



BLNR Board Meeting Report

July 13, 2023

Hosted by Executive Board Liaison
Sharon Lucas

Agenda

July 13, 2023



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- **Welcome**
 - **Updates**
 - **Approval of June Board Minutes**
 - **Special Guest**
 - Teresa Blanco, BLN President
 - **Leaders Report Out**
 - **Around the Phone/Topics for next meeting**
 - **Meeting Adjourned**

I Am Diversity: Teresa Blanco

Diversity

BLUEPRINT



• Current Role/Education – 16 years with Boeing

- **BCA Supply Chain** – VP Supply Chain Readiness
- **Education:** BABA Intl Business from Seattle University, System Engr Cert from MIT, EMBA from WSU
- **Experiences:** Finance, Fabrication, Supply Chain, Operations, Manufacturing, Intl roles,
- Racial Equity Task Force member; BCA Manufacturing Diversity & Inclusion

• Personal Blueprint

- Parent to 3 kids (*Jomary 21, Christopher 13, Brielle 11*)
- 2nd of 5 girls in my family; 2nd of 75 grandkids – It is a huge but close family!
- 1st Generation Mexican American; 1st in my family to earn a college degree
- Hobbies: anything outdoors, reading, traveling (beaches and historical sites), cooking, dancing and cheering on my kids during sporting events
- Life is a blend – It's not work if I am having fun

• What diversity means to me

- "A sense of belonging is the heartbeat to Inclusion"
- *Representation cultivates Aspiration.*



Ada and diverse teams at work" by Lee Gardenswartz and Anita Rowe.

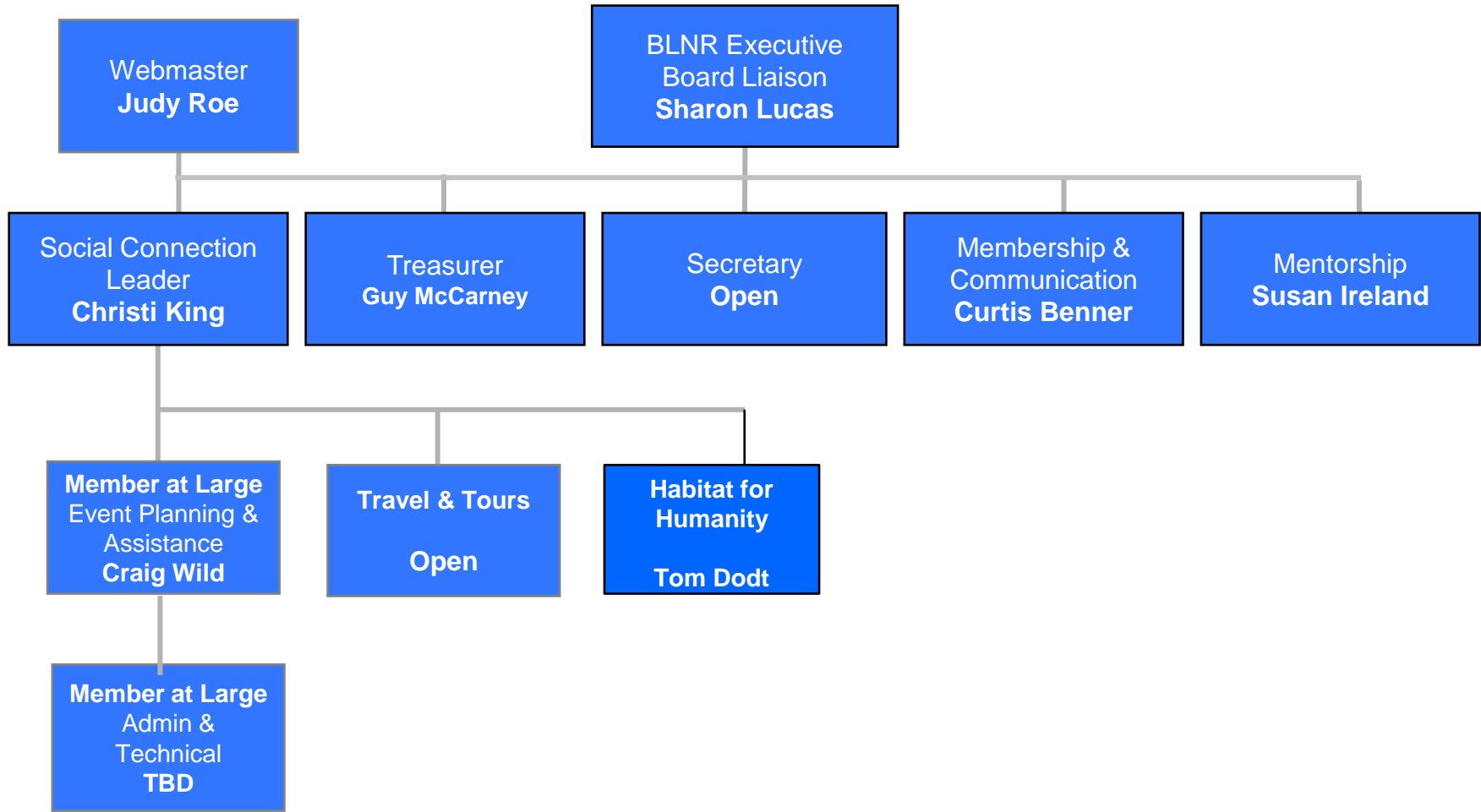
DATE 4/1/2009	IMPLEMENTED <i>Steph A. Sander</i> Steph A. Sander Vice President Global Diversity and Employee Rights	DIVERSITY BLUEPRINT ONE SIZE DOES NOT FIT ALL
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BLNR Board Members



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- | | |
|------------------------------|---------------|
| ▪ Executive Liaison | Sharon Lucas |
| ▪ Social Connection Leader | Christi King |
| ▪ Treasurer | Guy McCarney |
| ▪ Secretary | Open |
| ▪ Membership & Communication | Curtis Benner |
| ▪ Mentoring | Susan Ireland |

BLN Retirees Board Structure



Social Connection Leaders



<ul style="list-style-type: none"> ▪ Social Connection Leader <ul style="list-style-type: none"> ◆ In Work-Member at Large (Admin & Tech Support Christi/Judy) ◆ Member at Large (Event Support Christi/Event Coordinators) ◆ Travel & Tours ◆ Event Coordinators <ul style="list-style-type: none"> • Community Outreach – East side • Habitat for Humanity - • Habitat for Humanity - North Support • Health & Welfare • Finance Seminars / Christmas Show • Bellevue College TELOS • Recreation Activities Skiing / SkiBacs • Trips with BLN • Recreation – Golf PSGA • Golf – Boeing Employees Golf Association • Social & Family – Wine Club • RV Club • Arizona Events 	<p>Christi King</p> <p>Craig Wild</p> <p>TBD - Sharon Lucas</p> <p>Millie Edmonds</p> <p>Tom Dodt</p> <p>Christi King</p> <p>Dr. George Gey</p> <p>Robert Reichle</p> <p>Jerry Bunce</p> <p>Jeff Hurt</p> <p>Phil Carey (Instructor)</p> <p>Gene & Diane Slagle</p> <p>Liz Willetts, BEGAssn</p> <p>Marty Weisman</p> <p>Cliff Howe</p> <p>Ron Robinson/Bill Wilbur</p>	<p>425-876-7586</p> <p>425-507-6867</p> <p>206-498-7307</p> <p>206-353-2207</p> <p>425-417-1010</p> <p>425-876-7586</p> <p>206-463-9266</p> <p>425-337-2906</p> <p>425-836-1101</p> <p>retiree@skibacs.org</p> <p>206-544-1703</p> <p>206-888-2740</p> <p>425-260-8975</p> <p>425-868-7775/ 360-435-2756</p>
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■ Upcoming Events

NEW Various Dates: “Seattle Symphony Summer Concerts”

NEW Jul 19 (Wed) – Invitation: Boeing 2023 Commercial Outlook
Jul 20 (Thu) to Jul 21 (Fri) – Paramount: “SIX – The Musical”

NEW Aug 1 (Tue) – Aug 13 (Sun) – B-17 & 25 Flying Legends @ Museum of Flight
NEW Aug 22 (Tue) – Meal Delivery New Bethlehem Family Shelter
NEW Aug 7 (Mon) – Aug 13 (Sun) – Volunteer @ Boeing Classic Golf Tourney
Aug 22 (Tue) – Meal Delivery New Bethlehem Family Shelter

Rick Steves 2023 Offerings – Various Tours

Social Connection



Event Highlights

- Community Outreach June 9th –
Dinner at Baymond Inn-Serving 35 people
Millie Edmonds, Coordinator.



- Habitat for Humanity – June Annual Fundraiser
BLNR donation \$1000, plus the donations and gift
matching from the table, BLNR donated \$2500.00
The luncheon raised over \$1.8 million dollars.

Tom Dodt, Coordinator.

Social Connection In Work



- **Monthly BLN/BLNR Social Connection Joint Meeting** (Kelsey/Elaine & Christi) – Mission/Food Banks/Churches/Shelters
 - North BLN Community Outreach – Nikki Marino
 - Central BLN Community Outreach – Kristen Agbalog
- **USO Northwest – Pam Valdez**
 - List of Volunteer Activities by Location & Leader (Clubs / Golf Events / Gala Nov 4 Fundraiser)
 - Post to BLNR – July
 - Christi to Tour SeaTac – August
- **Recreational Activities**
 - Ronald Anderson (TBD) – Leader for Golf / Ski Bacs/ Other Recreational Events (TBD)
 - SKIBACS – Dan Nebres – Retiree Focal Jeff Hurt – retiree@skibacs.org along w/Ski Instructor Phil Carey – Retiree Ski Trip – BLN going to Sun Peaks Jan / Japan in March / Whistler later in the season
- **Boeing Wine Club / BLNR Events (Marty)**
 - 2024 International Travel
 - Meet the Winemakers – August - December
- **Financial Planning (Robert)**
 - Joint BLN/BLNR Events – Advertising Outside Firewall
 - Working to find additional Financial Programs Instructors
- **Habitat For Humanity (Tom & Christi)**
 - Snohomish County – Affordable Home Construction Projects
 - Snohomish County – New Application Process for Build Projects
 - Partnership with Skagit and Island County

Social Connection

Travel & Tours: Sharon Lucas



July 2023 Travel

- 5 Travel Mistakes to Avoid in Europe
- 6 Secret Canadian Towns
- 14 Eco-friendly Hotels That Are Going Beyond Green
- Clear Announces Discounted Membership
- How to Spend a Weekend North of San Francisco?
- Quick Points: Book Now and Then Check for Price Drops
- Sweet Spot Sunday: Use Alaska Air Miles to Fly US to Australia with a Stop in Fiji
- 7 Best Cruise Ship Spas
- 8 Best Travel Apps
- 16 Best Things to Do in New Orleans
- The Best U. S. Summer Getaway for Every Type of Traveler
- What is Clear Airport Security and Is It Worth It?
- Which Cruise Activities Should You Book in Advance?

Hyperlinks available @ <https://blnretirees.org/travel-tours>

Treasurer Finance Report

Guy McCarney – 2023 Budget



Category	Board Member	Revenue	Expenditures	Funded (\$5,000)	1Q23 (Actual)	Apr	May	Jun	2Q23 (Actual)	3Q23 (Forecast)	4Q23 (Forecast)	Total
Total Forecast		\$ -	\$ 5,000.00	\$ 5,000.00	\$ 75.39	\$ 159.43	\$ 64.95	\$ 1,131.82	\$ 1,356.20	\$ 950.00	\$ 2,618.41	\$ 5,000.00
BLN-R Liaison	Sharon Lucas	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 75.39	\$ -	\$ 64.95	\$ -	\$ 64.95	\$ 500.00	\$ 1,359.66	\$ 2,000.00
Board Summary	Sharon Lucas	\$ -	\$ 1,700.00	\$ 1,700.00	\$ 75.39	\$ -	\$ 64.95	\$ -	\$ 64.95	\$ 200.00	\$ 1,359.66	\$ 1,700.00
Executive Recognition	Sharon Lucas	\$ -	\$ 700.02	\$ 700.02	\$ 75.39	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 624.63	\$ 700.02
Zoom Jan to Dec 2023	Sharon Lucas	\$ -	\$ 199.98	\$ 199.98	\$ -	\$ -	\$ 64.95	\$ -	\$ 64.95	\$ -	\$ 135.03	\$ 199.98
Offsite BLNR Board Meeting	Sharon Lucas	\$ -	\$ 800.00	\$ 800.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200.00	\$ 600.00	\$ 800.00
Webmaster	Judy Roe	\$ -	\$ 300.00	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Web Hosting Hub & Security Cert.		\$ -	\$ 300.00	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Social Connections	Christi King	\$ -	\$ 3,000.00	\$ 3,000.00	\$ -	\$ 159.43	\$ -	\$ 1,131.82	\$ 1,291.25	\$ 450.00	\$ 1,258.75	\$ 3,000.00
Offsite Social Connection Meeting	Christi King	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200.00	\$ 800.00	\$ 1,000.00
Victorian Country Christmas	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
DBA M.S.I. Marketing	Robert Reichle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community Outreach	Christi King	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 159.43	\$ -	\$ 131.82	\$ 291.25	\$ 250.00	\$ 458.75	\$ 1,000.00
Habitat for Humanity	Tom Dotd	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00
Member at Large	Craig Wild	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Travel & Tours	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Recreation Activities	TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

- Designed the pdf files and the emails and then **sent the monthly email** to the Retirees in two batches on July 10th
- Open rate: June email 53.3%
- Five members deleted: emails failed delivery and obituary found or phone calls failed or no response
- Published these items to website and advertised them in monthly email (*in order by number of clicks*):
 - Retiree Access to Boeing Discount Program: Instructions
 - Travel and Tours (13 new links)
 - Boeing Classic Golf Needs Your Help (August 7 -13)
 - More BLN Events
 - Invitation to Boeing 2023 Commercial Outlook Meeting (July 19)
 - B-17 & B-25 @ Museum of Flight (August 1 -13)
 - Seattle Symphony Summer Concerts with Discount
 - Community Outreach Events-Request Help for August 22
 - Boeing Watch U.S. Fly Quarterly Newsletter
 - Habitat for Humanity Update (annual luncheon/Retirees' donation update*)
- Submitted annual expense report for website renewal and was reimbursed for the \$290.65
- Slider capability is installed and new header (from Sharon) is installed pending Board approval
 - Installed example sliders on the past events page and leadership page (utilized the SmartSlider3 plugin)
 - Remind the Board that to be effective/interesting the sliders of events need a constant flow of new photos
- Per request from Sharon, Jerry and I are creating flow chart/list of duties performed by website team
- **Thanks for website/email input: Sharon Lucas, Christi King/Millie Edmonds, Tom Dodt, Jenny Kaminski,**
- Request Board members to continue providing dynamic content for *website, Facebook, monthly email*:
 - Please remember to **include Curtis in emails about events** so they are also added to BLNR Facebook
 - **Please provide information for the monthly email by the first Monday of the month (August 7th)**
 - *Please review each of your postings for website and provide corrections quickly to Judy Roe.*
 - *Please if event is open beyond deadline, provide new deadline*

Mentoring Program Report

Susan Ireland



- Summary
 - BLN-R Mentor Volunteers
 - We currently have 6 mentors with approximately 10-11 mentees.
 - LX Mentoring for non-managers with high potential (International)
 - [Summer check in with Vera Fair – planting the seed for Fall](#)
- Ideas for Spreading the Word:
 - BLN Newsletter
 - Create an article inviting people to mentor as well as inviting people to ask for a mentor. Include testimonials from a few people who are currently mentoring and being mentored.
 - Lunch and Learns
 - Boeing vs Airbus Overview (Seb Pierini)
 - Leadership Lessons Series (Seasons Leadership)

Membership & Communication

Curtis Benner



- Total Membership is 2291 which is a loss of 3 from the June report.
 - We added 2 people since the June report.
 - Therefore, we lost 5 members since the June report.
- There have been 15 new members in 2023

Membership & Communication

Curtis Benner



- 605 Facebook Page Members
- Facebook activity since June meeting:
 - ◆ 8 requests for access
 - ◆ 0 request was accepted
 - ◆ 0 - Current BLN-R member
 - ◆ 0 - Boeing retirees that are not currently BLN-R members
 - ◆ 0 - Current Boeing Employee
 - ◆ 0 - Past Employee that was not a BLN-R member
 - ◆ **Total decreased by 1 from last month** (1 person left the group)
- This was an abnormally high month of requests where the individual either never worked for Boeing, or I could not verify any connection to Boeing.
- Posted 4 items on our Facebook page (Boeing Discount Program, 2023 Virtual Commercial Market Update, 2nd Quarter BLN-R e-Newsletter, “Watch U.S. Fly” newsletter).

Membership & Communication

Curtis Benner (continued)



Facebook requests

Request Type	Jul-Dec 2019	Jan-Dec 2020	Jan-Dec 2021	Jan-Dec 2022	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Total
BLNR Member	12	55	2	12	2	0	0	1	1	0	0	85
Non-BLNR Retiree	36	121	13	7	1	3	1	1	0	0	0	183
Current Boeing	8	66	2	13	0	0	0	1	0	0	0	90
Non-BLNR Past Boeing Employee	3	15	4	7	1	0	0	0	0	1	0	31
Non-Boeing or Inconclusive	14	71	12	11	1	2	2	2	3	2	6	126
Total Requests	73	328	33	50	5	5	3	5	4	3	6	515
Requests Accepted	59	257	21	39	4	3	1	3	1	1	0	389

■ **605** Total Facebook Page Members

Membership & Communication

Curtis Benner (continued)

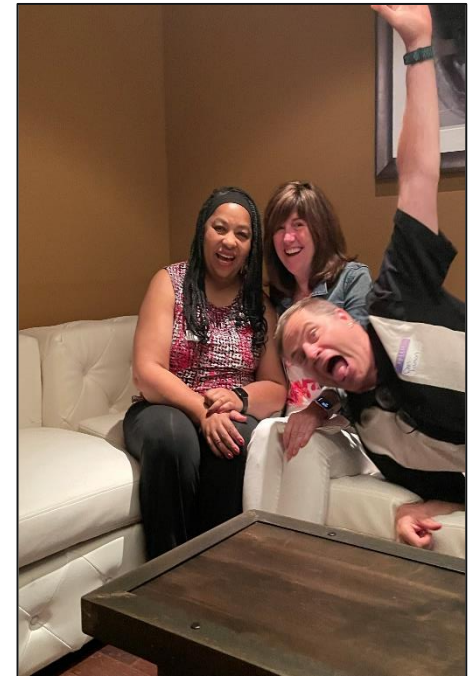


	Pre-2012	2012-2017	2018	2019	2020	2021	2022	1Q23	2Q23	3Q23	Total
Members	1442	576	71	51	97	24	15	12	2	1	2291
Travel	559	494	64	43	91	22	15	7	2	1	1298
Tours	318	401	43	37	71	19	11	6	2	1	909
Golf	265	186	21	20	43	5	4	4	1	0	549
Bowling	55	64	9	10	19	6	2	3	0	0	168
Coordinators	15	37	4	5	12	3	0	2	1	0	79
Social	293	354	43	37	68	19	10	7	2	1	834
Tutoring/ Mentoring	70	108	22	14	42	4	3	3	1	0	267
Habitat for Humanity	12	14	0	1	24	3	6	3	1	0	64
Holiday Events	205	147	22	18	32	9	4	3	0	1	441
Board Member	48	12	4	6	6	1	1	2	1	0	81
Board Support	23	23	7	11	6	2	2	3	0	0	77

July 2023: 1



June BLN Recognition Photos





**Thanks for joining us today,
Teresa!!**