 2020 \(Sat\): Jersey Boys \(5th Avenue Theatre\)](#)
 - ◆ [May 12, 2020: 10 Day Classic China Land Tour](#)

Social Connection

Retirees: Robert Reichle



- Upcoming and recent BLN Events (Continued)
 - [May 19 \(Tue\): Once On This Island \(5th Avenue Theatre\)](#)
 - [May 20 \(Wed\): The Book of Mormon \(Paramount Theatre\)](#)
 - [May 23 \(Sat\): The Book of Mormon \(Paramount Theatre\)](#)
 - [May 24 \(Sun\): The Book of Mormon \(Paramount Theatre\)](#)
 - [June 3, 2020: 14 Day Classic France – and Wine Tastings](#)

Treasurer Finance Report

Guy McCarney



							\$ 1,500.00			
Category	Board Member	Revenue	Expenditures	Funded (\$1,500.00)		1Q20 (Forecast)	2Q20 (Forecast)	3Q20 (Forecast)	4Q20 (Forecast)	Total
Total Forecast		\$ -	\$ 1,500.00	\$ 1,500.00		\$ 300.00	\$ 300.00	\$ 400.00	\$ 500.00	\$ 1,500.00
BLN-R Liaison	Dennis Honey	\$ -	\$ 1,500.00	\$ 1,500.00		\$ 300.00	\$ 300.00	\$ 400.00	\$ 500.00	\$ 1,500.00
Board Summary	Dennis Honey	\$ -	\$ 1,200.00	\$ 1,200.00		\$ 300.00	\$ 300.00	\$ 100.00	\$ 500.00	\$ 1,200.00
2019 Funding	Dennis Honey	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Join.me Pro Jan to Dec 2019	Dennis Honey	\$ -	\$ 200.00	\$ 200.00		\$ -	\$ -	\$ -	\$ 200.00	\$ 200.00
Luncheons	Dennis Honey	\$ -	\$ 700.00	\$ 700.00		\$ 300.00	\$ 200.00	\$ -	\$ 200.00	\$ 700.00
Mentorship Program	Geary Long	\$ -	\$ 300.00	\$ 300.00		\$ -	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00
Membership / Communication	Curtis Benner	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Webmaster	Judy Roe	\$ -	\$ 300.00	\$ 300.00		\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Web Hoisting Hub - (5 Elements)		\$ -	\$ 300.00	\$ 300.00		\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
		\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Social Connections	Robert Reichle	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Luncheons	Robert Reichle	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Member at Large	Barbara Arau	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Medicare & Long Term Care	Robert Reichle	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Victorian Christmas Festival	Robert Reichle	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Health & Welfare	Dr. George Gey	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Millie Edmonds	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Education & Finance	Pete Bailey	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Travel & Tours	Vicky White	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Social & Family	Marty Weisman	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Recreation Activities	Tim Ellis	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -

- **Designed and sent email notifications to Retirees:**
 - **1,728 and 1,726 recipients**
 - **Open rates 54.8% and 56.3%**
 - **Newsletters sent out Feb 1.**
 - **Advertised new events/announcement in the email and added the events to the BLN Retirees web site:**

Charlie Parker's YARDBIRD (Feb. 22): [click here.](#)
Pride and Prejudice (Feb. 21): [click here.](#)
Judging for Future Business Leaders (Apr. 9) [click here.](#)
Judging/advising for STEM EXPO (Feb. 29): [click here.](#)
- **Questions:**
 - ❖ There are 2746 members and 1738 have valid emails. The remaining 1007 have no email or old emails that have not been verified. What is the plan to communicate with the 1007 having no email or unverified emails? This regular communication could be necessary especially as new processes and so forth are introduced and maintained.
 - ❖ What can be done to **remind more BLN event coordinators that they need to send event information** to Dennis, Judy, Curtis? *Does an email to the BLN event coordinators need to be sent regularly to remind them of the new process? Thanks to Shannon for continuing to share her events.*
 - ❖ **What more can be done to stop the decline in new member enrollment?** *Brochures/announcements/reminders provided during the BLN Active meetings and links to the BLN Retirees web site/Facebook?*
- **Ongoing request for the Board members to provide dynamic content for website, Facebook, and monthly email:**
 - Provide: announcements for events, Board notes, Board member information, classes for Retirees, links to non BLN events
 - Thanks to Curtis Benner for advertising events on BLNR Facebook. Please remember to include Curtis in emails about new events.

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- Pending action item for the Board members (Dennis was looking into this yet no update from him)
 - Design and mail post card to 1007 members who are not receiving email notices from Retirees. I sent the example post card to the Retirees Board during January: this fold over post card was designed/mailed by Jesse and Shannon to Retirees about 4 years ago

Mentoring Program Report

Geary Long



Mentoring Program Report

Geary Long



- Posted opportunities:
 - ◆ Feb 29 STEM Expo Judging at TAF @Saghalie Federal Way
 - ◆ April 9 FBLA State Conference Judging Spokane

Mentoring Program Report

Geary Long



■ New opportunities:

- ◆ Investigating request from a retiree (TF/STF) in Arizona inquiring about opportunities to mentor in the area such as at Arizona State University
 - Boeing ASU focal is a V.P. leading 737 MAX kitting and will respond as time permits
- ◆ Mentoring concept submitted to Craig Trewet:
 - **Objective: Attract, retain and develop potential Boeing employees**
 - BLN-R available mentors – 219
 - Pilot program with Interns – partner a mentor with individual/group of interns based on area of technical interest:
 - Individual Intern interested in Finance – partner with a BLN-R whose profession is Finance
 - Group of Interns working in Supply Chain Management – partner the group with a BLN-R whose profession is Supply Chain Management
 - Managers of Interns would interview and select mentors based on compatibility with the organizations culture and business objectives.
 - Mentors would meet with Interns on an established, recurring , basis and provide feedback to the interns managers.
 - In addition, BLN-R members who serve as Docents at the Museum of Flight and can supplement the process with information/history of flight.

Membership & Communication's Report

- Total Membership (2746) which is increase of 1 from the January report
 - We added 3 people since the January report
 - Therefore, we have lost 2 people since the January report.
- There have been 4 new members in 2020
- Facebook activity since January meeting:
 - ◆ 32 requests for access
 - ◆ Accepted 21 of the requests
 - ◆ 6 – Current BLN-R members
 - ◆ 11 - Boeing retirees that are not currently BLN-R members
 - ◆ 4 – Current Boeing Employee

Membership & Communication's Report



Boeing Leadership Network Retirees

	2015	2016	2017	2018	2019	1Q20	Total
Members	148	130	80	71	53	4	486
Travel	127	112	65	64	43	4	415
Tours	106	87	54	43	36	3	329
Golf	44	40	27	21	21	2	155
Bowling	21	15	4	9	10	0	59
Coordinators	5	11	9	4	4	0	33
Social	88	81	58	43	36	3	309
Tutoring/ Mentoring	29	25	20	22	15	2	113
Board Member	3	4	2	4	6	0	19
Board Support	3	8	5	7	11	0	34

BLNR Members: **2746**

January 2020: 3

February 2020: 1

Membership & Communication's Report (continued)

Facebook requests

Request Type	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-20	Jan-20	Feb-20	Total
BLNR Member	2	1	1	5	1	2	6	1	19
Non-BLNR Retiree	9	1	12	4	7	3	13	1	50
Current Boeing	4			1		3	4		12
Non-BLNR Past Boeing Employee	1		1		1				3
Non-Boeing or Inconclusive	5		1		6	2	9	2	25
Total Requests	21	2	15	10	15	10	32	4	109
Requests Accepted	16	2	14	10	9	8	23	2	84

- **364** Total Facebook Page Members



THANK YOU